



## THE PRIX ITALIA GOLDEN AWARD FOR NEW RADIO FORMATS

### REGULATIONS

#### 1.

The *Prix Italia Golden Award for New Radio Formats* is being introduced in the year 2015 celebrating the most innovative, unconventional, “groundbreaking”, daring and bold radio/audio format. This radio/audio programme with no limit of genre, platform and length, may also be only designed and created for the exclusive broadcasting in streaming or podcast and produced with or without the support of archive material.

Participation is free and open to Prix Italia member organisations and other players, such as independent producers who must be at least 18 years old.

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#### 2.

The prize money, amounting to Euro 7,000 (Gross), is offered by Prix Italia.

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#### 3.

The selection of the prize-winner will be made by a jury composed of internationally renowned personalities invited by Prix Italia, who will meet in Torino during the course of the Festival.

The jury will take into consideration the following criteria on deciding the winner:

- originality;
  - a stimulating ability to delight, surprise, engage and challenge the listener;
  - an unconventional approach to audio/radio;
  - excellence in storytelling;
  - innovative sound design and innovative communicational settings.
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#### 4.

Each player can enter only one programme which, in the case of Prix Italia member broadcasters, will not be calculated in the overall total number and length of the programmes submitted in the competition envisaged by Prix Italia’s Radio and TV Regulations.

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#### 5.

The programmes in competition:

- should have been broadcast or posted online between 19<sup>th</sup> September 2013 and 30<sup>th</sup> March 2015 in the same form in which they have been submitted;
- should not have been entered in previous Prix Italia competitions;
- may compete, even if entered in the official sections of the Radio competition.

The winning programme of the competition must show the Prix Italia logo in its credits and promotional material.

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#### 6.

To participate, please see the special entry form (*Prix Italia Golden Award for New Radio Formats*) posted on the Prix Italia site [www.prixitalia.rai.it](http://www.prixitalia.rai.it). The programmes in competition should arrive in the format and within the deadline set by the Secretariat (entry form and synopses by 30<sup>th</sup> March – programmes and translated text by 30<sup>th</sup> April). Participants should further send the Secretariat:

- the synopsis of the programme in English and French;
  - the recording of the programme, made according to the format stated in the entry form;
  - the text of the programme, only via email to this address [prixspecial@rai.it](mailto:prixspecial@rai.it), translated into
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- English and, if possible, also into French;
- any illustrative material and information which aid an understanding of the programme, such as explanatory notes, biographies, filmographies and photographs of the creators.
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7.

By submitting the signed entry forms, organisations authorise:

- the widest possible broadcasting of the entries, making it as easy as possible for the programmes to be used by the organisations requesting them;
  - the listening of programmes by jurors, delegates, accredited members of the press, observers, academics or persons invited by the Secretariat;
  - the placing, in Prix Italia's central digitalized Archive, of a copy of the submitted programme. The Archive may be exclusively consulted by members of Prix Italia. On special request, consultation may be authorized for the purpose of documentation, study or academic research. It is not possible to download programmes;
  - Prix Italia to produce a promo DVD at the most containing up to 3 minutes of each programme running in the competition;
  - the use of up to 3 minutes of each work in competition during programmes made by Rai to promote and report the Festival;
  - the use on the Internet, for the purpose of promo, of clips of the competing programmes. These clips, lasting 60 seconds, should be written in the entry form.
  - the promotional and no-profit posting on the Prix Italia site of the winning programmes. These programmes will be online, with no possibility of download, for up to five days after the Festival. Prix Italia intends in this way to celebrate the creativity of the winners and the quality of their works posting on its site every award-winning programme. The showcasing of the programmes on the Prix Italia website must be specifically authorised on the entry form. Were the submitting organisation/player not to have provided the Prix Italia Secretariat with the latter authorisation, the programme is nonetheless eligible to compete.
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For anything not envisaged in this set of Regulations, please refer to the Prix Italia Radio and TV Regulations.

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