

22nd Conference of COPEAM

TRAINING COMMISSION

FINAL RESOLUTION

The participants welcomed the activities carried out in the last months.

The path about cultural journalism, inaugurated with the training workshop “Media coverage of the cultural events” held in Malta in 2014, will be further developed: an edition of the workshop addressing French-speaking professionals will be organised in the framework of the FIDADOC Festival in Agadir, in May 2015.

Following the very positive training experience on cultural documentary production held at ERTU in February 2015, also in collaboration with EBU, further seminars of this kind will be organised and addressed to COPEAM and ASBU members.

COPEAM Forum in Ankara: on the occasion of the 3rd edition of the Forum, that took place in February 2015 always in partnership with TRT, the idea of focusing the next edition on the management of the digital transition in the broadcasters has been proposed.

Two working groups will be set up:

- *E-learning* working group: following Uninettuno proposal, a pilot e-learning project about journalism will be studied. The cultural journalism domain could be the subject, also as a complementary tool for the face-to-face training workshops, and the on-line documents published on *Med-Mem* platform could be used as a source for pedagogic contents.
- *Cinema schools* working group: an action plan involving cinema and audiovisual Mediterranean schools will be soon defined, including joint actions, students and professors’ exchanges, common diplomas. In this framework, a space devoted to the schools’ films could be opened on the educational satellite channel of Uninettuno and some activities could be organised in the framework of the International *Biennale* of the schools’ films, organised in Tunis by ESAC in December.

COMPLEMENTARITY WITH THE OTHER COMMISSIONS

- Cinema/Festival/Culture Commission: a second edition of the meeting-training “Developing and sustaining your film festival” will be organised in 2015. A proposal was done in this perspective by the Prix Italia; an agreement with Festival Scope is currently under definition about the promotion of the films realised by the schools members of COPEAM on this renown professional platform;
- Audiovisual Heritage Commission: an assessment of the project *Balkans’ Memory* (Sarajevo, November 2014) has been presented by INA. A number of awareness-raising and training activities will be studied by INA and COPEAM with the aim of building upon the work accomplished;
- Gender Equality Commission: a “gender and public media” peer-to-peer activity will be launched in the next months in partnership with the *MedMedia* project, led by BBC.
- Radio Commission: in the framework of the new radio coproduction devoted to the theme “women and migration in the Mediterranean”, a training component will be integrated.

Following the brainstorming launched during the 2015 Conference, a training about the treatment of stereotypes dealing with immigration would be appropriate. Always in the domain of stereotypes, a proposal has been made by IBU (Islamic Broadcasting Union) about the organisation of a seminar for journalists dealing with religions.