

## 22<sup>nd</sup> Conference of COPEAM

### TV MAG AND NEWS EXCHANGE COMMISSION

#### FINAL RESOLUTION

The session was opened by the President of the Commission, Ms. Fatima Boulemtafès, who presented the report of the ERNM exchange coordinators' meeting held on the 19 and 20 March in Rome, kindly hosted by RAI and COPEAM.

During this meeting, the participants took note of the situation of the exchange, the statistics showing an important participation of some members from the South and a weak involvement of the Northern ones, thus endangering, among others, the diversity of the contents. Then, they approached the aspects related to the editorial line, the coordination, the feedback and the adhesion of new members, as well as the fundraising aspects to support periodic regular meetings of the coordinators.

Finally, the participants welcomed the decision taken by RAI to appoint a coordinator devoted to the exchange.

The above-mentioned subjects were discussed in depth by the participants during the Commission in Malta. They also noted the engagement of the President of the editorial subcommittee of the Eurovision at EBU, Ms. Gudrun Gutt (ORF), to present, during the next meeting of this subcommittee, the two points related to the provision of the results of the Eurovision watermarking system and the extension of the allowances agreed to EVNs topics to the ERNM.

At the end of the works, the participants acknowledged the following points:

- the engagement of TéléLiban to appoint a coordinator devoted to the exchange
- the appointment of a coordinator devoted to the exchange within the Palestinian television
- the proposal of HRT to host a coordinators' meeting
- the possible adhesion to the exchange of the Slovenian television
- the possible participation in the exchange of France 3 Corse
- the possibility to finance the meeting and the training of ERNM coordinators in the framework of the EU project *MedMedia*.

Finally, the participants called for:

- a regular participation in the exchange of the members from the North;
- the organization of a periodic meeting of the ERNM coordinators, including a peer-to-peer training session, to train the new recruits;
- the organization of a session for the ERNM coordinators in parallel of the Eurovision annual meeting;
- the exploration of possible synergies with CIRCOM, notably in the training field.

Malta, 28 March 2015