

22nd Conference of COPEAM

GENDER EQUALITY COMMISSION

FINAL RESOLUTION

We are aware of the delicate phase the Mediterranean region is facing currently at social, political and economic levels. We are convinced that the issues related to this area do not concern only this part of the world but also Europe. We consider very important, for both COPEAM and our Commission, to extend our network to other relevant international institutions, so to make our activities more effective and involve a larger number of stakeholders.

For these reasons, we invited some representatives of such institutions to take part in our Commission, so to deepen together possible future joint actions:

- Ms Renee Laiviera, President of the National Commission for the Promotion of Equality (NCPE) of Malta, who presented the actions this governmental commission carries out in favour of gender equality and made a focus on the European Gender Institute, EIGE;
- Mr Zaffuto, representing the Council of Europe (CoE), who presented a video on violence against women, translated for this occasion into Arabic and French;
- Ms Bouchra Bourara, Vice-director of the development studies dpt. of the Moroccan High Authority for the Audiovisual Communication, who made a comparison between the Moroccan monitoring and other ones;
- Ms Claudia Padovani, researcher and director of the Gender Study Centre of Padova University and Italian coordinator of the Global Media Monitoring Project, who announced the forthcoming publications of the 2015 results and called for a more active collaboration between media professionals and the academic world.
- Ms Regina Catambrone, who introduced MOAS NGO which is active in migrants' – also women - sea rescue and safety
- Finally, the UNESCO Global Alliance on Media and Gender (GAMAG) and its objectives were also presented

For our Commission, the adoption by COPEAM of our recommendations both in terms of projects and of synergies with other Commissions, represents the main success and deserves all our satisfaction.

To this regard, three activities were underlined:

- the success of the Inter-Rives IV series, in which a relevant number of documentaries have a woman as a protagonist;
- the new radio coproduction focusing on women portraits: the GE Commission will collaborate, together with the Training Commission, to the production of this new series;
- the partnership between COPEAM and BBC in the European project *MedMedia*, aimed at designing and implementing - in collaboration with the Training Commission - a multilateral peer-to-peer activity on gender equality policies promotion within the South-Med public broadcasters.

Thanks to COPEAM and to all the participants who have contributed to these very good results.

The Commission invites to keep cooperating following the same course, since Gender Equality is not only a women issue, but a global human issue.

Malta, 28 March 2015