

10.00-11.15	Moderator: Hakan KURŞUN PB Grup	"THE FUTURE OF SOUND IN TELEVISION AND RADIO BROADCASTING" 1.PART	CONFERENCE ROOM
		<p><i>Psikoakustik, Blauert, Fletcher Munson</i> Prof.Dr.İbrahim HIZLAN <i>Dynamism / Percived Loudness Level in Dijital Communication / Surround Sound and 5.1</i> Asistant.Prof. Dr.Can KARADOĞAN <i>Social Networks and TV Sound</i> Mike NIELSEN, Asistant Prof.Dr.Can KARADOĞAN, Prof.Dr.İbrahim HIZLAN</p>	
11.15-11.30		Coffee Break/Booth Visit	BOOTH AREA
11.30-12.30		THE FUTURE OF SOUND IN TELEVISION AND RADIO BROADCASTING 2.PART	CONFERENCE ROOM
		<p><i>DOLBY Dijital</i> Arkin KOL/ Turkey, Dolby Representative Arnd PAULSEN/Dolby Expert <i>Visual and Auditory Events</i></p>	
12.30-14.30		Lunch/Booth Visit	BOOTH AREA
14.30-16.00	Moderator: Sharad SADHU	"THE FUTURE OF VIDEO AND CODECS IN TELEVISION BROADCASTING" 1.PART	CONFERENCE ROOM
		<p><i>GENERAL INFORMATION ABOUT HD, 3D ve UHD 4K, 8K BROADCASTING</i> Cemal YILMAZ Hitachi/ Abdullah SEN /Avkom Masanori KONDO / Linka Zeljko ROMANIĆ / Linka Michael LAETZSCH / Linka Claus PFEIFER/Sony</p>	
16.00-16.15		Coffee Break/Booth Visit	BOOTH AREA
16.15-17.15		THE FUTURE OF IMAGES AND CAMERAS IN TELEVISION BROADCASTING 2.PART	CONFERENCE ROOM
		<p><i>Shooting Techniques with DSLR Cameras</i> Onur AKYOL /İstanbul Üni.Lecturer ve Teknomaks Sales Repräsentative Kenan KORKMAZ/Director and Vision Director Zekeriya KURTULUŞ/ Director of Photography <i>Mikrokopter Shootings</i> Mehmet ÖZTEKİN/Flycam General Director / Helicopter Operator</p>	
17.15-17.45		"THE FUTURE OF VIDEO AND LIGHTING IN TELEVISION BROADCASTING" 3.PART	CONFERENCE ROOM
		<p><i>Importance and Impact of Lighting in Ultra HD</i> Ali DOĞAN/TRT İrfan DADAŞOĞLU/TRT</p>	
17.45		Coffee Break/Booth Visit	BOOTH AREA