



CHANGING AND DEVELOPING BROADCASTING TECHNOLOGIES

50th YEAR ANNIVERSARY CONFERENCE

16.10.2014



9.30-10.00		Opening Speech	CONFERENCE ROOM	
10.00-11.30	Moderator: Prof.Dr. Mehmet KESİM Anadolu Üni.	"DTT DEVELOPMENT and CURRENT TRENDS"	CONFERENCE ROOM	
		<i>Overview of DTT Development :Europe and Worldwide</i> Stan BAAİJENS/ Funke Dijital General Director <i>DTT Architectures: Regional Services Management and Distribution over DTH Services</i> Richard LHERMİTTE/ ENENSYS Technologies VP Sales and Marketing <i>Mobile Dijital TV Broadcasting ve Standarts</i> Prof.Dr. Mehmet KESİM / Anadolu Üni. <i>The Future of Terrestrial Broadcasting in Turkey: Anten A.Ş.Faaliyetleri</i> İbrahim CUCİOĞLU/ Anten A.Ş.Deputy General Manager <i>TRT's latest status in DVB-T2</i> Recep YURDUSEVEN/ Head of TRT Transmitters Operation Dept.		
		Coffee Break/Booth Visit		BOOTH AREA
		"DAB+ DIJİTAL RADIO OPERATION"		CONFERENCE ROOM
<i>Why terrestrial radio turns to dijital -DAB+Advantages ve Smart Radio</i> Christian VOGG/ EBU Radio Head Dept.				
<i>Digital Radyo and Norway Practices</i> Jorn JENSEN/ NRK Head Dept.				
11.45-12.30	Moderator: Prof.Dr. Mehmet KESİM Anadolu Üni.	<i>General Overview of Radio Sector in Turkey</i> Mevlüt TAÇYILDIZ/ TRT Studios Dept..R&D Director		
12.30-14.00		Lunch/Booth Visit	BOOTH AREA	
14.00-15.00		"FUTURE OF TV BROADCASTING" 1.PART	CONFERENCE ROOM	
		<i>The future of Satellite and Terrestrial Technologies</i> Ömer KARATAS/ EUTELSAT <i>TV Broadcasting in Hybrit Technologies and the Broadcasting Formats of Future"</i> Ruhi TAŞ/ TRT Chief Engineer <i>Broadcasting Trends of Future, UHD and Role of Satellite</i> Ahmet EREN/ Ses Astra Country Manager, Turkey <i>New Techniques of Picture Compression and Coding</i> Kürşat SARIARSLAN/ Vestel, Senior Designer		
		Coffee Break/Booth Visit		BOOTH AREA
15.00-15.15		Coffee Break/Booth Visit	BOOTH AREA	
15.15-17.00	Moderator: Atif Ünalı Chairman of IPTV Association	"FUTURE OF TV BROADCASTING" 2.PART	CONFERENCE ROOM	
		<i>What to expect in the future of TV Broadcasting of IPTV, VWebTV, VOIP, Bulut Technologies?</i> Merve Naz ATMACA/ Deputy Head of IPTV Association Volkan ÜST/ Fight Network TV, Deputy Head Hande BAYRAK/ Avea Cem COŞKUN/ Bloomberg HT General Director		
17.00		Coffee Break/Booth Visit	BOOTH AREA	
19.00-22.00		There will be a cinema screening activity including Dolby' newest sound system. Activity will be carried out in Beşiktaş Zorlu Center operated by Mars Group.	ZORLU CENTER CINEMA	