

BALKANS' MEMORY CLOSING CONFERENCE: PROGRAMME

November 19, 2014 – Hotel Europe, SARAJEVO

CONTEXT & OBJECTIVES

Balkans' Memory, preserving and promoting audiovisual heritage in the Western Balkans is a project lead by Ina through its center for expertise in media and digital contents, **Ina EXPERT**, in association with the **Croatian audiovisual centre**, the **National Film Archive of Albania** and **Copeam**. Its global objective is to implement in the Western Balkans the first step of an ambitious policy of preservation and promotion of audiovisual heritage.

The project is composed of preparatory actions whose aim is to raise awareness among decision-makers of the Western Balkans on **the necessity to invest in the preservation, digitization, use and management of their audiovisual heritage** and to promote the diffusion of good practices and know-how, and to strengthen the skills of the professionals working in archive centers and broadcasters of the area.

This closing conference, in November 2014, in Sarajevo, will gather regional decision-makers, stakeholders on the preservation of audiovisual and cinematographic heritage field. A series of conferences, seminars and regional training actions have been held since three years dedicated to professionals from Albania, Bosnia and Herzegovina, Croatia, F.Y.R. of Macedonia, Kosovo*, Montenegro and Serbia.

* according to the 1244 resolution of the UN Security Council



This project is co-financed by the European Commission

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PROGRAMME

November 18, 2014

19:00 Screening followed by a welcoming cocktail, *Kino Meeting Point*

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Morning

9:30 – 10:00 Coffee & Registration of participants

10:00 – 13:00 Moderator to be confirmed

10:00 – 11:00 Welcoming and introduction to the seminar

11:00 – 11:30 Assessment of the Balkans' Memory Project

11:30 – 11:45 Break

11:45 – 12:30 Value of the audiovisual heritage and responsibility for its preservation and accessibility: mapping of organizational models and policies for audiovisual archiving

12:30 – 14:00 Lunch break & networking opportunity



Afternoon

Round tables about offers and opportunities for the future of the Balkans' audiovisual archives

14:00 – 15:00

Training and networks

Training and networking are key issues to continue the development of skills and the sharing of good practices between professionals. During this roundtable we would like to discuss the existing networks and training offers and to see what we can do next in the Balkans' region.

15:00 – 16:00

Gathering and mutualizing resources and means

Mutualization of resources and means can be done through several approaches. This roundtable we provide examples of mutualization: tools, equipment and projects that illustrate collaboration in the heritage domain.

16:00 – 16:30

Break

16:30 – 17:30

Fundraising and financial opportunities

During this roundtable, we would like to open discussions on the different existing ways of fundraising: national governmental financing, European Commission financial support, private foundations sponsoring... And on which criteria they select the projects they want to support? What kind of financial support they would offer to the audiovisual heritage holders? Which ones are operating in this domain in the Western Balkans area?

17:30 – 18:00

Closing of the conference followed by a cocktail

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ASSOCIATES



The Croatian Cinematheque



The Cinematheque of the F.Y.R. of Macedonia



The Serbian Broadcasting Corporation



The National Film Archive of the Republic of Serbia



The National Film Archive of Bosnia and Herzegovina



The Radio and Television of the F.Y.R. of Macedonia



The Radio Television of Montenegro



The National Film Archive on Montenegro



The French National Center for Cinema and Moving Pictures, French Film Archive



The International Federation for Television Archives

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CONTACTS

Delphine WIBAUX

+33 1 49 83 29 79

balkansmemory@ina.fr

Institut national de l'audiovisuel

4, avenue de l'Europe

94366 BRY-SUR-MARNE Cedex

+33 1 49 83 20 00

www.institut-national-audiovisuel.fr