

21st Conference of COPEAM and 20th General Assembly

TV and TV SAT COMMISSION

RESOLUTION SCHEME

The Television Commission, gathered in Tunis, acknowledged the fusion with the TV Sat Commission, as proposed in September 2013 in the framework of the meeting of the Commissions Presidents in Rome, in order to optimize and rationalize common activities.

Subsequently, the three main actions that currently structure the life of our network in the television field were assessed: Inter Rives, Jousour and Terramed Plus.

Inter Rives: in 2013, COPEAM decided to relaunch this project for a fourth series. The first workshop of this edition will take place in Tunis in the wake of this General Assembly, on 15 and 16 April, at the headquarters of ASBU, whose cooperation - it must be said - is essential to make this project possible. After the first three editions, devoted to Artists, Women and Immigrants, the Glances of children and the Spring of New Generations, Inter Rives 4 will focus on Sport without Borders and the values it conveys. This certainly is a unifying topic since our societies, despite their differences, all find in sports the same rules of competition. Further to a decreasing participation in Inter-Rives second and third editions, this topic remobilized interest in this initiative. Indeed, during the meeting, a representative of TRT asked if it was not too late to join the project. A stronger attention to gender balance was encouraged, both in the choice of subjects and in the teams composition. Finally, the wish – expressed last year - to set up a strategic group in charge of promoting the effective dissemination of the documentaries was recalled.

The second key action is Jousour. This project has been effectively finalized and a representative of the ENPI CBC MED Programme commended its success. Indeed, Jousour series has already been widely broadcasted by several televisions, even beyond the project consortium; thanks to the promotion carried out within EBU and ASBU networks, the dissemination of the documentaries crossed the Mediterranean borders. Indeed, the quality of the products and the theme of environment contributed to such a success. The question now is whether the project may have a sequel, as wished for by the Commission.

The experience of Terramed Pus project was then presented. The assessment is positive: through the joint work of the TV partners, over 118 hours of programmes are now available uncut and subtitled in three languages. This online catalog, together with the promotion via satellite of series, feature films and documentaries programming, proves the wealth of the Mediterranean audiovisual offer. In December 2013, the phase co-funded by the EU came to an end; a reflection is now needed to explore effective ways to further develop this experience in the light of the new media scenario, considering the exponential increase in web use.

Beyond these three main actions supported by the Television Commission, the RAI Centre for Technological Innovations (CRIT) presented an innovative microphone system, capable of synthesizing 7 virtual microphones.

TRT expressed its wish to be informed about the programmes produced within the centenary of the beginning of the First World War. Contacts will be facilitated between TRT and the programmes departments of COPEAM TV members.

Finally, Ms. Carranza presented the project MUSIQA, a music festival of Mediterranean women, part of the documentary "The Breath", proposed by ATABULO Produzione.