

## 21<sup>st</sup> Conference and 20<sup>th</sup> General Assembly of COPEAM

### TRAINING COMMISSION

#### RESOLUTION SCHEME

In the framework of the 21<sup>st</sup> Conference of COPEAM in Tunis, the meeting of the Training Commission, opened by the President Rachida TAAME, was held with a large participation.

The conclusions of the meeting held in Ankara on 18 March were presented; in particular, TRT proposed the setting up of a permanent and restricted Executive Committee. With the view to strengthening communication and effectiveness, the Committee shall be composed of engaged and available members.

#### **Forum: Mediterranean Media Training**

The second session of the Forum was held in Ankara on 17 and 18 March 2014 thanks to the collaboration of TRT. Following the success of the two previous editions, this Forum can be considered as a strategic annual event for COPEAM. Together with the theoretical and good practices sessions, the setting up of study workshops was recommended. For the next edition, approaching the issue of training evaluation was strongly encouraged. In order to assure a good timing for the Training Commission meeting organised in parallel with this Forum, next edition will be scheduled in autumn.

#### **Training session for the Libyan public radio&TV**

From 18 February to 8 March 2014, a group of journalists and operators of the Libyan radio and television took part in a training initiative organised by COPEAM, *La Sapienza* University of Rome and RAI with a co-funding of the Italian Ministry of the Foreign Affairs.

#### **Projects :**

1. A « Cultural events media coverage » workshop is scheduled in September at the Maltese TV, addressed to the English-speaking journalists from COPEAM members.
2. Possible partnerships on the basis of training topics for journalists:
  - Following the suggestions issued from the Lille meeting, the treatment of religion-related stereotypes, to be developed with ISESCO, the *Institut Avicenne de Sciences Humaines* of Lille and ESJ.
  - Treatment of gender-related stereotypes to be developed with ESJ that already cooperates with UNESCO on this topic.
  - Journalistic coverage of immigration issues.
3. ERTU presented a training proposal to be hosted in its premises. A list of topics has been already established and ERTU will contribute to this cooperation with technical and logistical means. This concrete proposal is an example to be followed.
4. In order to be coherent with the new trends and different needs in the field of training, the distance learning University Uninettuno proposed to set up a Working Group involving universities, schools and media so to study the possible application of E-learning to the training projects of COPEAM.

#### **Cross-cutting cooperation with the other Commissions and possible synergies:**

- Gender Equality Commission and workshops with UNESCO about the Gender-Sensitive Indicators for Media.
- Acknowledgment of the training needs related to other Commissions' projects.



Tunis, 11<sup>th</sup> April 2014