

21st Conference and 20th General Assembly of COPEAM

NEWS AND MAGAZINES TV EXCHANGE COMMISSION

RESOLUTION SCHEME

After the welcome speech of the Commission President, Ms. Fatima Boulemtafès from EPTV, the participants and the meeting agenda were presented, followed by the annual ERN-Med exchange assessment.

The activity report has shown that, despite keeping the same volume of the exchanged items (1120) thanks to the regular participation of some members from the southern side, the content diversity has been affected due to the withdrawal or the reduced participation of some others from the North.

The technical, editorial, coordination and training aspects were also discussed, leading to a long debate among the attending people focused on the need of calling for the high-level broadcasting members' representatives attention on their relevant commitment, of keeping on ensuring the training plans provided by EBU and ASBU, asking for easier, shorter and in situ formulas.

The importance of the exchange feedback as it was stressed in the past, based on the coverage of the EBU watermarking system, remains an essential means intended to keep or re-orient the editorial line of the ERN-Med.

With a view to promoting the exchange, the participants submitted the following proposals:

- calling for the attention of the high-level broadcasting members' representatives in order to re-launch their participation: COPEAM and EBU will take in charge this purpose in the forthcoming future ;
- ensuring the maintenance of the training programmes for the news coordinators : the EBU will propose adapted formulas based on the members' requests ;
- organizing an ad-hoc regular meeting of the ERN-Med coordinators or setting up alternative remote opportunities, on a regular basis, such as teleconference or other devices.