

21st Conference of COPEAM and 20th General Assembly

GENDER EQUALITY COMMISSION

RESOLUTION SCHEME

This year, several activities have been presented, in particular, the outcome of the work carried out on UNESCO Gender-sensitive Indicators for Media (GSIM). The Commission has expressed its satisfaction about the results achieved. Other proposals have been discussed, favourably welcomed by UNESCO, attending the meeting via Skype:

The Commission suggests to:

- organize an assessment activity together with the other Organisations involved in the GSIM project and to elaborate a shared strategy for future initiatives;
- explore the possibility to organize new workshops within other Mediterranean broadcasters, focusing both on quantitative and qualitative aspects;
- envisage the implementation of the GSIM category B, in cooperation with other relevant actors such as research institutes, civil society associations, universities.

Concerning the reflection on new actions and financial opportunities, the COST project (European Cooperation in Science and Technology) - currently under evaluation and in which COPEAM could be involved as one of the partners - has been presented as an initiative focused on Gender Equality Research Action Network for Change in European Media.

Moreover, the Commission intends to cooperate on a regular basis with the other Commissions - in order to promote equal gender representation and presence - namely in the training and production fields. For this reason, synergies with other COPEAM commissions have been put forward:

- **Training Commission:** establishing a closer cooperation in the organization of future workshops on GSIM and/or other initiatives focused on gender equality issues;
- **TV Commission:** in the framework of Inter-Rives TV coproduction project, the Commission suggests to include among the selected sport protagonists a number of women so to ensure a balanced gender representation.

Finally, the participants asked to:

- make the Commission page on COPEAM website a collector of information and useful links;
- strengthen interactive communication and share dedicated information, e.g. reshaping the Facebook group and renaming it "COPEAM Gender Equality Commission".

Tunis, 11 April 2014