

Under the High Patronage of the President of the Republic of Tunisia

COPEAM



21st annual Conference of COPEAM



الخطوط التونسية
TUNISAIR

العلامة التونسية
TELEVISION TUNISIENNE



21st annual Conference of COPEAM

Tunis, 10-13 April 2014

Hotel Ramada Plaza - Gammarth

"The Mediterranean: reshaping cooperation"

Programme

Thursday 10 April

Room

All day
long

Arrival of the Participants

20.00 Welcome cocktail

21.00 Carte Blanche CMCA: Projection of an awarded documentary

Didon 3

Friday 11 April

9.00 Meeting of the Commissions Presidents coordinated by Pier Luigi Malesani,
COPEAM Secretary General

Amilcar

9.30 Meetings of the Commissions

TV & TV SAT Commission

Didon 3

Radio Commission

Didon 2

News and TV Mag Exchange Commission

Amilcar

Archives Commission

Didon 1

13.00 Lunch

14.30 Meetings of the Commissions

Joint meeting: TV & TV SAT Commission +

Didon 3

Cinema/Festival/Culture Commission

followed by: Cinema/Festival/Culture Commission

Training Commission

Didon 2

Gender Equality Commission

Didon 1

16.45 Steering Committee

Top Hat

20.00 Gala dinner - Speech by Ingrid Deltenre, EBU, and Salah Eddine Maaoui, ASBU

Saturday 12 April

Plenary Session

Room

Sidi Bou Saïd

8.45 Official opening

President Director General of *Radio Tunisienne*

President of COPEAM

Moncef Marzouki, President of the Republic of Tunisia

10.00 1st PANEL: “Reinventing a common future”

Moderator: **Rym Kefi**, Journalist of *Télévision Tunisienne*

Samir Al Kassir, Assistant Secretary General, League of Arab States

Bernardino León Gross, EU Special Representative for the Southern Mediterranean region

Walid Daouk, former Minister of Information of Lebanon

François Gouyette, Ambassador of France

11.30 Coffee break

11.45 2nd PANEL: “The place of youth”

Moderator: **Sondès Ben Khalifa**, Journalist of *Radio Tunisienne*

Mourad Sakli, Minister of Culture, Tunisia

Malika Benarab-Attou, Member of the European Parliament

Michael Mullane, Managing Editor, EBU Media Strategy

Alfonso De Gaetano, Branding Sector Lead for the Middle East and North Africa, Google

13.30 Lunch

15.00 3rd PANEL: “The contribution of the media”

Moderator: **Abou Yaareb Marzouki**, Professor and Philosopher

Salim Cheikh-Abbou, Director General, SOREAD-2M, Morocco

Marko Filli, Director General, RTVSLO, Slovenia

İbrahim Eren, Deputy Director General, TRT, Turkey

Adel Alimi, Professor, *Ecole Nationale des Ingénieurs de Sfax*, Tunisia

17.00 Plural+ 2013 award

17.15 Closing ceremony

20.00 Dinner

Sunday 13 April

		Room
9.00	General Assembly (open to members only)	Sidi Bou Saïd
12.00	End of the works	
12.15	COPEAM-ASBU-EBU Tripartite meeting	Top Hat
13.00	Lunch	
15.00	Excursion/Departures	
