

21st Conference and 20th General Assembly of COPEAM

AUDIOVISUAL ARCHIVES COMMISSION

Tunis, 11 April 2014

RESOLUTION SCHEME

After several years mainly devoted to flagship and structuring projects – the success of Med-Mem website, with today more than 200 000 unique viewers and half a million pages visited, and the action aiming at raising awareness among the audiovisual decision-makers from the Balkans – the Archives Commission must now orientate its future activities relying on its experiences:

- a platform of visibility and access to the Mediterranean audiovisual heritage with Med-Mem website
- a solid network of Mediterranean professional experts
- professionalizing paths already set up with Balkans' Memory or Frame, and methodological tools
- a network of educational and cultural institutions to disseminate heritage
- pedagogic practices currently being developed around Med-Mem website

Considering the quality of the work done, the members of the Commission wish today to build on these assets to strongly affirm their ambition to safeguard and transmit the Mediterranean audiovisual heritage to a large public.

With this purpose, they propose:

- to change the name of the Commission in “Audiovisual Heritage Commission”
- to widen its members to university representatives, curators and professors to develop educational and cultural practices, taking into account the users
- to work to the elaboration of new projects to promote heritage around 2 axes: a) the dissemination among the professionals of specific knowledge and skills for the safeguard and transmission of heritage: professionalizing workshops and/or modules; b) the accessibility and the uses of audiovisual archives for the public (pedagogical tools, social networks, collaborative platforms etc.)
- to act jointly in searching for local or multilateral funds to set up targeted actions
- to organize a shared governance together with the Palestinian television PBC (Rola Shawan) and several of its members.

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