



Annual
Activity
Report
2023 - 2024

COPEAM
PERMANENT CONFERENCE OF THE
MEDITERRANEAN AUDIOVISUAL OPERATORS

ABOUT US

COPEAM is a not-for-profit association devoted to the promotion of intercultural dialogue and international cooperation in the Mediterranean Region, through the involvement of private, public and institutional players of the audiovisual and media sector. Founded in Cairo in 1996, COPEAM includes today about 70 organisations from 25 European, Balkans, North-Africa and Middle-East countries, among which 33 public radio and TV broadcasters.

OUR ACTION

COPEAM, whose operational headquarters are based in Rome – at RAI-Radiotelevisione Italiana, which has been ensuring the General Secretariat since its foundation – promotes several multilateral projects in the fields of training and capacity building; coordinates international radio and TV co-productions;

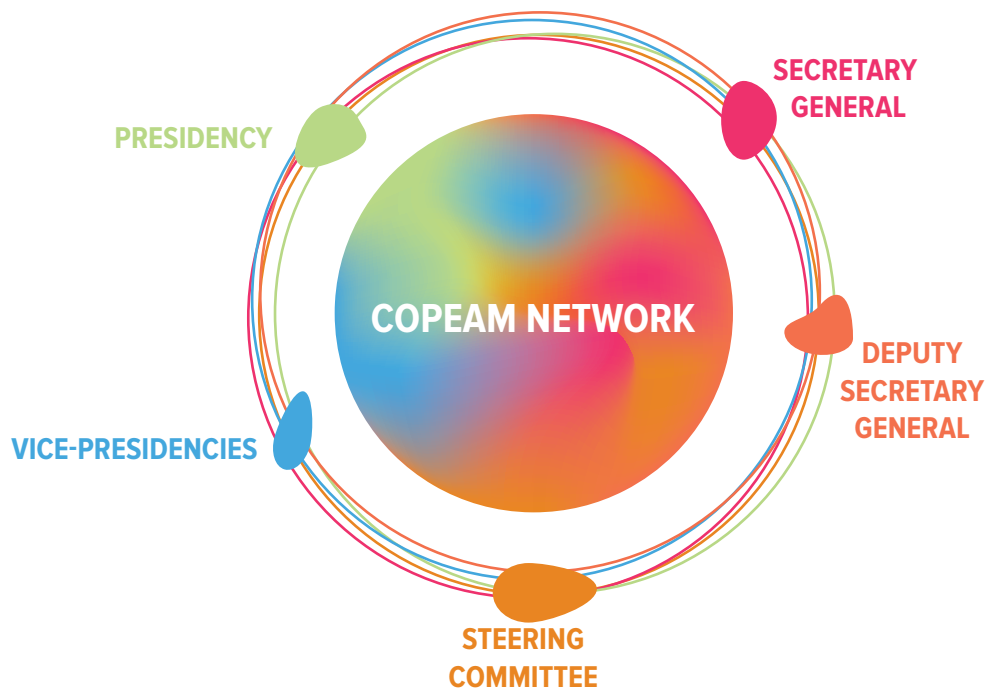
supports the safeguard of the audiovisual archives; organises actions and events supporting young creative talents of the area; carries out initiatives on gender equality involving the media, the educational sector and institutions.

OUR NETWORK

COPEAM cooperates regularly with other audiovisual professional networks, such as the ASBU-Arab States Broadcasting Union and the EBU-European Broadcasting Union, and develops awareness-raising media campaigns and activities in collaboration with international organisations (Anna Lindh Foundation, European Investment Bank, UN agencies i.e. UNESCO, UNHCR, IFAD, etc.) on relevant global issues: environment, migration, youth, cultural diversity.

COPEAM: a collaborative and inclusive exchange network to unlock the potential of the Mediterranean audiovisual sector.









STRUCTURE



COMMISSIONS

COPEAM activities are structured around 7 Commissions and are based on networking and sharing principles, intended to promote synergies, improve the circulation of ideas and creative products, facilitate the mobility of media professionals in the region.

At the end of 2023, COPEAM established a working group focusing on *Media & Youth* and aiming to cluster the radio and TV channels of our network dedicated to young audiences around common initiatives.

-  Audiovisual Heritage Commission
-  Cinema, Festival, Culture Commission
-  Gender Equality and Diversity Commission
-  Training Commission
-  News Exchange Commission
-  Radio Commission
-  TV Commission
-  Media & Youth working group

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- “Inter Rives” Euro-Arab TV co-production Prize - 9th edition: *People & Markets*
- 2023 Prix Italia-IFAD-COPEAM Special Prize on sustainability
- 2023 ERN-Med Mediterranean News Exchange Prize
- 2023 “A première vue” awards



ur cooperation action carried out over the last year took place in a difficult and painful context of accentuated political difficulties and new war scenarios that we hoped to never see again.

The ongoing conflicts, in Europe and in the Middle East in particular, have created wounds and suffering among civilian populations, which constitute a great human tragedy and a danger for coexistence between peoples and we all hope, therefore, that peaceful solutions be found as soon as possible.

Never before in this period have the media - traditional ones such as broadcasters, but also the infinite world of social networks - had an impact on public opinion, contributing - positively but also negatively - to defining the “mindset”, to creating or countering prejudices, stereotypes, fake news and false information.

The risk of biased propaganda is around the corner, which is why we believe that education on the correct use of digital media, and in particular the education of young people, are more useful than ever.

These are the reasons why “Media literacy” is the theme chosen for our 2024 annual Conference, a need that appears particularly important and relevant in a communication environment where specific competences and awareness are essential for a correct guidance to reliable and professional information.

COPEAM, as you know, has been operating for 30 years with this mission of exchanging knowledge, skills and best practices among our members, precisely to develop a climate of respect, solidarity and friendship. To proceed on this path, in-depth knowledge of the digital world, its potential and its risks is now indispensable and for this reason we intend, for the near future, to provide our associates with new proposals and new support in this direction, also through the activity of our Commissions and of the new working group recently established and dedicated to “Media & Youth”.

This is also our commitment in the long term, in the face of the important and complex challenges that lie ahead for the media, with the growth of AI, the need for new skills, the relationship with the young generations of society, visibility in an increasingly intricate and crowded world of communication.

Claudio Cappon
Secretary General



“Inter-Rives 9 - People & Markets”

The 9th edition of this long-lasting coproduction project promoted by COPEAM and ASBU was successfully completed in 2023 on the topic *People & Markets*.

After two international coproduction workshops and under the coordination of editorial experts, the participating film-directors delivered 13 high-quality TV documentaries of 13’ each, composing the final collection of Inter-Rives 9.

All the partner TVs, thanks to the “basked formula” (*make one, take all*) obtained the rights to broadcast the whole series.

The Special Prize for the best documentaries of this edition was awarded, *ex aequo*, to “*A Love Story*”, by Clara Rivas Abanades (RTVE/ Spain) on the market of la Boquería in Barcelona and to “*Friday Gate*”, by Abir Alhajri (Oman TV) about the Souk of Nizwa.

TV Partners: EPTV/Algeria, Télévision Tunisienne/Tunisia, Rai - Radiotelevisione Italiana/Italy, France Télévisions/France, SNRT/ Morocco, BNT/Bulgaria, TRT/Türkiye, HRT/Croatia, ERT/Greece, Oman TV/Oman, PBC/Palestine, JRTV TV/Jordan, RTVE/Spain.



▶ Watch the video

“Inter-Rives 10 - The Power of Art: Creativity for Change”

Inter Rives is turning 10! In March 2024, COPEAM and ASBU launched the 10th edition of this Euro-Arab project, with a call for participation open to all their member TVs.

With the chosen title of *The Power of Art: Creativity for Change*, Inter Rives 10 aims to highlight powerful stories of artists all around the Mediterranean region who use their creativity to challenge stereotypes and foster positive change, addressing important topics such as gender equality, minorities’ inclusion, environmental protection and youth empowerment.

Each partner TV will produce a documentary of 13’ on the agreed topic. With the “basket” formula also applying to this edition, the involved broadcasters will get the rights for the whole series.

The first coproduction workshop, gathering the selected film directors and the editorial experts, will take place in Rome in July 2024, giving space to a joint discussion about the editorial framework and the chosen stories and protagonists.

The second and final workshop, dedicated to the joint screening of the rough cuts, is scheduled in Tunis at ASBU premises, in February 2025.

INTER-RIVES #10



THE POWER OF ART CREATIVITY FOR CHANGE





Radio collections and coproductions

Our two weekly coproductions, Kantara and Meditteradio, are broadcasting with success respectively their #25 and #12 seasons. Starting from the new ones, an action plan will be shared by COPEAM and its partners, aiming to a new cycle of development of both programs for 2024-2025, with the objective of innovating radio writing, improving co-production conditions and promoting the digital visibility of the two magazines.

In addition, the beginning of 2024 was the opportunity to launch two thematic series adapted to podcast and FM broadcasting. “*Arab philosophers: ancient and contemporary*”, the first 100% Arabic-speaking co-production of the Radio Commission, set up with ASBU upon the initiative of Monte-Carlo Doualiya (FMM). The start-up workshop took place in Tunis in February 2024, bringing together 15 public radio stations from Europe and the MENA region, members of COPEAM and ASBU (Algeria, Egypt, France, Iraq, Jordan, Lebanon, Mauritania, Morocco, Palestine, Qatar, Saudi Arabia, Spain, Sudan, Tunisia and Turkey).

The series “*Mediterranean monuments between sky and sea*”, proposed by Radio Romania, is dedicated to the Mediterranean architectural heritage and, in particular, to the exceptional works located on our coasts. A unique project that aims to highlight the artistic diversity and richness of our countries.

Finally, *Mezzé* - the project led by Radio France in the form of an online meeting between a Mediterranean personality and journalists from the COPEAM network - has renewed its format. A program where the community of journalists will be able to intervene, question and collect contents around Mediterranean issues of regional interest.



“The podcast revolution: new strategies in radio broadcasting” – International training by RAI in collaboration with COPEAM and ASBU

Rome, 22 -24 November 2023

A 3-day training about podcasting was organised by RAI in Rome, in collaboration with COPEAM and ASBU. 20 delegates from several public radios of the two networks attended the workshop.

Numerous professionals from Radio Rai and Rai Play Sound shared their experiences with their international colleagues about the ongoing transition from traditional radio to digital sound, the latest trends and strategies, the distribution and promotion on digital platforms, the internal workflow and collaborations, the use of sound and voice for storytelling; the use of archives and the technological and proficiency needs.

A large space was given to the best podcasts produced by Rai, exploring different genres: narrative journalism, docufiction and documentary, scientific journalism, live podcast, history.

Some interactive sessions were also run to facilitate exchanges between the participants involved.



The previous year, COPEAM had disseminated a questionnaire among its radio members to ask about their priority needs in terms of training. Podcasting was definitely one of the most common answers. Thanks to RAI's International Relations, we have been able to match such request and to implement this activity, which can be the ground for new collaborative and transnational podcast projects. A second updated edition of this training is under study.

Beneficiary radios: *RTSH/Albania, BNR/Bulgaria, Radio Romania, RTK/Kosovo, RTS/Serbia, EPRS/Algeria, Tunisian Radio and RTCI/Tunisia, ERT/Greece, Radio Liban/Lebanon, SBA/Saudi Arabia, SNRT/Morocco, ASBU Radio Department.*



COPEAM-EIB transnational newsroom in the framework of the COP28

Dubai, 4-8 December 2023

In the framework of the partnership with the EIB-European Investment Bank, COPEAM has set up once again a transnational newsroom to cover the COP, the United Nations Conference on Climate Change, hosted in December 2023 by the UAE in Dubai for its 28th edition (COP28).

Under the coordination of a senior international expert and with the support of a local production team and of COPEAM staff, the 10 selected journalists worked for 3 intense days to produce news items about this huge international event, shooting, writing, recording and editing several reportages, analysis and interviews which were then published or aired by their respective media outlets.

A collaborative and productive atmosphere marked this initiative,

activating a mutual-learning aptitude between the participating journalists from different media organizations: ERT (Greece), HRT (Croatia), RTS (Serbia), TVR (Romania), PBC (Palestine), EPTV (Algeria), JRTV (Jordan), Radio Tunisienne (Tunisia), National News Agency (Lebanon), Middle East News Agency (Egypt).

Collaborations were also established with the teams of ASBU (Arab States Broadcasting Union) and ABU (Asia-Pacific Broadcasting Union) also in Dubai to cover the event.

The established project goals were fully met:

- Provide coverage of the COP28 summit for participants' domestic audiences;
- Explore trans-national issues with international colleagues;
- Increase understanding of climate change, global politics and finance;
- Create new contacts and synergies with governments, science and business sectors and CSOs;
- Contribute to enhancing the scope and standards in reporting climate change.



A new edition of the “Reporting Climate Change” e-learning course

Following the success of the innovative e-learning course “Reporting climate change” (2021-2023), funded by the EIB-European Investment Bank and developed with the International Telematic University Uninettuno, a new edition of this training for journalists has been designed in 2024.

The Italian Ministry for University and Research has appreciated the quality and pertinence of our pilot project and given its support to the production of new modules and new video-lessons focusing, for example, on the impact of climate change on migration, agriculture and fishery, with the involvement of experts from the U.N. agencies

FAO and IFAD; on climate strategies in the EU and around the world; on green economy and on different forms of climate reporting such as investigative journalism and data, visual and photo-journalism.

All these new contents have turned this vocational training into a Short Learning Programme according to the EU academic certification system. This 10-week multi-lingual course is open for free to a selected group of journalists coming from media organisations from Europe, the Balkans and the MENA region.

The project was officially presented to the press in Rome, in the prestigious EU-dedicated venue “Esperienza Europa”, last March, at the presence of COPEAM, Uninettuno, experts and institutional representatives.

Trainings for European journalists on migration

E3J - European Excellence Exchange in Journalism: project achievement

The 2-year EU-funded project *E3J - European Excellence Exchange in Journalism* has successfully come to an end. Thanks to the efforts of all partners, several trainings, fellowships, granting and networking activities have been implemented to contribute to cross-border collaborative journalism in Europe, particularly about reporting on migration, climate change and public health.

In this framework, COPEAM oversaw the “migration” topical cluster. In 2023, we organized 2 blended trainings (with both on-line and in-presence components) for journalists on “Effective reporting on migration”:

TRAINING #1
 Thematic focus: The Balkans's Route
 Where: Belgrade, 20-22 February 2023
 Workshop hosted by: RTS - Serbian Radio and Television

TRAINING #2
 Thematic focus: Labour Migration
 Where: Madrid, 13-15 November 2023
 Workshop hosted by: RTVE - Radio-Televisión Española

40 journalists from Belgium, Bulgaria, Denmark, Georgia, Greece, France, Italy, Portugal, Romania, Serbia, Slovenia and Spain were selected to join these sessions. Participants had complementary and plural professional backgrounds: public radio & TV broadcaster members of COPEAM, printed/online press, freelance reporters and photojournalists.

Thanks to a lead expert and guest lecturers from international organizations (UNHCR, IOM, EU-FRA), CSOs and unions (ASTRA, CCOO) and academia, the trainings encouraged the production of quality news content; provided a wide theoretical and deontological framework about migration, in particular related to Europe; inspired the production of cross-border and collaborative journalistic investigations; promoted networking between peer journalists from different media and countries and between journalists and experts operating in the migration field.

Starting from an impact assessment survey submitted by COPEAM, 100% of the beneficiaries considered the new knowledge and skills acquired as *useful* and got inspired with new ideas for future investigations and collaborations; 93% considered that the training has increased the quality of her/his coverage on migration. Half of them have already started collaborative projects about migration-related issues.



“Rewriting the story”: P2P workshops on portrayal of women and men in political media coverage

Is there a difference in how women and men politicians are portrayed in news content? What does this difference depend on? And what strategies and tools can be adopted for a real change?

These are some of the issues addressed during the first 2 workshops of the peer-to-peer program coordinated by COPEAM, in the framework of the EU-funded project “Re-writing the story”.

The activity brings together 6 public broadcasters and 6 journalists’ unions to improve the portrayal of women and men in political coverage and set objectives to change the newsroom mindset and practices.

During this first part of the journey, the 12 peers set their priorities, discussed about challenges and progresses to better tailor their respective goals. Based on their respective internal situations, each beneficiary identified the most appropriate measures to build a more gender-inclusive narrative of women and men in politics: the production of guidelines for editorial staff intended to avoid stereotypes, the organization of training modules for various professional profiles, the creation of databases of women experts and the planning of round tables between journalists and politicians are some of the tangible responses which the peers are working on.

Participants will meet again in person at the final conference of the project taking place in Venice on 13-16 October 2024.

The project

Re-writing the story is a 2-year EU-funded project aiming to develop journalists, media students and public broadcasters’ skills in political reporting with a gender lens, thus contributing to building a gender-equal newsroom culture.

The partners

IFJ - International Federation of Journalists (leading partner)
COPEAM
University of Padua through the Elena Cornaro Center for Gender Studies

Funding programme

CERV (Citizens, Equality, Rights and Values)



The 4 mentors appointed to guide the participants along the P2P
From right to left

Emma Thomasson: Journalist, trainer, expert in reporting on politics, business and economics, mentor and leadership coach at Reuters. Active member of the women’s network, she has developed a new global editorial mentoring programme for Reuters.

Valbona Sulce: Journalist, anchor-woman, trainer and media researcher, political and government affairs reporter. As a media trainer, she focused on gender responsive journalism, reporting on women, politics and elections. She is also author of monitoring reports on the portrayal of women and girls in the Albanian media.

Sofia Branco: Journalist in the public news agency LUSA and coordinator of the gender group of the company. Trainer at Cenjor (professional centre for journalists). Developer of training actions for the improvement of working routines and workplace arrangements also through the introduction of a gender perspective.

Méline Laffabry: Founder of Aidóni, an organization dedicated to connecting journalists and agents of change to foster constructive and inclusive journalism. Trainer in French journalism schools in the field of constructive and solutions journalism, with a particular emphasis on inclusivity and gender equality.

P2P TIMELINE

Kick-off workshop

Madrid 8/9 November 2023
hosted by CC.OO

Defining common challenges;
highlighting similarities; identifying
areas of feasible improvements;
sharing of good practices

Remote mentoring

Group and 1-to-1 online meetings
between mentor and peers
to agree a strategic plan of action
to be translated into
practical steps

Mid-term workshop

Rome 19/20 February 2024
hosted by Rai

Report about the process
initiated pointing out critical
aspects and similarities to
identify possible solutions
and further steps

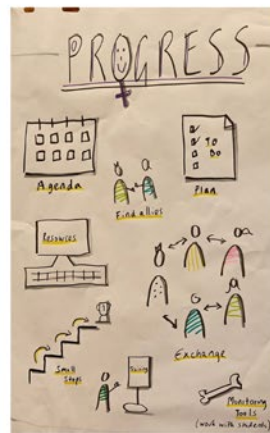
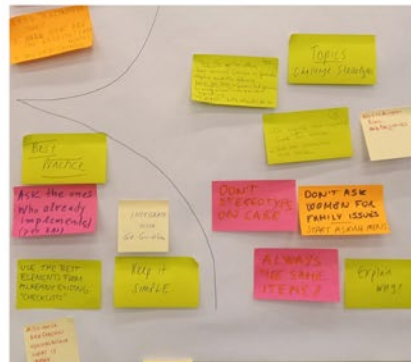
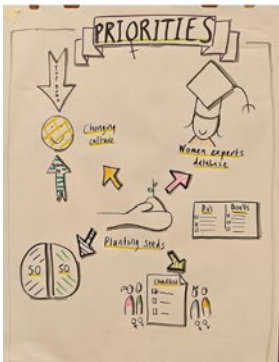
Remote mentoring

Group and 1-to-1 online
meetings between mentor
and peers to monitor
progress and share
expertise and strategic
advice.

Final workshop

Venice 13/16 October
2024

Presentation of the
process adopted and
the results achieved



The peers

Karina Laterza: Head of Rai Equal Opportunities Commission - Rai/Italy

Carolina Pecharromán: Equality Dpt. Director - RTVE/Spain

Elizabeta Gojan: Foreign Affairs - HRT/Croatia

Smaranda Vornicu: TV producer - TVR/Romania

Teresa Paixao: Channel 2 Director - RTP/Portugal

Dimitra Tzagadoura: News Director - ERT/Greece

Mimma Caligaris: Journalist, member of National Council - FNSI/Italy

Emilia Laura Arias: RTVE journalist - CCOO/Spain

Sanja Mikleušević Pavić: Journalist, member of the Executive Board of the PMS - TCJ/Croatia

Maria Brändström: Journalist - SVT/Sweden

João Rosário: Journalist, TV Anchor - SDJ/Portugal

Antromachi Nikolara: ERT journalist, Special Affairs Secretary - JUADN/Greece

“Advancing Diversity & Inclusion in Journalism”

COPEAM has been granted a new funding from the European Union, as partner of a consortium led by C.A.R.E.S – Osservatorio di Pavia and composed also by Fondazione Diversity Ets, Fundación para la Diversidad and International Federation of Journalists.

Under the ERASMUS+ Small-scale program, “Advancing Diversity & Inclusion in Journalism” recently launched project will explore concrete ways to promote diversity and inclusion values in newsrooms’ culture and practices, starting from the increasingly clear and shared

assumption that without diverse and inclusive teams, newsrooms would miss out on critical angles, perspectives and voices.

The action is structured around four specific objectives:

- 1) Enhance journalists’ understanding of the D&I values and practices in news coverage.
- 2) Raise awareness among news media organisations on the importance of diversified staff and identify proper tools to do so.
- 3) Transfer good D&I practices also from other fields to journalism through a participatory approach.
- 4) Develop and disseminate guidelines for a D&I-sensitive journalism.

19th edition of the “Lector in Fabula” Festival

Conversano (Italy), 18-24 September, 2023

In the framework of the 19th edition of the *Lector in Fabula* festival, dedicated this year to the theme “The Measure of the World”, Secretary General Claudio Cappon appeared as a panellist in the session “Global South. The world to come.”

The upheaval of global - demographic, economic, technological, etc. - balances and, in particular, those between the West and what we call the Global South or Third World, constitutes in fact a crucial element for imagining the world to come and for reflecting on the challenge that awaits us, particularly in terms of coexistence with different cultures, identities, religions and customs which increasingly claim their autonomy from our thoughts and values.

Based on this principle, he underlined that in a deeply globalized world, cultural diversities still remain



strong and perceptible, with a clear re-emergence, everywhere, of the issue of identity. In the South of the planet, in particular, a strong awareness of oneself, of one's own strength and of one's role is developing; the technological, scientific and even economic gap with the West is rapidly narrowing, while demographic factors see the West in sharp decline.

In this context, the media, especially the public media, which are a faithful mirror of the movements and mutations of societies, are more focused on affairs and events close to consumers and, therefore, more commercially attractive, against an international news' dissemination increasingly in decline all over the world.

Nevertheless, he concluded, the new world is growing and will have an increasingly important role in the global agenda as we, “the West-

erners”, rather than trying to defend a supposed superiority and historical status quo - which are unacceptable and anachronistic today - must accept changes and seize opportunities through “I listen and put myself on the same level as the others”, thus creating a more welcoming human context for the emerging protagonists.

COPEAM and IFAD @ Rai's Prix Italia 2023

Bari, 2-6 October 2023

Over 250 programmes in competition with an extraordinary participation of more than 80 broadcasters from all continents responding to the call for entries for the Radio & Podcast, TV and Digital sections.

The 75th Prix Italia Festival, held in Bari from 2 to 6 October with the title “Engage Me”, has offered again this year a unique panorama of quality productions, as well as the trends and innovations of broadcasters from all over the world.

In this framework, COPEAM Secretary General Claudio Cappon took part in a panel focused on “Co-Financing: more with less, together. High-quality productions in the age of austerity”, exploring the today's tensions and challenges of creating and monetising content.

In addition, for the second year after the successful previous edition, the *Prix Italia-IFAD-COPEAM Special Prize* - dedicated to sustainability and, in 2023, with a focus on food security - was delivered to Rai's “Plastic Connection” for its in-depth analysis to a highly relevant environmental issue. The international jury also gave two special mentions to the radio program “Cuore di reef” (Heart of reef) by Radiotelevisione Svizzera



(RSI) and to “Gokseong Chimgong” (Gokseong Invasion) by KBS World (South Korea).

On 6 December, during the U.N. Conference on climate in Dubai, Rai's ESG Sustainability directorate organised a panel, in the Italian Pavillon, about this Prize. COPEAM, IFAD and Rai, together with Teresa Paoli, the author of the winning documentary, discussed about the importance and the difficulties of investigative journalism in telling sustainability-related stories and the need of transnational collaborations to extend the impact of the reporting.

COPEAM@ La Mostra de València

Valencia, 24 October 2023

The 38th Mostra de València - the Mediterranean cinema festival member of COPEAM - took place on 19-29 October. During 10 days, the theatres of Babel, La Rambleta and Filmoteca screened films of all genres from various countries such as Palestine, Italy, Portugal and Lebanon.

In addition to preserving the usual sections, the Festival recovered Helena Cortesina as a pioneering director, showcased the works by Edgar Pera as the last punk of European cinema, and awarded the Palm of Honour to Paolo Sorrentino.

COPEAM took part in the event with a selection of A Première Vue which was on screen with the winners of the 2023 edition of the APV Prize: Tayot 24 (ESAC-Tunisia), winner of the TV5MONDE Grand Prize, Rai Rayi (LabDZ - Institut French of Algeria) which won the MUCEM Youth Prize, Mom (ALBA – Libanon) awarded with the Rai Cinema Prize, and the short film from ESAV- Marrakech Ayyur awarded last May as part of the CINEF at the Cannes Film Festival.

While waiting for next edition of La Mostra de València in 2024, the festival joins the A Première Vue Prize by involving local students in some “movie mornings” for the Youth Award.



COPEAM@ Media & Culture Days 2023

Bucharest, 6-17 November 2023

Organized by Radio Romania and ABU (Asia-Pacific Broadcasting Union) in Bucharest, this event was the continuation of the Media 2020 conference series held from 2015 to 2020, and which succeeded in enhancing a successful dialogue between media professionals from Europe and Asia.

This year's edition, titled *Diverse and distinctive: How culture powers public service media*, focused on cultural content, diversity and inclusion, and on the role of public broadcasters for national, regional and local communities as cohesive cultural engines.

COPEAM was invited to moderate one of the main panels, devoted to deepening how the media move into an everchanging cultural landscape and during which representatives of public broadcasters, but also independent content creators, showcased innovative projects in the fields of culture, arts and science.

On the occasion of the 95th anniversary of the first broadcast of the Romanian Radio, Paola Parri, Deputy General Secretary of COPEAM - in an interview released to RR International - recalled that Radio



Romania's bridging role between Europe and Asia has consolidated the importance of this country and of its public service in building mutual knowledge as well as in reinforcing intercultural ties between one part of the world and another.

She finally concluded that in the so complex current international context, it is “fundamental that PSMs in Europe and beyond do assume a peace-making role capable to help peoples from different countries and cultures learn to love each other and not to go to war”.

2024 “A première vue” Mediterranean Film Schools’ Prize

After the success of the first 2 editions, COPEAM and its partners have launched the 2024 *A Première Vue* Prize, a renewed device around our member film schools - ALBA/Beirut, ESAV/Marrakech, ESAC/Tunis - and Lab DZ, the writing and production residency organized by the French Institute of Algeria, for the assignment of three rewards to the best student films from the MENA region: the TV5Monde Grand Prix, the Rai Cinema Prize and the FID/Mucem Youth Prize.

In addition, the international jury will propose a selection of the best works in competition, which will be presented at the 2024 Cannes Film Festival, as part of the Short Film Corner.

For the Youth Prize attribution, school screenings for students were organized in the springtime at the Mucem in Marseille and in Valencia (Spain), in partnership with La Mostra de València. Italian sessions have also been planned in collaboration with Uninettuno University.

The awarding ceremony will take place on Friday June 28 at the Mucem in Marseille, in the framework of the FID 2024. Several event screenings are currently being scheduled (Valencia, Montpellier, Paris, Athens, etc.).



UNESCO 2024 World Radio Day - Radio: A century informing, entertaining and educating

World Radio Day crowns our radio cooperation action. On February 13, we celebrated with our members and UNESCO “*Radio: A Century of Information, Entertainment and Education*” to highlight the remarkable past, the relevant present and the promise of a dynamic future of the oldest and most democratic medium in the world.

As a member of the WRD organizing committee, COPEAM participated in the preparations of the international operation, made available a special issue of the *Kantara* magazine and signed, with other broadcasting organizations around the world, a call aimed at keeping radio available in new generation cars.



Audiovisual cooperation with the regional broadcasting Unions Tunis, 16 January 2024

Since the beginning of 2023, the traditional trilateral meeting between ASBU, EBU and COPEAM has extended to the African (AUB), Asian (ABU) and Islamic (OSBO) broadcasting Unions.

This new structure of international cooperation between media networks has been consolidating through further meetings: in Montpellier in April 2023, during the COPEAM annual Conference, and last January in Tunis, as part of the 43rd General Assembly of the Arab State Broadcasting Union.

Among the major results obtained on this multilateral table, the birth of a new radio co-production dedicated to Arab philosophers of yesterday and today, with a rich participation of members of ASBU and COPEAM, including European broadcasters with Arabic-language channels; the proposal to relaunch joint training activities soon, with particular reference to the creation of stories and reports through the use of mobile phones, an in-depth course on podcast production, and the use of AI in the media.

Hoping to see these proposals implemented during 2024, the next meeting of the media organizations will be held in Naples, on the occasion of the 31st Conference of COPEAM.

COPEAM PRIZES' WINNERS

UNAOC/IOM Plural+ Youth Video Festival - 2023 COPEAM special prize

Najiamini, by Tai Tanzania (Tanzania)

for its effective storytelling relating to the importance of inclusion for overcoming physical diversity



"Inter Rives" Euro-Arab TV co-production Prize - 9th edition: People & Markets

Ex aequo:

A love story, by Clara Rivas Abanades (RTVE/
Spain)

Market: La Boqueria, Barcelona

Character: Eduardo Soley



Friday gate, by Abir Alhajri (Oman TV/Oman)

Market: Nizwa Market, Nizwa

Character: Ibrahim Al Amri



Special Mention "Social message"

The Marketers, by Giuseppe Marino and Antonello Savoca (RAI/Italy)
Market: Ballarò-Albergheria, Palermo
Character: Cetty Sauro



*Special Mention "Woman" - in memory of Raffaella Rossetti**

Noora, by Zainab Hamarsheh (PBC/Palestine)
Market: Old Market of Jerusalem
Character: Noora Abdeen Khalifa



* The special mention "Woman" was established in memory of Raffaella Rossetti, who passed away in August 2021 of a premature death. Eclectic and passionate woman and professional, she was, at COPEAM, at the origin of Inter-Rives project, believing in the power of audiovisual communication as a tool for knowledge and dialogue between cultures.

2023 Prix Italia-IFAD-COPEAM Special Prize on sustainability

Plastic connection, by Teresa Paoli (RAI/Italy)

for its in-depth analysis to a highly relevant environmental issue

Special mentions

Cuore di reef, by Radiotelevisione Svizzera (Switzerland)

Gokseong Chimgong, by KBS World (South Korea)



Roberto Natale (RAI's ESG Sustainability Dpt.),
Teresa Paoli (author of "Plastic connection") and Francesco Manetti
(IFAD – International Fund for Agricultural Development)

2023 ERN-Med Mediterranean News Exchange Prize

ES Data bank, by RTVE/Spain

for best describing the digital revolution in making news



2023 "A première Vue" awards

Tayot 24, by Roua Salah (ESAC/Tunisia) – TV5Monde
Grand Prize

Mom, by Nadim Chidiac (ALBA/ Lebanon) – Rai Cinema
Prize

Rai Rayi, by Walid Cheikh (LabDZ - French Institute/
Algeria) – FID/Mucem Youth Prize



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- France Télévisions, France
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- PBS, Malta
- RTCG, Montenegro
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- Télévision Tunisienne, Tunisia
- Radio Tunisienne, Tunisia
- TRT, Türkiye

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- RACINES, Belgium
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- INA - Institut National de l'Audiovisuel, France
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- Regione Lazio, Italy
- UNINETTUNO Foundation, Italy
- Jordan Media City, Jordan
- ALBA - Académie Libanaise des Beaux-Arts, Lebanon
- MySat, Lebanon
- ESAV - Ecole Supérieure des Arts Visuels de Marrakech, Morocco
- Mostra de Valencia, Spain

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- ASBU - Arab States Broadcasting Union
- AUB - African Union of Broadcasting
- CICT-UNESCO
- CIRCUM Regional
- CMCA - Mediterranean Centre for Audiovisual Communication
- CMU - Community of Mediterranean Universities
- Dipartimento di Comunicazione e Ricerca Sociale – La Sapienza Università di Roma, Italia
- EBU - European Broadcasting Union
- ESAC - École Supérieure de l'Audiovisuel et du Cinéma, Tunisia
- Europe House Dubrovnik, Croatia
- FAO - Food and Agriculture Organization
- Festival International du Cinéma Méditerranéen de Tétouan, Morocco
- Fundación Tres Culturas, Spain
- IFAD - International Fund for Agricultural Development
- IFJ - International Federation of Journalists
- North-South Centre of the Council of Europe
- URTI - International Radio and Television Union

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