



2022 | 2023
ANNUAL ACTIVITY REPORT

ABOUT US

COPEAM is a not-for-profit association devoted to the promotion of intercultural dialogue and international cooperation in the Mediterranean Region, through the involvement of private, public and institutional players of the audiovisual and media sector. Founded in Cairo in 1996, COPEAM includes today about 70 organisations from 25 European, Balkans, North-Africa and Middle-East countries, among which 33 public radio and TV broadcasters.

OUR ACTION

COPEAM, whose operational headquarters are based in Rome – at RAI-Radiotelevisione Italiana, which has been ensuring the General Secretariat since its foundation – promotes several multilateral projects in the fields of training and capacity building; coordinates international radio and TV co-productions; supports the safeguard of the audiovisual archives; organises

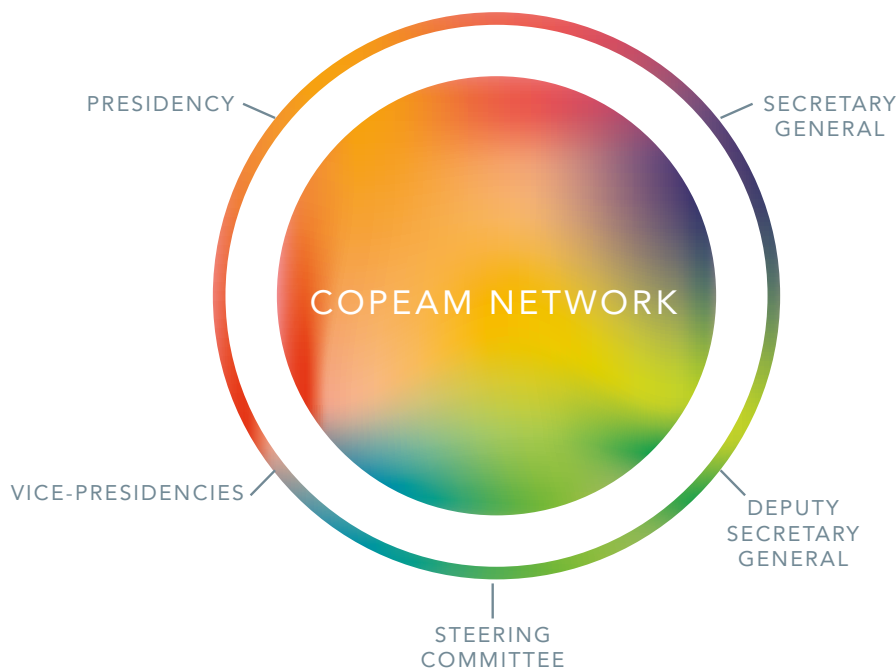
actions and events supporting young creative talents of the area; carries out initiatives on gender equality involving the media, the educational sector and institutions.

OUR NETWORK

COPEAM cooperates regularly with other audiovisual professional networks, such as the ASBU-Arab States Broadcasting Union and the EBU-European Broadcasting Union, and develops awareness-raising media campaigns and activities in collaboration with international organisations (Anna Lindh Foundation, European Investment Bank, UN agencies i.e. UNESCO, UNHCR, IFAD, etc.) on relevant global issues: environment, migration, youth, cultural diversity.








COPEAM: a collaborative and inclusive exchange network to unlock the potential of the Mediterranean audiovisual sector.

STRUCTURE



COMMISSIONS

COPEAM activities are structured around 7 Commissions and are based on networking and sharing principles, intended to promote synergies, improve the circulation of ideas and creative products, facilitate the mobility of media professionals in the region.

-  Audiovisual Heritage Commission
-  Cinema, Festival, Culture Commission
-  Gender Equality and Diversity Commission
-  Training Commission
-  News Exchange Commission
-  Radio Commission
-  TV Commission

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The year 2023 marks a very important moment in the life of COPEAM and for our annual Conference, which celebrates its 30th anniversary. Three decades dedicated to enhancing media cooperation in the Mediterranean basin and strengthening the north-south relations through joint activities and projects in several fields.

Its foundation was part of the ambitious process of defining a Euro-Mediterranean audiovisual space, together with the reinforcement of relations between the European Union and the Arab countries of the MENA region (Mashreq and Maghreb), which had begun with the Barcelona Process in 1995.

Since then, many things have changed.

The audiovisual landscape has evolved in ways that no one could ever have imagined, with the massive diffusion of digital media, social networks and on-demand platforms and, more recently, the creation of Artificial Intelligence. New media technologies that have changed the consumption habits and the role of users, thus pushing the “traditional” media to adapt and rethink their offer.

In the meantime, the growing circulation of fake news and disinformation has become a threat with a potentially serious impact on public opinion and even on social cohesion. In such a context, media literacy becomes a crucial skill that should be ensured to help citizens better processing the fast flow of information and getting orientation in this chaotic and multilayered media environment.

As for north-south relationships, they have followed a volatile pattern, with uncertainties fuelled by political instabilities, energy crisis, financial difficulties in many countries and an overall decline of multilateralism. Today, we are still facing a complex situation in the Mediterranean, recovering from the pandemic, but confronted with the consequences of the war in Ukraine and major economic challenges in the whole area.

Despite all these great changes in the media domain and disruptive events in our societies, over these three decades COPEAM has managed to keep its role of synergic pole and of reference point for the audiovisual operators in the region. Collaborations, exchanges, networking activities, joint projects – which are the core of COPEAM action - turned out to be a powerful tool to face such contingencies, keeping alive the spirit of the origins and the mission that had been identified by the founding members.

Through the work of our Commissions (Audiovisual Heritage, Cinema-Festivals-Culture, Gender Equality and Diversity, News Exchange, Radio, Television, Training), we have been able to propose several ventures for the benefit of our members, thus offering the chance to exchange and share experience to hundreds of journalists, film directors, managers and technicians from a largely diverse number of countries and cultures.

Therefore, after 30 years, I think we can be satisfied of the achievements of our Association, being lean and flexible in its structure, so to be able to adapt to the context and to shape an increasingly broader and diversified range of actions and relations.

And, most important, we have built up a vast and vibrant community of professionals and a qualified network, which has grown on a common and trustful ground of mutual learning and respect, and of deep-rooted friendship. When everything becomes fluid and fragile, collaboration and professional relations are the only antidotes to invest in, a human added value that makes the difference.

Claudio Cappon
Secretary General

Inter-Rives 9 TV coproduction - "People & Markets"

The 9th edition of this long-lasting coproduction project promoted by COPEAM and ASBU was launched in 2022 around the topic "People & Markets".

Markets have a very long history, being important economic, social and even cultural "hubs", both in urban and rural contexts. With their voices, colours and scents, today they still represent a vibrant public space for different groups and communities, keeping their significance as places of commercial and human interactions.

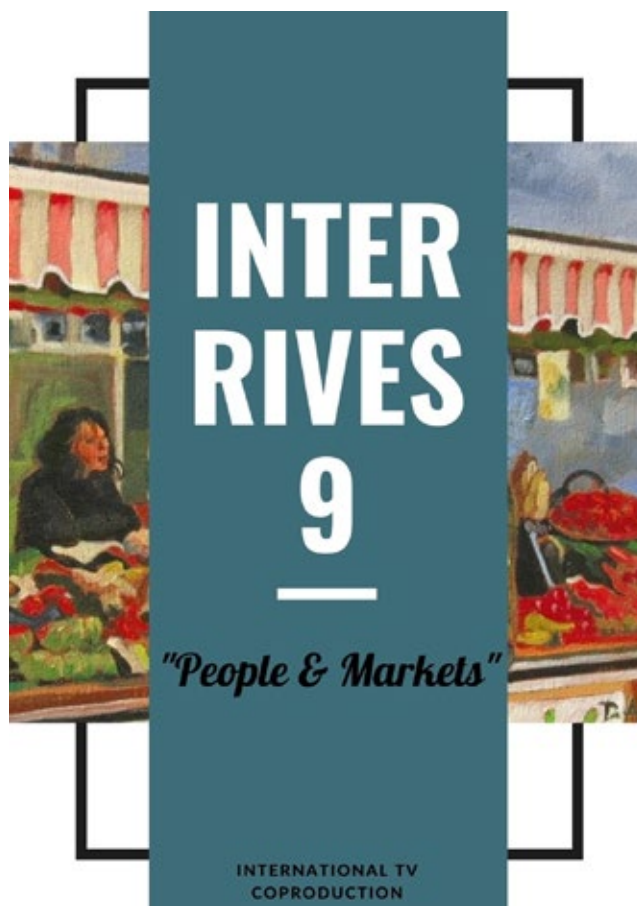
13 high-quality TV documentaries compose the final collection of Inter Rives 9: Ghardaïa, Barcelona, Palermo, Muscat, Tunis, Athens, Jerusalem, Guelmin, Ankara, Etara, Sanary sur Mer, Gracac, Ma'an are the locations where 13 stories unfold thanks to their central characters.

The first workshop gathering the involved film directors was organized by COPEAM and hosted by Rai in Rome, in May 2022, focused on the common editorial framework and on the selection of the subjects.

The final workshop was hosted by ASBU in Tunis, in February 2023, related to the postproduction phase: joint screenings of the rough-cuts, comments and discussion on the technical rules to finalize the products to be exchanged.

All the TV co-producers, thanks to the "basked formula" (make one, take all) have the rights to broadcast the whole series.

TV Partners: EPTV/Algeria, Télévision Tunisienne/Tunisia, Rai - Radiotelevisione Italiana/Italy, France Télévisions/France, SNRT/Morocco, BNT/Bulgaria, TRT/Türkiye, HRT/Croatia, ERT/Greece, Oman tv/Oman, PBC/Palestine, JRTV TV/Jordan, RTVE/Spain



► Watch the video



Preserving biodiversity – A new webinar for journalists on environmental issues

COPEAM and its partner ICO Solutions continue to support the work of journalists in reporting on environment and climate issues. Last November, a webinar was organized around the challenges of biodiversity in the context of the United Nations Conference on Biodiversity 2022 (COP15), which took place in December 2022 in Canada. The whole network of COPEAM journalists and beyond had the opportunity to interact with experts and scientists, and to share experiences and practices on these issues.

The webinar registered about 50 participants from 18 different nationalities, including a considerable number of members: ASBU, 2M/Morocco, EPRS/Algeria, JRTV/Jordan, RTCG/Montenegro, Radio Liban, Télé Liban, RAI/Italy, RTSH/Albania, Tunisian Television, TVR/Romania.

The speakers:

- Julien Rochette — IDDDRI
- Marine Lecerf — Ocean & Climate platform
- David Ainsworth — United Nations Biodiversity
- Rim Mathlouthi — Environmental journalist



SCAN ME

► Watch the webinar recording

Focus on 4 editions of “Reporting climate change”

Assessment of “Reporting Climate Change” e-learning course

As part of the collaboration with the EIB-European Investment Bank, in 2020, COPEAM designed and launched an e-learning project for journalists on climate change. Developed in partnership with the International Telematic University Uninettuno, this course is a unique international training that offers 6 e-learning modules available in English, French and Arabic, with video-lessons, rich bibliographies of sources and case studies about climate-related topics. Together with the qualified team of experts in charge of the video-lessons, the online training also involves a professor/tutor supporting beneficiaries in their 10-week learning period until the final certification.

Throughout the years, this action has allowed COPEAM to build a Mediterranean network of journalists having a specialized ground knowledge in the domain, through which further professional opportunities are proposed, such as thematic webinars and international collaborations, as done for the group invited by COPEAM to cover the U.N. climate conference – COP27 -in Sharm-el-Sheikh, in November 2022.

"REPORTING CLIMATE CHANGE" E-LEARNING FOR JOURNALISTS

FUNDED BY



TECHNICAL AND DIDACTIC PARTNER



UNIVERSITÀ TELEMATICA
INTERNAZIONALE UNINETTUNO

- Providing access to its on-line didactic platform 24/7 for the participating journalists
- Producing the video-lessons according to its consolidated didactic model
- Accompanying the experts in developing their didactic contents
- Tutoring the journalists and tracking the learning process

EDITIONS

4 editions accomplished: November 2020 - January 2021
May 2021 - July 2021
October 2021 - January 2022
October 2022 - January 2023

CALLS FOR CANDIDATURES

Internationally disseminated also through professional networks, such as:

WFSJ - World Federation of Science Journalists / Med Green Journalism Network / Balkan Network of Science Journalists
AUB - African Union of Broadcasting / ANEJ- African Network of Environmental Journalists / AMAN - Alliance of Mediterranean News Agencies



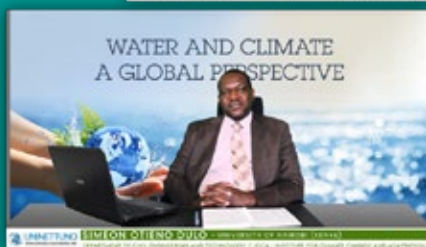
"REPORTING CLIMATE CHANGE" INNOVATIVE TRAINING FORMAT

DIDACTIC PROGRAMME

- 10-week training period
- 6 training modules including video-lessons (and related slides) and multimedia supporting material that can be downloaded:
 - PART I - WHAT IS CLIMATE CHANGE
 - PART II - REPORTING CLIMATE CHANGE
 - PART III - EXPERIENCES AND CASE STUDIES
 - PART IV - ENERGY TRANSITION
 - PART V - ENVIRONMENTAL CRIMES
 - PART VI - WATER SECURITY
- 3 LANGUAGES: English, French, Arabic
- interactive virtual classes
- webinars
- 2 essays/articles about climate delivered by each trainee
- Final Certificate of completion

INTERNATIONAL DIDACTIC TEAM

Experts and professors from Kenya, Egypt, Italy, UK, Slovenia, Serbia



"REPORTING CLIMATE CHANGE" OUTPUTS

+50 JOURNALISTS ENROLLED

85% HAVING ACCOMPLISHED THE FULL
TRAINING PROGRAMME AND
OBTAINED THE FINAL CERTIFICATE

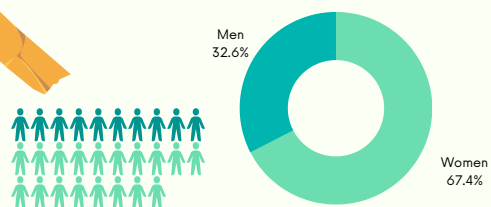
17 COUNTRIES

BALKANS:
BULGARIA - ROMANIA - KOSOVO - SLOVENIA
SERBIA - GREECE - CROATIA

MENA REGION:
MOROCCO - EGYPT - JORDAN
TUNISIA - ALGERIA - LEBANON - PALESTINE

SUB-SAHARIAN AFRICA:
KENYA - UGANDA - CAMEROON

MEDIA OUTLETS



A TRANS-NATIONAL PROFESSIONAL COMMUNITY

OF JOURNALISTS HAVING ACQUIRED
SPECIFIC KNOWLEDGE ABOUT REPORTING
ON CLIMATE AND ENVIRONMENT

COPEAM-EIB transnational newsroom in the framework of the COP27

Sharm El Sheikh, 14-18 November 2022

In the framework of the partnership with the EIB-European Investment Bank, COPEAM set up a transnational newsroom to produce news reports about the COP27 World Conference on Climate Change (Sharm El Sheikh, Egypt – November 2022), under the coordination of a senior international expert and with the support of a local production team. Among the most successful beneficiaries of its previous training activities on climate reporting, COPEAM selected 11 journalists from the MENA, Balkans and Sub-Saharan regions to take part in this activity. During 3 days, the involved professionals shot, wrote, recorded, edited and sent to their respective media outlets several reportages, analysis and interviews about the COP27, while providing to their audiences with live and daily coverage of this huge event. A collaborative and productive atmosphere marked this initiative, also activating a mutual-learning aptitude between the beneficiary journalists from different countries.

The established goals were fully met:

- Provide coverage for their domestic audiences of the COP27 summit;
- Explore trans-national issues with their colleagues;
- Increase their understanding of climate change, global politics and finance;
- Create new contacts and synergies with governments, science and business sectors and CSOs;
- Raise the scope and standards in reporting climate change.

Collaborations were established with the teams of ASBU (Arab States Broadcasting Union) and ABU (Asia-Pacific Broadcasting Union) covering the COP27, and with the Mediterranean Pavilion, with COPEAM as media partner.

Beneficiaries: TVR (Romania), RTCG (Montenegro), 2M (Morocco), PBC (Palestine), EPRS (Algeria), JRTV (Jordan), Télé Liban (Lebanon), Middle East News Agency (Egypt), Al Ahram (Egypt), IDN-InDepthNews (Kenya), Vision Group (Uganda).



Group picture in front of the COP27 venue, ready to start the working day.



The journalist from 2M/Morocco Mohamed Haddou editing from the COP Media Center one of the reportages to be sent for broadcast.



▲ The journalist from EPRS/Algeria Fatiha Chara (third from left) after taking part in the panel “Climate Change and Biodiversity: what Science says, how Media tell”, organized by RAI at the Mediterranean Pavilion.

◀ The journalist from RTCG/Montenegro Danijel Garic with some climate activists.



► Watch the video

COPEAM and RAI together for audiovisual archives

From 14 to 17 December 2022, a training workshop on the digitization of AV archives brought together in Rome around twenty managers and technical experts from public broadcasters of the Balkans and the MENA region: HRT/Croatia, RTCG/Montenegro, RTK/Kosovo, MKRTV/North Macedonia, BNT/Bulgaria, PBS/Malta, RTSH/Albania, PBC/Palestine, Télévision Tunisienne/Tunisia, TVR/Romania, EPTV/Algeria, Libya Sports Channels/Libya.

The event was organized by Rai with the support of COPEAM and ASBU, which involved their respective members' networks.

Participants could benefit from the expertise of professionals coming from different Rai's departments, namely the Centre for Research, Technological Innovation and Experimentation - CRITS, Rai "Teche" (archives dpt.) and Rai ICT.

After previous training sessions dedicated to cultural and sports journalism co-organized in the past, for the first time COPEAM and RAI have joined forces for a capacity-building action in the field of the audiovisual heritage, which will remain a strategic axis for the future.



Workshop "AI for audiovisual archives: current challenges and future perspectives"

Zagreb, 23-24 March 2023

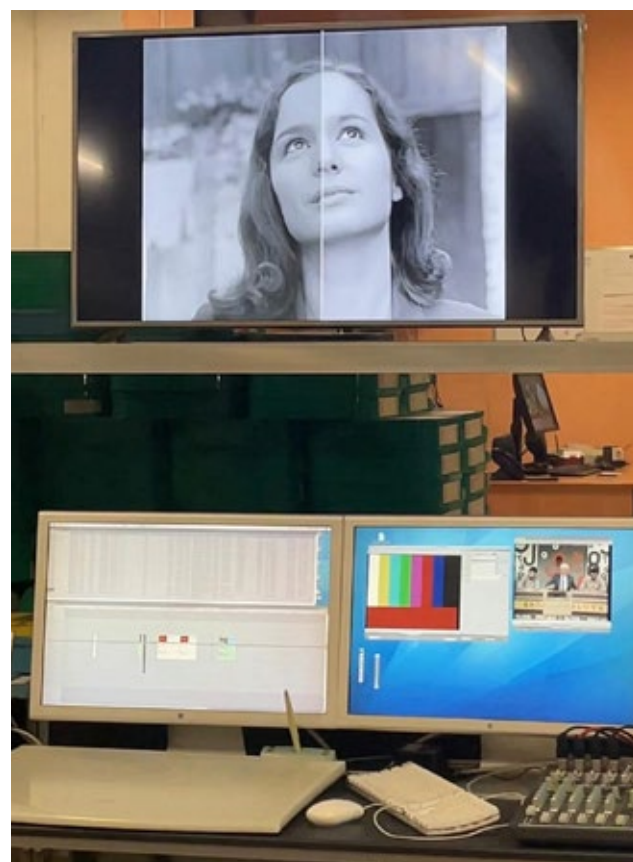


With a view to relaunching its action in favour of audiovisual heritage, COPEAM has set up an international workshop – hosted by HRT in Zagreb on 23 and 24 March 2023 - in collaboration with the *Netherlands Institute for Sound & Vision*, a leading organization in the field of media culture and AV archiving.

The workshop had a double aim: informing the participating broadcasters about the possible uses of Artificial Intelligence in the archives domain and collecting bottom-up inputs and impressions from professionals working in this field, in order to influence policy recommendations on the use of AI in the media.

This initiative is part of *AI4MEDIA*, an EU-funded project involving a wide network of researchers across Europe and beyond, and focusing on providing the media sector with the next generation of core AI advances and training.

12 professionals from HRT/Croatia, RTCG/Montenegro, RTS/Serbia, RTK/Kosovo, MKRTV/North Macedonia TRT/Türkiye and TVR/Romania took part in the workshop.



Radio programmes

COPEAM radio co-productions are on air in the Mediterranean for the 24th season of *Kantara* and the 11th of *Mediterradio*, with about forty episodes co-produced by the two teams between 2022 and 2023. *Mezzé*, the new hybrid program (webinar/radio) entered its second year with new online meetings with major political and cultural witnesses.

Moreover, in the last months, radio journalists from our network have had the opportunity to cover several Mediterranean events, such as *Arte Mare* Film Festival in Bastia, *Mostra de València* in Spain, the 70th anniversary of the GFCM - General Fisheries Commission for the Mediterranean of FAO (Tirana/Albania), COP27 in Sharm-El-Sheikh, COP15 on biodiversity and various international days of Mediterranean interest.

Finally, with a view to integrating the different languages and varied expressions of the audiovisual sector, COPEAM is working on setting up – by the end of 2023 – numerous new radio cooperation actions, among which an innovative magazine dedicated to Mediterranean cinemas and a thematic series in Arabic, in partnership with ASBU, on philosophers from the Arab world.

2022-2023 media partnerships and special issues



- Arte Mare Festival - October 2022 - Bastia
- Mostra de València - October 2022 - Valencia
- Celebrations of GFCM/FAO - November 2022 - Tirana
- Mediterranean Day - November 2022 - Online
- UN Conference on Climate (COP27) - November 2022 - Sharm El Sheik
- UN Conference on Biodiversity (COP15) - December 2022 - Online
- World Radio Day - Février 2023 - Online



- Arte Mare Festival - October 2022 – Bastia
- Celebrations of GFCM/FAO - November 2022 - Tirana
- Mediterranean Day - November 2022 - Online
- UN Conference on Biodiversity (COP15) – December 2022 — Online
- World Radio Day – Février 2023 — Online



“Effective Reporting on Migration” – international training workshop for journalists

Belgrade (Serbia), 20-22 February 2023

From 20 to 22 February 2023, an international group of journalists with prior experience on reporting migration gathered in Belgrade, Serbia, for a three-day capacity building activity. The workshop was organized by COPEAM in the framework of the EU co-funded project *E³J - European Excellence Exchange in Journalism* (Creative Europe Programme - CREA).

20 media professionals working in the field of news reporting, photography, video production, radio or multimedia, for public broadcasters, newspapers, or as freelance took part in the initiative, coming from 9 countries: Spain, Italy, Belgium, Slovenia, Serbia, Greece, Bulgaria, Romania and Georgia.

Hosted by the public broadcaster of Serbia (RTS) in the premises of Radio Belgrade, the workshop included technical sessions, guest lectures and work in groups. Topical discussions ranged from forced displacement, mixed migration, labour migration, and human trafficking. Professional and ethical challenges were also in the agenda, with conversations around working with vulnerable sources or dealing with migration-related mis-/dis-information.

The workshop was led by the international consultant and trainer Charles Autheman and also involved delegates from a range of specialized international institutions such as the UNHCR (United Nations High Commissioner for Refugees) the IOM (International Organization for Migration), the European Union Agency for Fundamental Rights as well as Astra, a Belgrade-based anti-trafficking CSO.

The participants unanimously acknowledged the need for more coordinated efforts to broaden the diversity of the media coverage of migration. This workshop was intended to encourage the production of new contents, even in a cross-border and collaborative perspective, and hopefully to contribute to better informing the public opinion in the represented countries and at a broader European level.



About *E³J - European Excellence Exchange in Journalism*

COPEAM is a partner of the EU-funded project *E³J* together with Free Press Unlimited (FPU), the Community Media Forum Europe (CMFE), its leading Austrian member COMMIT and Reporters without Borders (RsF) as leading company.

The project aims to promote sector-wide, cross-border collaboration between news media professionals in Europe, to encourage sharing of best practices for collaborative business transformation, to stimulate journalistic collaboration by developing standards, new business models, training programmes and other activities intended to uphold quality journalism.

At the end of 2023, COPEAM will be in charge of organizing a second training workshop on “Effective Reporting on Migration”, open to another cohort of journalists from Europe and other eligible countries.



Co-funded by the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.



► Watch the video



SCAN ME

Rewriting the story: gender, media and politics

Officially launched in Brussels on 12 December at International Federation of Journalists' headquarters, this EU-funded project will directly address barriers to the fair representation and portrayal of women and men in political life.

Working with frontline journalists, public broadcasters, journalists' unions and associations, gender experts, media self-regulatory bodies, women active in public debate, academics and, most important, the future generation of media professionals, this action will seek to initiate reforms in European media with regard to newsroom culture, policies and processes intended both to improve professional skills and empower citizens to make informed decisions, especially as regards elections.

To achieve those objectives, the project will:

- Research challenges and obstacles to women and men's equal participation and portrayal in political and public life in the media, and map existing best practices across private and public media and online platforms.
- Develop specialised training modules for journalists and media newsrooms and make them accessible via the AGEMI platform (www.agemi-eu.org).
- Provide training to 28 IFJ journalists' trainers to help build national capacity and amplify ability to secure change.
- Deliver tailored training courses to journalists and media students on gender portrayal in politics.
- Build bridges between journalism students and media professionals.
- Run an innovative peer-to-peer programme aiming to improve 6 PSMs and 6 journalists unions' skills to tackle gender stereotypes in the media/press coverage, with a specific focus on women representation in the political discourse, editorial decisions, newsroom organisation and working conditions.

The project started with the work and research by students from the University of Padua covering the gender portrayal of politicians in Europe, with final outcomes highlighting transgender stereotyped representation or the impact of Covid on gender depiction in the news, and concrete tools such as the creation of interactive maps and Instagram pages pointing out differences of treatment in the media between men and women in politics.

All this material will serve as a basis to develop training units for the project's following activities: two train-the-trainer sessions and national workshops in 12 EU countries.



REWRITING THE STORY

in Gender, Media & Politics



**Co-funded by the
European Union**

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Partners: IFJ- International Federation of Journalists (project leader), University of Padua, COPEAM.

Starting date: 1 November 2022

Duration: 24 months

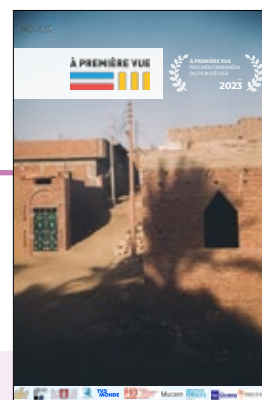


“À Première Vue” 2023 Prize: 2nd edition

In 2022, the “À Première Vue” showcase travelled once again around the Mediterranean. Screenings of the three winning films of the first edition were organized in Bari (Italy) during the Prix Italia of Rai and, for the second consecutive year, during the Mostra de València, the main Spanish event dedicated to Mediterranean cinema.

This Mediterranean School Film Prize – whose 2023 edition was launched last March – rewards the best work of the cinema schools associated to COPEAM: ESAVM/Morocco, ALBA/Lebanon, ESAC/Tunisia. This year, in order to broaden the participation to other players in the MENA region, “Lab DZ” – a documentary residency of the French Institute in Algeria – has been also invited to compete with 3 short films.

In addition to the TV5MONDE Grand Prize and to the Rai Cinema Prize, a third and new award will be assigned by young audiences from Marseille, in partnership with the FIDMarseille and the MUCEM (Museum of European and Mediterranean Civilizations), while a selection will be proposed by the jury in order to integrate an *À Première Vue* – TV5MONDE collection during the Short Film Corner of the 2023 Cannes Film Festival.



The Jury 2023

- Manuela Rima — Rai Cinema
- Nicolas Feodoroff — FID
- Nada Doumani — Amman International Film Festival
- Enric Alberó — Mostra de València
- Ali Benzekri — Radio 2M

The awards:

TV5MONDE Grand Prize — Participation in the FIDCampus residency (Marseille - July 2023)

Rai Cinema Prize — Purchase of broadcast rights on Rai Cinema Channel (Italy)

FIDMarseille/MUCEM Youth Prize — Invitation to FIDMarseille (Marseille - July 2023)

COPEAM at the 74th edition of Rai's Prix Italia Bari (Italy), 3-8 October 2022

Last October, COPEAM took part in the 74th edition of Rai's Prix Italia in Bari (Italy) by organizing, in collaboration with the UN agency IFAD, the panel “No Sustainability Without Gender Equality”: a presentation of successful case stories, co-productions, multimedia formats as ideas for change and debate on women empowerment, for the achievement of sustainable development in society.

Moderator: Veronica Fernandes - RaiNews.it, correspondent

Speakers:

- Ndaya Beltchika - Lead Technical Specialist - Gender and Social Inclusion, IFAD
- Cristina Bowerman - Chef
- Athina Kazolea - Film Director, ERT-Greece
- Akim Mogaji - Media Producer and Trainer
- Micol Pancaldi - Co-productions and Training coordinator, COPEAM
- Brian Thomson - Communication Lead Thematic Priorities, IFAD
- Arianna Voto - Rai Sostenibilità



In addition, the Secretary General and the Deputy Secretary General were Jury members of the *Prix Italia-IFAD-COPEAM Special Prize* and of that in honour of the *President of the Italian Republic*.

The Juries of the Special Prizes respectively awarded the following works:

Sarayaku (France Télévisions, France), a film on the life of a local community, which has embraced modernity, technology, gender balance and democratic processes to move forward and address future development, while retaining their identity and a sustainable relationship with the environment and its resources.

Charlie Chaplin, le génie de la liberté (FRANCE3, France), a beautifully made documentary resulting from the innovative use of private and unpublished archive documents made available by the artist's family.

JURIES:

Prix Italia-IFAD-COPEAM Special Prize:

- Laura Longobardi (Italy)
- Becky Bissong Eta Tchonko (Cameroon)
- Claudio Cappon (Italy)
- Francesco Manetti (Italy)
- Akim Mogaji (United Kingdom)
- Arianna Voto (Italy)

Special Prize in honour of the President of the Italian Republic:

- Nicholas Schonfeld (Argentina)
- Claudia Maneh (Cameroon)
- Xiaoqian Zhu (China)
- Paola Parri (Italy)

COPEAM & the Union for the Mediterranean

The cooperation links with this intergovernmental body have been further consolidated during the last year.

In the framework of the 5th High-Level Conference on Women for the Mediterranean, held in Madrid on 26 and 27 October, COPEAM contributed to the panel devoted to “Media and Gender Equality”, through the participation of experts from our network, who - together with other outstanding speakers - critically questioned the role of the media industry in creating gender values and the misrepresentation of women in media content.

On that occasion, the Ministers in charge of gender equality from the 42 countries of the UfM endorsed a Declaration to accelerate the strengthening of women’s role in the Euro-Mediterranean region.

In addition, during the COP27 in Sharm El Sheikh, last November, journalists of the COPEAM-EIB transnational newsroom working on the ground daily accessed the Med Pavilion for news and interviews to scientists, experts and governmental representatives, thus ensuring initiatives’ visibility and an exhaustive coverage of the Mediterranean component of the world Conference on climate.

Besides, COPEAM – thanks to the participation of Fatiha Chara from the Algerian public radio - took part in an event organized by Rai on “Climate change and biodiversity. What science says, how media tell”: a debate between journalists and specialists on how to make climate change, loss of biodiversity and all the consequences easily understandable and how to create an impact on

social awareness. A useful opportunity to help scientific information become comprehensible to everybody and compare different PSMs in their way to inform correctly about climate change and its effects on environment and human life.

Finally, COPEAM gave its support – for the second year - to the 2nd edition of the “Day of the Mediterranean”, the annual celebration promoted by the Union for the Mediterranean on the 28th of November, aiming to highlight the Mediterranean identity and culture, by fostering cooperation and paying tribute to the rich diversity of our Region.

For that occasion, the teams of COPEAM’s radio magazines *Kantara* and *Mediterradio* realized special recordings and interviews respectively to the UfM Secretary General, Dr. Nasser Kamel and Deputy Secretary General, Dr. Grammenos Mastrojeni.



► Links to listen to the interviews:



SCAN ME
KANTARA



SCAN ME
MEDITERRADIO



COPEAM & TAL: the Mediterranean encounters Latin America

Since September 2019, when the partnership agreement between COPEAM and TAL - the Union of public and cultural channels of Latin America - was signed, mutual involvement initiatives between the two networks have not stopped multiplying. Participations in TV co-productions, in communication campaigns and in respective events have become regular appointments in the last three years.

Among them, the TAL Awards, celebrating in 2022 their 10th edition, and to which COPEAM has been taking part, for two years now, as a Jury member. A new and exciting experience to bring two distant and different regions of the world closer together and let the Mediterranean expand beyond its cultural and conventional borders.



<https://www.redtal.tv/premios-tal>

2023 UNESCO World Radio Day: Radio and Peace

On the occasion of the 2023 World Radio Day, as a member of the Organizing Committee set up by UNESCO, COPEAM renewed its involvement in promoting the event among its members, in particular by the co-production of special programs for the weekly radio magazines *Kantara* and *Mediterradio*.

This edition - devoted to the theme “Radio and Peace” - was also an opportunity to record a new issue of *Mezzé*, the online meeting with the Mediterranean press, and to underline the natural ability of radio to promote dialogue between peoples. Mr. Tawfik Jelassi, Assistant Director-General for Communication and Information at UNESCO, was the special guest. The programme, led by Jérôme Susini (France Bleu RCFM) and Dina Abdel Meguid (Radio Le Caire), was then made available to the newsrooms of COPEAM radio members.



Audiovisual cooperation with the regional broadcasting Unions Tunis, 12 January 2023

The traditional ASBU-EBU-COPEAM trilateral meeting has been gradually expanding in the recent years, to the point of becoming, in 2023, a real summit of the major media Unions and Associations of the world.

In fact, last January in Tunis, in the framework of the 42nd General Assembly of ASBU-Arab States Broadcasting Union, four additional Organizations - ABU, AIBD, AUB and OSBO - joined the Arab, European and Euro-Mediterranean networks to discuss around audiovisual cooperation on a large scale.

The meeting thus offered to the participants the opportunity to broaden their knowledge of worlds that are close to each other in terms of mission and objectives, but also to learn different approaches and new ways of working and collaborating, thanks to the large representation of other regions, such as the Gulf, the African and the Asian ones.



Despite the persisting crisis which has deeply changed social behaviours and interpersonal and interprofessional relations – hitting, among others, the sector of media - the will of gathering again in presence has successfully prevailed, making sure that the obstacles faced in the past few years have not been able to undermine cooperation, which has survived resilient and even stronger than before!



COPEAM

ANNUAL CONFERENCES

2023 Montpellier (France)

Digital cultures and new
audiovisual languages

2018 Palma de Mallorca (Spain)

Heritage and Media –
Preserving the future
through our past: an
opportunity for growth
and democracy?

2022 Sofia (Bulgaria)

Media and global
instabilities: what
contribution to peace?

2017 Beirut (Lebanon)

Mediterranean
storytelling:
complexities, media
response and public
opinion

2021 Rome (Italy)

Media narratives for
intercultural and
interreligious dialogue

2016 Ajaccio (France)

Which future for the
young people of the
Mediterranean? The
contribution of the
media

2020 Rome (Italy)

Media & Science:
accurate information in
the age of denialisms

2015 Floriana (Malta)

The Mediterranean
and the exodus of
populations: the role of
the media

2019 Split (Croatia)

Changing societies:
communicating
diversities

2014 Tunis (Tunisia)

The Mediterranean:
reshaping cooperation

**2013 Cagliari
(Italy)**

The Mediterranean between economic crisis and socio-political changes: the floor to the media

**2008 Bucharest
(Romania)**

Media and new intercultural challenges: Mediterranean without frontiers

**2003 Ćavtat
(Croatia)**

Media, partners for sustainable development in the Euro-Mediterranean Region

**1998 Tunis
(Tunisia)**

Solidarity and Partnership

**2012 Marrakesh
(Morocco)**

Changes in the Euro-Mediterranean societies: the Media on the move

**2007 Dead Sea
(Jordan)**

Mediterranean: another way of communicating

**2002 Algiers
(Algeria)**

Media in the Mediterranean as Factors of Dialogue and Peace

**1997 Marseille
(France)**

Going from strategy to action

**2011 Ayia Napa
(Cyprus)**

A shared Mediterranean audiovisual landscape. New challenges for COPEAM after 15 years of action

**2006 Palermo
(Italy)**

Objective 2010: the Mediterranean region, a privileged space of free circulation of people, of ideas and of audiovisual works

**2001 Thessalonica
(Greece)**

Mediterranean identities: the issues at stake and the responsibilities of the Media

**1996 Cairo
(Egypt)**

3rd Conference of the Mediterranean Radio-TV organizations and audiovisual operators

**2010 Paris
(France)**

The Mediterranean audiovisual at stake

**2005 Seville
(Spain)**

Gens Mediterranea. New Faces, New Societies: New Communication?

**2000 Casablanca
(Morocco)**

Competition and Partnership

**1994 Palermo
(Italy)**

2nd Conference of the Mediterranean audiovisual operators

**2009 Cairo
(Egypt)**

Union for the Mediterranean: the media action for a union of projects

**2004 Perpignan
(France)**

Virtual and real Mediterranean. The audiovisual, reflection of the reality or virtual reality

**1999 Valencia
(Spain)**

The digital era within the Mediterranean region

**1990 Palermo
(Italy)**

1st Conference of European, African and Mediterranean televisions



An award ceremony of the Inter-Rives 8 Prize for the series' best documentary took place on 11 March 2023 in Vinci (Italy), the City of Leonardo. The winning director, Athina Kazolea from Greek television ERT, attended a round table organized with the UNESCO Club and the City of Vinci and focused on media and sustainability.

Con il patrocinio di








Inter-Rives 8

SustainAbility 

STORIES OF CHANGEMAKERS

SABATO 11 MARZO 2023

VINCI - BIBLIOTECA LEONARDIANA

COPEAM NETWORK

ACTIVE MEMBERS

Broadcasters

- RTSH, Albania
- EPRS, Algeria
- EPTV, Algeria
- BNT, Bulgaria
- BNR, Bulgaria
- HRT, Croatia
- NMA, Egypt
- France Médias Monde, France
- France Télévisions, France
- Radio France, France
- TV5Monde, France
- ERT, Greece
- RAI, Italy
- JRTV, Jordan
- RTK, Kosovo
- Radio Liban, Lebanon
- Télé Liban, Lebanon
- MKRTV, Macedonia
- PBS, Malta
- RTCG, Montenegro
- SNRT, Morocco
- Soread-2M, Morocco
- PBC, Palestine
- RTP, Portugal
- TVR, Romania
- Radio Romania, Romania
- RTS, Serbia
- RTV-Vojvodina, Serbia
- RTVSLO, Slovenia
- RTVE, Spain
- RSI, Switzerland
- Télévision Tunisienne, Tunisia
- Radio Tunisienne, Tunisia
- TRT, Türkiye

Cultural and Audiovisual Organisations, Business Enterprises and Institutions

- RACINES, Belgium
- Collectivité de Corse, France
- INA - Institut National de l'Audiovisuel, France
- Université de Corse Pasquale Paoli, France
- Osservatorio di Pavia - Cares Scrl, Italy
- Regione Lazio, Italy
- UNINETTUNO Foundation, Italy
- Jordan Media City, Jordan
- ALBA - Académie Libanaise des Beaux-Arts, Lebanon
- MySat, Lebanon
- ESAV - Ecole Supérieure des Arts Visuels de Marrakech, Morocco
- Mostra de Valencia, Spain

ASSOCIATES AND PARTNERS

- ASBU - Arab States Broadcasting Union
- AUB - African Union of Broadcasting
- CICT-UNESCO
- CIRCOM Regional
- CMCA - Mediterranean Centre for Audiovisual Communication
- CMU - Community of Mediterranean Universities
- Dipartimento di Comunicazione e Ricerca Sociale – La Sapienza Università di Roma, Italia
- EBU - European Broadcasting Union
- ESAC - École Supérieure de l'Audiovisuel et du Cinéma, Tunisia
- Europe House Dubrovnik, Croatia
- FAO - Food and Agriculture Organization
- Festival International du Cinéma Méditerranéen de Tétouan, Morocco
- Fundación Tres Culturas, Spain
- IFAD - International Fund for Agricultural Development
- IFJ - International Federation of Journalists
- North-South Centre of the Council of Europe
- URTI - International Radio and Television Union



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