



2021 | 2022

ANNUAL ACTIVITY REPORT

ABOUT US

COPEAM is a not-for-profit association devoted to the promotion of intercultural dialogue and international cooperation in the Mediterranean Region, through the involvement of private, public and institutional players of the audiovisual and media sector. Founded in Cairo in 1996, COPEAM includes today about 70 organisations from 24 European, Balkans, North-Africa and Middle-East countries, among which 33 public radio and TV broadcasters.

OUR ACTION

COPEAM, whose operational headquarters are based in Rome – at RAI-Radiotelevisione Italiana, which has been ensuring the General Secretariat since its foundation – promotes several multilateral projects in the fields of training and capacity building; coordinates international radio and TV co-productions; supports the safeguard of the audiovisual archives; organises

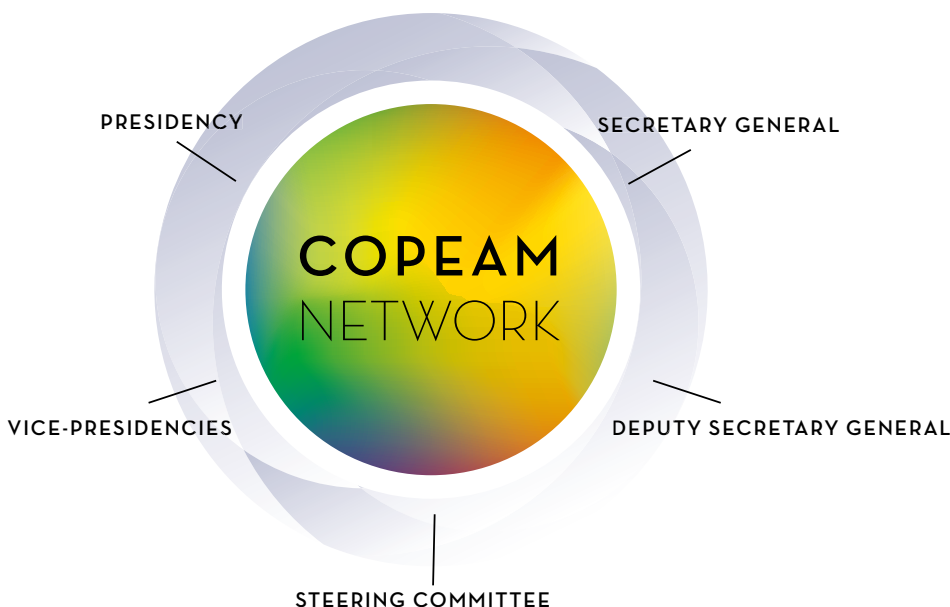
actions and events supporting young creative talents of the area; carries out initiatives on gender equality involving the media, the educational sector and institutions.

OUR NETWORK

COPEAM cooperates regularly with other audiovisual professional networks, such as the ASBU-Arab States Broadcasting Union and the EBU-European Broadcasting Union, and develops awareness-raising media campaigns and activities in collaboration with international organisations (Anna Lindh Foundation, European Investment Bank, UN agencies i.e. UNESCO, UNHCR, IFAD, etc.) on relevant global issues: environment, migration, youth, cultural diversity.








COPEAM: a collaborative and inclusive exchange network to unlock the potential of the Mediterranean audiovisual sector.

STRUCTURE



COMMISSIONS

COPEAM activities are structured around 7 Commissions and are based on networking and sharing principles, intended to promote synergies, improve the circulation of ideas and creative products, facilitate the mobility of media professionals in the region.

-  Audiovisual Heritage Commission
-  Cinema, Festival, Culture Commission
-  Gender Equality and Diversity Commission
-  Training Commission
-  News Exchange Commission
-  Radio Commission
-  TV Commission

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Since the explosion of the COVID-19, more than two years have elapsed, but this has certainly been an extraordinary and challenging space of time. The whole period has been deeply affected by the global crisis generated by the pandemic, with its heavy fallout in all the areas of social life and with an obvious impact on media organizations worldwide.

Such dramatic emergency – not yet fully overcome and aggravated by a tragic and unexpected war – has strongly impacted our Association as well, which had to face the sudden thinning out and almost the interruption of all personal contacts and relations which are at the basis of our projects and of the cohesion and strength of our professional network. This is why we are really happy to have our 2022 Conference in Sofia, at the invitation of our friends from BNT, at long last in presence – an important message of hope for the future.

As usual, a major crisis may often foster new possibilities and, during this time, all COPEAM's efforts have been devoted to maintaining and even increasing our offer of services (co-productions, training, exchange of best practices, etc.), without any financial burden for the associates and through the development of new formats, new proposals and new tools, all of which will be strategic for the future.

As a result, being flexible and creative, we have succeeded in turning the new constraints into opportunities, capitalizing on the use of on-line platforms and tools. The adoption of such formats in the training domain has allowed us to multiply our proposals, by reproducing initiatives such as the three editions of the "Reporting climate change" e-learning course, or by involving more beneficiaries in one edition, like in the "Gender equality in the media" training programme.

Online options have also allowed us to continue, on the one hand, our collaboration with our associated film schools by organizing master-classes for students, the last of which dedicated to the creative use of audiovisual archives; on the other hand, to set up new partnerships such as the one with ICO Solutions around activities and webinars related to environmental issues.

While experiencing such new "openings", we have carried on our longstanding co-productions: *Kantara* and *Mediterradio* in the radio field and the TV series "Inter-Rives" - joining its 9th edition; we have launched new international prizes with major partners such as TV5 Monde and Prix Italia, while winning at the same time a European call to promote excellence in the field of collaborative journalism.

We will surely build upon some of the good results obtained with the experimentations we have made, even in "normal" times, to better meet the needs of our members.

Innovation, progress, quality: these will be our guidelines also for the future, a future we expect better, full of expectations and prospects and marked by renewed cooperation and a global renaissance.

Claudio Cappon
Secretary General

Improving the Media Contribution

In the last decade, environmental sustainability and climate change have increasingly become global topical issues. The Mediterranean basin, in particular, is a fragile region exposed to the consequences and the impact of the current ecological challenges. In this context, information media need to be more and more capable to effectively cover these subjects and, at the same time, to raise citizens' awareness about the risks connected to climate change. In addition to this, networking between journalists dealing with scientific and environmental questions, as well as a direct dialogue between experts/scientists and the media professional community can also contribute to a larger and better media narration of the ongoing climate crisis.

In the light of the above, COPEAM has devoted the last year to a two-pillar action: training & networking for journalists and coproduction of new environment-related TV contents. .

INFORMATION & ENVIRONMENT: TRAINING AND NETWORKING OPPORTUNITIES FOR JOURNALISTS

“Reporting climate change” e-learning course and “Media and environment: witnessing the challenges and solutions in the Mediterranean” webinar

Since 2015 - and thanks to the continued support of the EIB-European Investment Bank - COPEAM has been organizing an annual training activity for professional journalists aimed at improving their knowledge and reporting skills about environment and climate change.

After several workshops in presence held in Tunis, Marrakech, Bonn, Katowice and Amman - before or during the United Nations annual summits on climate - at the end of 2020, due to Covid-19 restrictions, COPEAM and its member Telematic University Uninettuno designed and launched the international e-learning course for journalists “Reporting Climate Change”.

This innovative, transnational 8-week course is available on Uninettuno's platform in 3 languages: English, Arabic and French. It mainly consists in 5 modules made of video-lessons specifically produced by international experts in the fields of journalism, environment, climate change and energy. Trainees are accompanied in their learning process by a professor/tutor, who coordinates live-interactive classes and essays' writing. A large specialised bibliography and an “Experiences and case studies” section - with video-interviews of academics and specialists working in science or media - complete the didactic offer.

The course also comprises specific online events, such as the webinar “Inside the COP26”, organized in November 2021 and focused on



the outcomes of the last U.N. Conference on Climate Change held in Glasgow. After a key-note speech by the EIB Vice-President, Ricardo Mourinho Félix, beneficiaries had the chance to exchange with experts and news professionals about the achievements and bottlenecks of the COP26 negotiations.

Overall, in the framework of 2 editions, “Reporting Climate Change” was successfully attended by 33 journalists from the MENA Region, the Balkans and Sub-Saharan Africa, who have obtained an official certificate of completion signed by COPEAM, the EIB and Uninettuno. From COPEAM network, broadcasters such as NMA-Egypt, RTK-Kosovo, TVR-Romania, RTS-Serbia, EPRS-Algeria, ERT-Greece, RTVSlo-Slovenia and Télévision Tunisienne-Tunisia have benefited from this training, which will be replicated in the coming months. Finally, a further relevant training activity promoted by COPEAM in this field – in partnership with Conservatoire du Littoral (France) - is the webinar for journalists “Media and environment: witnessing the challenges and solutions in the Mediterranean” - a new format for dialogue and professional exchange between scientific and information sectors.

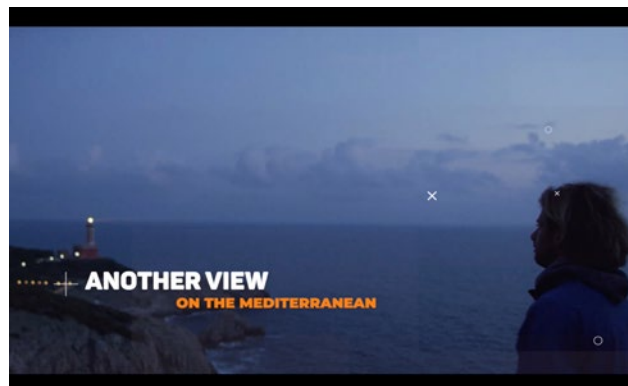
12 COPEAM's broadcasters and 9 environmental organizations were involved in this initiative, intended to improve their knowledge and understanding of topics such as ecological restoration, island resilience, the relationship between biodiversity and industry, as well as to highlight and exchange good practices in the environmental journalism area.

The webinar - launched in March 2021 and available on <https://www.youtube.com/watch?v=qhbE4Rhbyz0> - was part of a bigger international event dedicated to the preservation of islands, coasts and oceans promoted by the French institution ICO-Solutions.



“Another view of the Mediterranean” and “Inter Rives 8” coproduction projects

Finally, the 8th edition of COPEAM-ASBU *Inter-Rives* TV documentary coproduction also focused on “SustainAbility – Stories of Changemakers”. This new series, achieved in September, gives voice to men and women who - with their skills, ideas, initiatives and efforts in different fields - have taken action for a more sustainable society in



The COPEAM/ASBU special Prize for this edition, according to the criteria of thematic relevance and audiovisual quality, has been assigned to Ms. Athina Kazolea (ERT-Greece) for the film "Blue Mission – Lefteris Arapakis" and to Ms. Dina Amin (PBC-Palestine) for the film "Um-Slijan Farm".



Inter-Rives 9: “People & Markets”

The 9th edition of *Inter-Rives*, the long-lasting TV coproduction promoted by COPEAM and ASBU, was recently launched around the topic “People & Markets”.

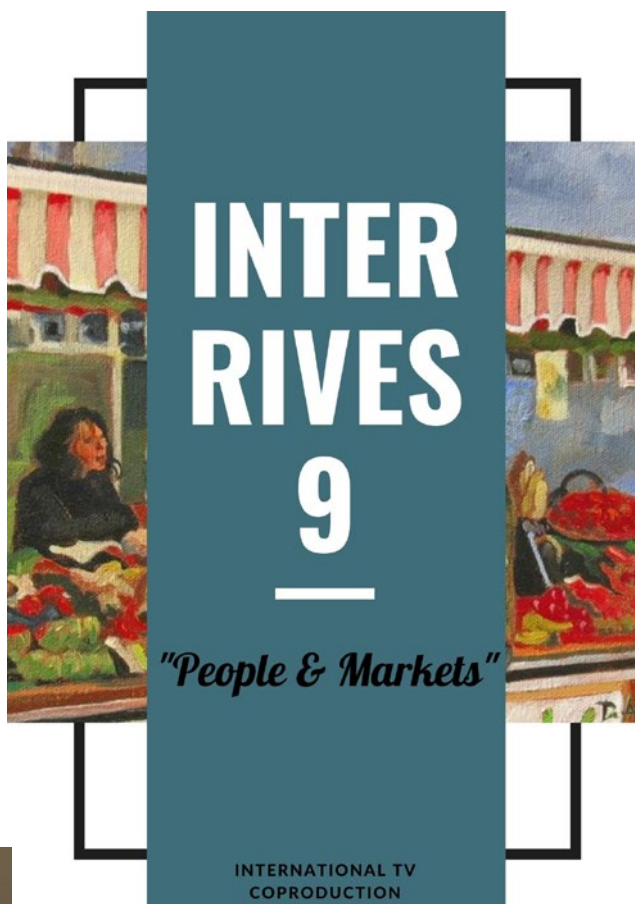
Historical places everywhere in the world, markets are actual cities’ beating hearts, important economic, social and cultural “hubs”, both in urban and rural contexts. With their voices, colours and scents, they still represent, today, vibrant public spaces for different groups and communities, commercial exchanges and human relations.

The new documentary series will pull together stories of people whose jobs, habits and lives are related to an evocative market of their country. The final collection, varied in characters and cultural environments - will highlight the peculiarities of the locations where these stories take place.

The first project workshop gathering all the involved directors and the 2 coproduction experts was held in Rome on 30 and 31 May 2022, hosted by RAI.

Participating TVs:

BNT/Bulgaria, EPTV/Algeria, ERT/Greece, France Télévisions-FR3/France, HRT/Croatia, JRTV/Jordan, Oman TV/Oman, PBC/Palestine, RAI/Italy, RTVE/Spain, SNRT/Morocco, TRT/Turkey, TVT/Tunisia



Participative training on gender equality in the media

Between February and June 2021, COPEAM has developed a new online training activity funded by the Council of Europe through the North-South Centre and aimed at covering the topic of sexist stereotypes and gender equality in the Media both in Europe and in South-Mediterranean countries.

The project took place online with the following structure:

- **An e-training module** involving journalists, students and CSOs' representatives on different aspects of gender-media-equality relation;
- **A practical workshop** on new technologies and smart journalism to cover gender-sensitive issues.

The training module has been designed on and organized around the EU-project AGEMI e-learning resources and three facilitators have tutored beneficiaries in the use of these tools and other international ones. Participants have had the opportunity to work in groups and analyse a number of specific subjects such as gender representation in media content, women and leadership positions, media policies, violence against women journalists. Starting from the results achieved in this first part, they have then learnt how to apply the strategies adopted to challenge stereotypes and change the "picture" in their respective contexts.

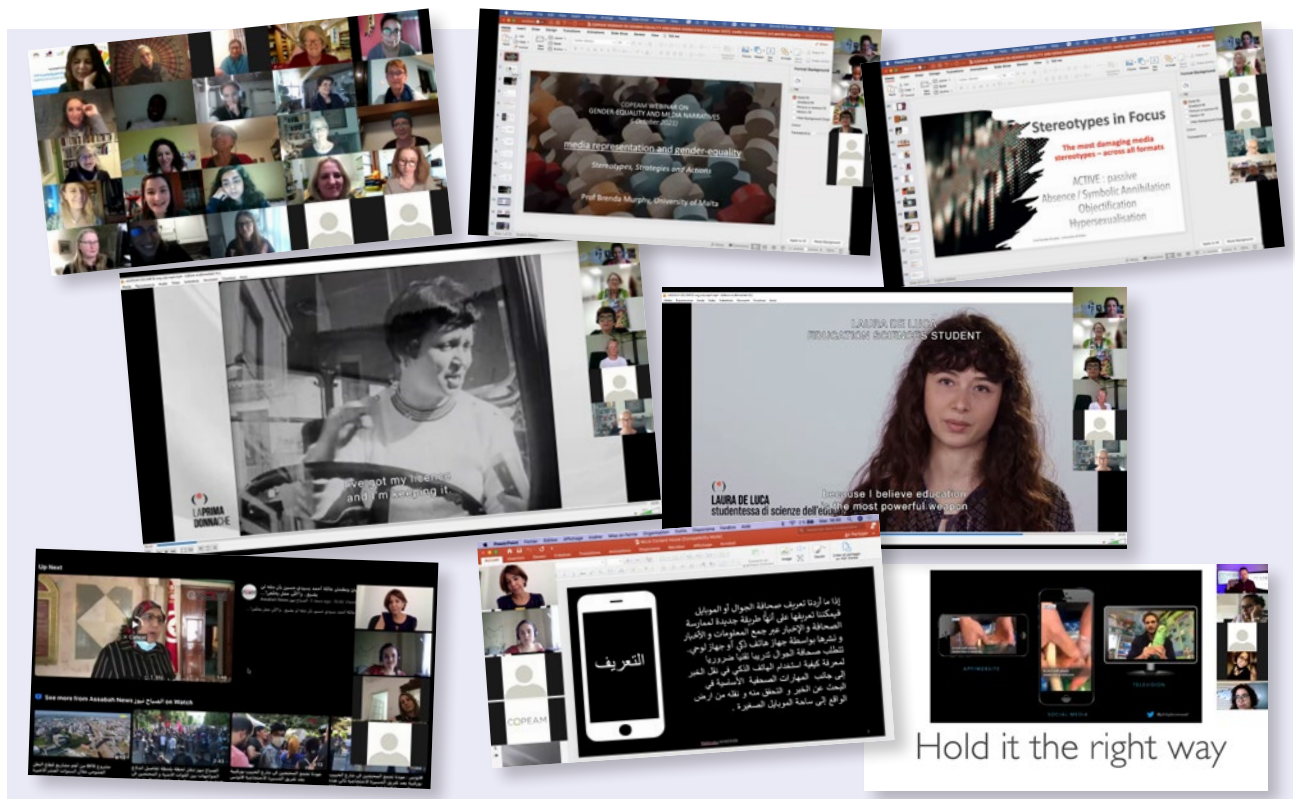
During the practical workshop, two media experts have accompanied the trainees throughout 5 interactive sessions devoted to the basics of smartphone video production, particularly focusing on shooting and making interviews, creating appealing stories and planning



visual storytelling, video editing and the best Apps to produce multi-media content.

At the end of the learning process, beneficiaries realized a gender-based story starting from the subjects written and developed during the 1st module by using exclusively mobile devices, so to put into practice the acquired techniques and skills.

A closing webinar on "Gender-equality and media narratives" marked the end of this project, highlighting good and bad practices in the current international context related to gender equality in the media.



Radio cooperation

Leading media partners

During the last year, COPEAM Radio Commission has continued to develop innovative partnerships to support its 2 flagship co-productions in the radio field. Between 2020 and 2021, relying on a unique base of listeners in the Mediterranean region, the *Kantara* and *Mediterradio* teams provided coverage of important political, cultural and environmental events:

- October 2020, *Kantara*: 38th edition of the Arte Mare Festival (Bastia)
- December 2020, *Kantara*: Lisbon Forum 2020
- June 2021, *Mediterradio*: 14th edition of the Nuits Méditerranéennes (Porto-Vecchio)
- September 2021, *Kantara* and *Mediterradio*: Journées des Engagements ICO Solutions (Marseille)
- October 2021, *Mediterradio*: 39th edition of the Arte Mare Festival (Bastia)
- February 2022, *Kantara* : Forum des Mondes Méditerranéens (Marseille)

Kantara: listening to the Mediterranean

Throughout 2020 and 2021, despite the pandemic, the team of *Kantara* kept coproducing and co-broadcasting the 21st and 22nd seasons of this weekly rendezvous of the two Mediterranean shores.

At the same time, this unique magazine was further consolidated thanks to a new charter, which made it possible to set and renew its editorial format while preserving the original spirit of the program as it was conceived by Pierre Mari, in 1999. Therefore, the energies deployed by all the co-producers had the effect of optimizing their daily work, improving the current radio product and ensuring its continuity.

This development has practically allowed Mayada Shili (RTCI Tunisia) and Dina Abdel Meguid (Radio Le Caire) to assure the executive production of *Kantara* despite the complex health context and to integrate the new journalists: France Bleu RCFM, with Jérôme Susini, and Radio Exterior de España, with Inés Azagra. The new format is based on the alternation between joint thematic numbers and “free subjects”. Thanks to an editorial balance enhanced by an effective shared writing system, it also includes the participation of guest



radios (i.e. Radio Rai, Radio Romania, RTB Burkina Faso) and a regular contribution to world days such as those of Radio, Francophonie, Women, etc.

Finally, a special tribute is paid to Iman Ouenzar for having been the voice of Radio Exterior de España during more than 10 years in *Kantara*, of which she ensured with dedication and professionalism the executive production between 2017 and 2019, contributing to the success and the sustainability of the programme.



Mediterradio: the magazine of the western Mediterranean islands

Currently in its 10th season, this magazine - based on the inter-understanding between Italian and Corsican languages - emphasizes every week the unique links between Sicily, Sardinia and Corsica. It also opens up regularly to the island of Malta and to Tunisia.

On its tenth anniversary, *Mediterradio* has been able to respond to the challenge of renewal, following the retirement of the great journalist of Rai-Sicily and of the programme Salvatore Cusimano, who has passed the torch to Marzia Puleo and Giuseppe d'Agostino. Together with Vito Biolchini (Rai Sardinia) and Jérôme Susini (France Bleu RCFM), they will both continue to tell current affairs and inform listeners about the questions and challenges of their islands.

Mezzé: an innovative audio-visual format

Initiated in partnership between Radio France and COPEAM, *Mezzé*, the new project of the Radio Commission is an online meeting between a great Mediterranean witness and journalists from media members of COPEAM.

Built on an innovative format, on the border between the webinar and the filmed radio magazine, the first 3 meetings of this pilot season allowed the journalists of the network to dialogue with leading guests:

- Mr. Nasser Kamel - Secretary General of the Union for the Mediterranean (Nov. 2021)
- Mr. Karim Amellal - Ambassador, Interministerial Delegate for the Mediterranean (France) (Feb. 2022)
- Ms HRH Princess Rym Ali - President of the Anna Lindh Foundation (May 2022)

The rotating co-hosting also made it possible to involve several Mediterranean newsrooms in the co-construction and co-development of the program (Radio France, Radio Tunisienne, Radio Liban 96.2, Radio 2M, Radio Le Caire and the Algerian radio EPRS). A question-and-answer system also allowing the exchange and the reinforcement of a community of journalists who, following the recording, have access to the produced contents and feed their respective magazines and news programs.

Radio France et la COPEAM
vous invitent à participer à :

MEZZÉ #2

RENCONTRE EN LIGNE
AVEC LA PRESSE MÉDITERRANÉENNE

Un espace de débat et d'interaction inédit entre un "grand témoin" méditerranéen et des journalistes des médias de la région.

ANIMATION
Fathia ELAOUNI (de Radio 2M (Maroc))
Hanette ZADE (de Radio Liban 96.2)

INSCRIPTION OBLIGATOIRE
<https://bit.ly/MEZZE-2>

CONTACTS ET INFORMATIONS
meze@copeam.org

3
février 2022
19h30-19h30 (CET)

FORUM DES MONDES MÉDITERRANÉENS
LA RÉUNION 2022 - 2023

Karim AMELLAL
Ambassadeur,
délégué interministériel
à la Méditerranée (France)

Radio France and COPEAM
invite you to participate in :

MEZZÉ #3

ONLINE MEETING
WITH THE MEDITERRANEAN PRESS

A new forum for debate and interaction between a Mediterranean "great witness" and journalists from the region's media.

ANIMATION
Jérôme SUSINI - Radio France
Dina ABDELMEGUID - Radio Le Caire
Lynda BOUADMA - Radio Algérie

LANGUAGES
French and English

OBLIGATORY REGISTRATION
<https://bit.ly/MEZZE-3>

CONTACTS AND INFORMATION
meze@copeam.org

12
May 2022
19h30-20h00 (GMT+01:00)

SAR Rym ALI
President
Anna Lindh Foundation

Radio France and COPEAM
invite you to participate in :

MEZZÉ

ONLINE MEETING
WITH THE MEDITERRANEAN PRESS

A new forum for debate and interaction between a Mediterranean "great witness" and journalists from the region's media.

ANIMATION
Jérôme SUSINI from Radio France
Mayada SHILU from Radio Tunisienne

LANGUAGES
French and English

OBLIGATORY REGISTRATION
<https://bit.ly/MEZZE>

CONTACTS AND INFORMATIONS
meze@copeam.org

18
November
11h-12h AM (CET)

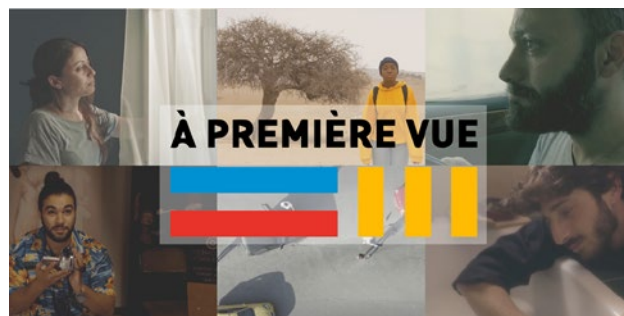
Nasser KAMEL
General Secretary
Union for the Mediterranean

Cinema and audiovisual schools

Discovering the Mediterranean young filmmakers: “À première vue”

“À Première Vue” is an initiative designed to promote the young filmmakers from the MENA region and to disseminate their works within regional and international cultural events.

As a result of the common will of the film and audiovisual schools associated to our network (ESAVM Maroc, ALBA Lebanon and ESAC Tunisia), of the Uninettuno Telematic University and of COPEAM, “À Première Vue” is a showcase for the best students’ short-films based on an innovative format adaptable to both TV/web and event diffusion. In the last years, several hybrid screenings (online and in presence) were organized in the framework of some international events, like the Rai’s Prix Italia and La Mostra de València (Spain).



“Film music” masterclass with Jean-Michel Bernard

In partnership with the Cinema & Music Film Festival of La Baule and thanks to the support of CoopMed des Nuits Méditerranéennes, COPEAM organized an online masterclass around the theme of films’ music for the cinema schools that are members of the network: ALBA (Lebanon), ESAV / Marrakech (Morocco) and ESAC (Tunisia).

About forty students had the opportunity to discuss and share ideas with Jean-Michel Bernard, a composer with a rich career who has collaborated with the greatest French and international directors (Scorsese, Gondry, etc.).

A masterclass to be found on:

www.youtube.com/watch?v=PHEuc1m9K4A

Masterclass on “The creative use of the audiovisual archives”

In December 2021, COPEAM hold an online Masterclass on the “Creative use of audiovisual archives”, in partnership with RAI-Radiotelevisione Italiana.

The initiative was open to the students of the three film and audiovisual schools of COPEAM network: ALBA (Lebanon), ESAV/Marrakech (Morocco) and ESAC (Tunisia).

The attendees had the opportunity to learn from, exchange and discuss with professionals and experts of the archives domain working for the Italian public broadcaster.

In particular, Danila Komar (RAI Teche) provided an overview on the preservation and management methodologies of the vast audiovisual heritage of RAI, an historical broadcaster which started its radio programming in 1924 and the TV one in 1954.

Some successful archive-based TV programs were then presented by the author Massimiliano Cané, who brought the example of *Techetecheté* - a RAI format in which old clips, recordings and images are connected to each other according to a specific thread or character - and by Markus Nikel (Rai Documentari) who introduced “*La prima donna che...*”, a series of three-minute pills against gender stereotypes, which tells inspirational stories of pioneering women in different fields.

The Masterclass, jointly organized by the Training and the Audiovisual Heritage Commissions of COPEAM, represents the start of a course of training activities aiming to enhance the audiovisual heritage.



E³J to promote excellence, ethics and collaboration in journalism

In times where trustworthy information is needed more than ever, but also where disinformation and propaganda flourish to the extent of threatening national and regional security, excellence in journalism represents a critical component of societal resilience and social inclusion.

COPEAM is therefore particularly pleased to announce its participation in the project *E³J - The European Excellence Exchange in Journalism* - recently funded by the EU Programme Creative Europe and aimed at supporting cross-border partnerships in journalism and promoting excellence and pluralism in the media.

Under the lead of Reporters without Borders (RSF), COPEAM will take part in this project within a diversified consortium composed by Free Press Unlimited (FPU), the Community Media Forum Europe (CMFE) and its leading Austrian member COMMIT.

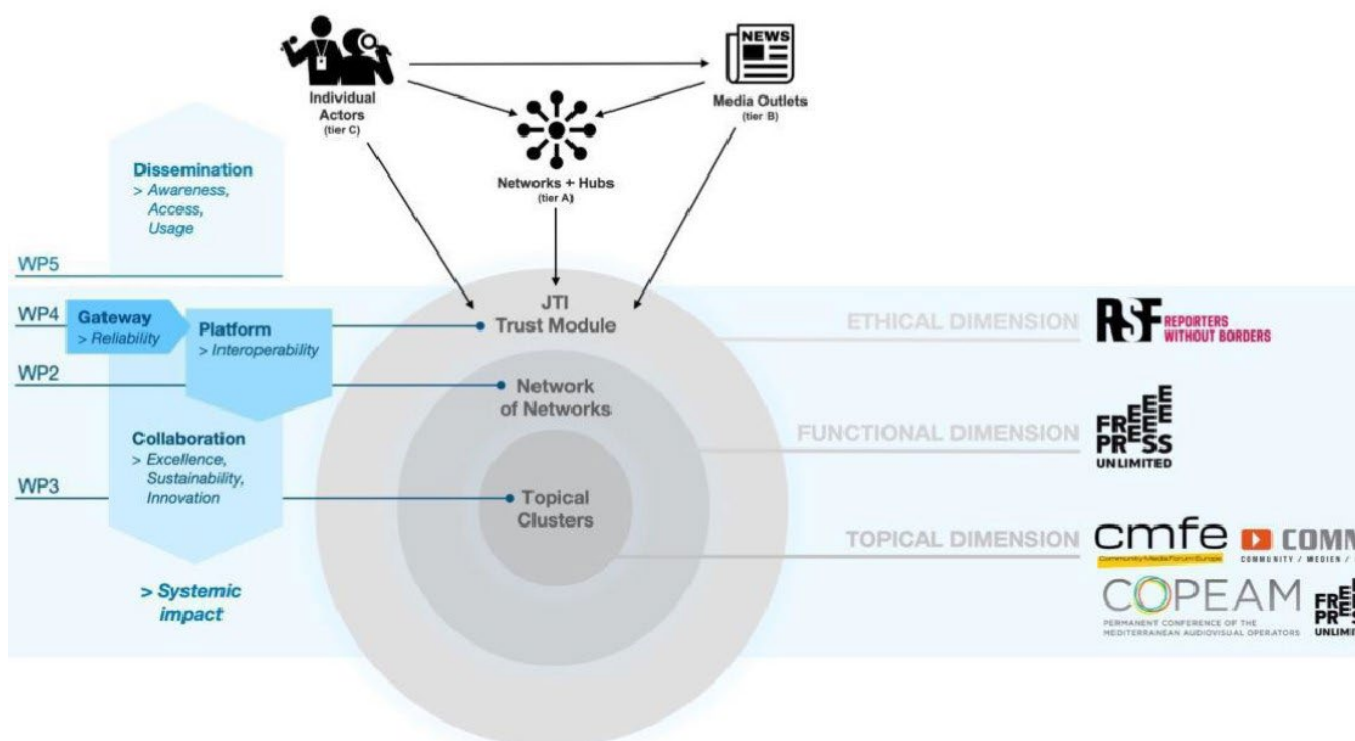
The mentioned partners will further invest in existing regional networks and initiatives in this field - like the *Journalism Trust Initiative* (JTI) and the *Collaborative and Investigative Journalism Initiative* (CIJI) - to drive compliance with professional standards.

Over the course of the next two years, the beneficiary media outlets, regional networks and individual journalists will have the chance to benefit from targeted offers facilitating excellence in reporting and eventually to contribute to a more diverse information space.

Through a combination of existing and new tools, support to journalists will include traditional training formats, mentoring and fellowships, micro grants and dedicated collaborative spaces and online resources. Around three topical clusters, participants are expected to focus in particular on climate change, public health and migration.

COPEAM's contribution to *E³J* is intended to provide specialized training on cluster 3 - "Migration". Over the project's time-span, two international workshops are planned, open to professional journalists operating in the target countries, who will have the chance to enhance their skills in reporting on migration, with a special attention to issues such as ethics, debunking and constructive narratives.

This ambitious project fits into the array of COPEAM initiatives supporting cross-border partnerships and specialized training in journalism.



Funded by the European Union, Creative Europe

Disclaimer: Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Education and Culture Executive Agency (EACEA). Neither the European Union nor the granting authority can be held responsible for them.

COPEAM awards

The ERN-MED Prize: 2021 and 2022 editions



The ASBU-COPEAM-EBU jury assigned the 2021 ERN-MED Prize - devoted to *"Media & Science: the importance of accurate information vs misleading news"*, to the SNRT-Société Nationale de Radiotélévision (Morocco) for the best news item of the Regional Mediterranean News Exchange: "COVID19: Fighting fake news".

The winning short report of the 5th edition –supported by UNESCO – focused on the phenomenon of the spread of false information during the Coronavirus pandemic and its impact on public health and safety, highlighting associative and citizen media initiatives against fake news. The 2022 edition on *"Media and global instabilities: what contribution to peace?"* was won by RTVE/Spain with "Ukrainian Theatre Company" for the most positive news realized in a conflict-related context.

PLURAL + Video Festival: 2020 & 2021 COPEAM Special Prize

For the 2020 edition of the Plural+ Video Festival, COPEAM assigned its special prize to the young Spanish Jorge Orellana Lorenzo, for his "Both sides of the coin": a beautiful portrait of social integration, made through poetic images and truthful witnesses of the young who have succeeded in their new life.

The video tackles negative stereotypes against migrants, reminding that migration is a challenging ordeal and showing that social inclusion has become an essential component of our societies.

<https://www.youtube.com/watch?v=tIWpuztG7lo>



In 2021, the same prize was awarded to Soheil Soheili for the video "The art of being in the world of not being", with the following motivation:

The work stimulates a reflection on human identity through a very contemporary - and even provocative – language, despite being inspired by literary tradition. A hymn to Art as a strong tool for sharing and freedom of being.

<https://www.youtube.com/watch?v=IHY1WMbxgqQ>

"Making a story from archives": promoting the audiovisual common heritage of the Mediterranean

Since 2017, in the framework of its Audiovisual Heritage Commission, COPEAM has been promoting *"Making a story from archives"*, an international contest open to the Association's broadcasting members from the South-Med area and the Balkans, with the aim of enhancing dialogue and mutual knowledge between cultures and societies of the Mediterranean.

The 2021 edition of this Prize - open for the first time to both TV and radio - focused on *"The relations between Mediterranean countries: an historical perspective"* and was intended to collect stories of commercial and cultural exchanges, of literary and musical influences, of connections between diverse traditions and habits which have historically occurred between two or more countries of the Region, thus highlighting - especially among the new generations - the importance of such links, contributing to increase awareness about our Mediterranean identity.



MAKING A STORY FROM ARCHIVES #3

Prize for the best work – TV Category:

"Sephardim - The Thread of the Mediterranean"

By Marija Vitas, RTS/Serbia

Prize for the best work – Radio Category:

"Assrar Al Andaloussi - Les secrets de la musique arabo andalouse"

By Mouna Benameur, SNRT/Morocco

Sicilymovie - Agrigento Film Festival: IFAD-COPEAM Special Prize

As part of the Sicilymovie - Festival del cinema di Agrigento - organized in 2021 from July 28 to 31 in the extraordinary archaeological park of the Temples' Valley and open to different categories (short films, documentaries, videoclips, animated shorts, Sicily themed video/spots) - a special prize for the best "thematic documentary" was jointly established this year by COPEAM and IFAD (International Fund for Agricultural Development), the main partner of the event.

The winning work - "Beyond the Glaciers", directed by David Rodriguez Muñoz (Spain) - analyses the impact of climate change on the fishing communities of the Aral Sea in Kazakhstan.



Kantara Prize for Photography - 2nd edition

The 2nd edition of the Kantara Prize for Photography was dedicated to the “Rivers of the Mediterranean”.

Designed to promote the Mediterranean heritage, this competition is free and open to the programme listeners as well as to all amateur and professional photographers over the age of 18.

The best photos devoted to the topic of this edition were selected by an international jury of professionals from the sector: Hamideddine Bouali (Tunisia), Patrick Baz (France-Lebanon), Boulos Isaac (Egypt), Tony Viacara (France).

All the winners have had their work published in the magazine *Gibraltar - A Bridge Between Two Worlds* and were exhibited during the 2020 edition of the Arte Mare festival.

KANTARA PRIZE FOR PHOTOGRAPHY #2

1st Prize:

Marco Castelli (Italy)

2nd Prize:

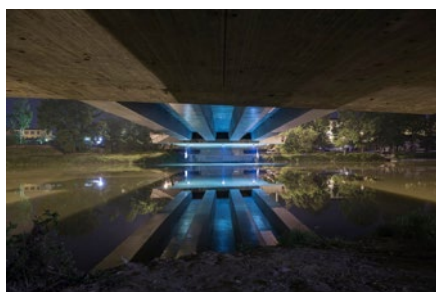
Sara Zoheir (Egypt)

3rd Prize:

Sara Mzali (Tunisia)

Honourable Mentions: Stéphane Villena (France) and Hakim Abdallaoui (Morocco)

Special mention “Photograph from North-Africa”: Ali Mehaoudi (Algeria)



Marco Castelli (Italy)



Sara Zoheir (Egypt)



Sara Mzali (Tunisia)

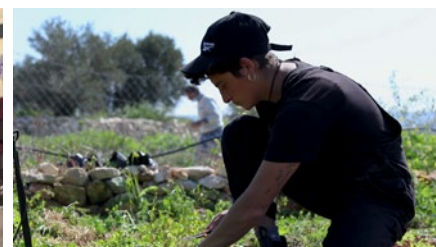
Inter-Rives 8 Special Prize

The winners of “Inter-Rives 8” Special Prize are, *ex aequo*:

Athina Kazolea, for the documentary “BLUE MISSION” (ERT/ Greece)

Dina Amin, for the documentary “UM-SLIMAN FARM” (PBC/ Palestine)

“BLUE MISSION”: A very inspiring documentary about the story of Lefteris Arapakis and his innovative project for change, aimed at fighting the plastic pollution of the sea, one of the world’s most pressing environmental challenges. An impressive and almost cinematographic film direction - in terms of photography, light design and editing - makes this documentary strongly effective.



“UM-SLIMAN FARM”: The talented young film director of this documentary tells us a very stimulating story, a local good practice in the field of sustainable agriculture that could be inspirational to all kinds of audiences. The charisma of the protagonist woman and the images of the Palestinian land with its ancient olive trees are particularly symbolic and capable to rise poetic sensations among the viewers.

Special mention “Woman”

*in memory of Raffaella Rossetti**

“SKY SIGN” by Mohammad Elmihi (NMA/Egypt): Mention is given to the documentary of the series featuring a particularly courageous, active, creative, independent woman whose action is a source of inspiration for other women and a model for a more cohesive and equal society.

* The special mention “Woman” was established in memory of Raffaella Rossetti, who passed away in August 2021 of a premature death. Eclectic and passionate woman and professional, she was, at COPEAM, at the origin of Inter-Rives project, believing in the power of audiovisual communication as a tool for knowledge and dialogue between cultures.



“À Première Vue” Prize

As part of the support action for young Mediterranean directors “À Première Vue” - promoted by COPEAM with ALBA, ESAC, ESAM cinema schools and the Uninettuno University - a Prize for students’ best short-film was launched thanks to the support of TV5Monde.

An international jury has been set up:

- Elisabeth Cestor (Mucem)
- Nicolas Feodoroff (FIDMarseille)
- Naïma Yahy (Historian)
- Manuela Rima (Rai Cinema)
- Kais Zaid (Naas Network)

For this first edition, each of the three schools has selected 5 short films made during the 2020-2021 academic year, with 15 total films in competition. Among these works, the jury agreed about the winners:

1. TV5MONDE Award

- *THERE MUST BE SOMETHING WRONG* by Karim NASR (ALBA)

2. Rai Cinema Prize

- *THE TOWER OF SILENCE* by Mohamed AOUAD (ESAM)

3. Special Mention

- *WATCHING THE VOLCANO* by Abanoub YOUSSEF (ESAC)

The award ceremony took place in Cannes on May 25, during the Film Festival, at the Pavillon des Cinémas du Monde, in the presence of the partners. The winner will take part in the FIDCampus residency, training and international exchange week, organized by FIDMarseille in July 2022.

A selection of the competing works will be available to the Italian public on Rai Cinema Channel web platform, and several public screenings have been scheduled in different countries. Other partnerships are being settled to further develop this award that is destined to grow.

Prix Italia-IFAD-COPEAM Special Prize

In the framework of the 74th edition of Rai’s Prix Italia - Bari, 3 to 8 October 2022 - devoted to *Sustainability*, a new “Prix Italia-IFAD-COPEAM Special Prize” has been recently launched.

It will award the best entry in the Prix Italia Competition focused on issues dealing with rural communities in developing countries, including topics such as food security, women empowerment, youth unemployment, COVID-19 impacts, climate change and adaptation, biodiversity loss, hunger and nutrition, indigenous peoples, poverty, migration and conflict.

The winning work - to be selected among the entries in all categories of Prix Italia: 3 for Radio (music, drama, documentary and reportage), 3 for Television (performing arts, drama, documentary) and 3 for Web (factual, fiction, interactive) - will be rewarded with a sum of 4,000 euros and a trophy.



Institutional

Audiovisual cooperation with the regional broadcasting Unions

Organized under the aegis of the Arab States Broadcasting Union, two international meetings took place in 2021 (February, online; December, in Riyadh), gathering the main representatives of ASBU, EBU (European Broadcasting Union), AUB (African Union of Broadcasting) and COPEAM, with the participation of a large number of common members.

On both occasions, the participants presented their respective recent

and planned activities in the training, coproduction and news domains. Joint assessments and discussions were made on the fruitful collaboration between EBU and ASBU Academies; on the historical ASBU-COPEAM TV coproduction *Inter-Rives*, now at its 8th edition; on ASBU and EBU experts' contribution to COPEAM-CoE "Gender Equality in the Media" project; on the launch of a new radio series in Arabic involving COPEAM and ASBU members and on COPEAM-EIB training courses "Reporting climate change", whose last edition was extended to Sub-Saharan African countries, including AUB's ones, thus responding to the latter's request for an intensified cooperation in the training field.



COPEAM & the Council of Europe

The cooperation between the Council of Europe and COPEAM has been fostered along the years thanks to a number of initiatives and events in which the Association takes part, starting from the Lisbon Forum, organized annually by the North/South Centre. Since 2019, journalists from COPEAM network use to cover this important international conference that brings together different stakeholders, CSOs and decision-makers from Europe and other continents to share experiences, good practices and expertise on major and critical concerns of our global and interconnected societies.

In addition, the participation of COPEAM in the meetings of the Steering Committee on Media and Information Society (CDMSI) and of the Advisory

Committee (AdCo) of the European Audiovisual Observatory, represents today a regular and concrete asset providing our Organization with an increased prestige at an international level, giving us access to outstanding platforms such as the Ministerial Conference on "Artificial intelligence – Intelligent politics. Challenges and opportunities for media and democracy" held in June in Nicosia (Cyprus).

Lastly, a further opportunity for collaboration arose on the occasion of the 2021 Lisbon Forum (9-10 December), where COPEAM Deputy Secretary General was invited to moderate the panel "*Break your bubble for dialogue*": a joint reflection with international speakers and experts on how to counter the so-called *infodemic* for a better mutual understanding and the promotion of intercultural and interreligious dialogue.

COPEAM media partner of the 1st UfM Day of the Mediterranean and of the *Forum des Mondes Méditerranéens*

COPEAM joined the 1st edition of the Day of the Mediterranean (November 28, 2021) and mobilized its radio broadcasters to promote the launch of this regional celebration established and supported by the Member States of the Union for the Mediterranean.

A device that therefore involved the teams of the *Kantara* and *Mediterradio* co-productions, as well as the first issue of *Mezzé*, with the participation of Nasser Kamel, Secretary General of the UfM. The objective of this Day is to contribute to the promotion of a common Mediterranean identity and to raise awareness on the efforts daily undertaken by stakeholders throughout the region to strengthen cooperation and integration in the Euro-Mediterranean area.

Exchanges have already taken place with the Union for the Mediterranean for the launch of the 2022 Mediterranean Day and for the active involvement of COPEAM network.

In February 2022, part of the *Kantara* team was in Marseille to cover the *Forum des Mondes Méditerranéens*, a meeting organized by the Interministerial Directorate for the Mediterranean of the French government and devoted to the major challenges of the region, to the Mediterranean employment and the roles of civil society.

Two on-set programs were recorded there as an extension of the discussions that took place during the 2-day summit. About ten project leaders from all the shores of the Mediterranean basin thus took turns at the microphones of Nanette Ziade (Radio Liban 96.2) and Inés Azagra Prego (Radio Exterior de España), informing the listeners from the 6 partner radios of the strength and diversity of the actions carried out by associations and NGOs for an inclusive and united Mediterranean.





UNESCO – 2021 and 2022 WORLD RADIO DAY

On 13 February 2021, COPEAM, the Kantara and Mediterradio teams and all public radios of the Mediterranean basin actively participated, as every year, in the 10th edition of World Radio Day on the topic “New world, new radio”.

In the midst of the pandemic, the will of the organizing committee - of which COPEAM is a member - was to promote the resilience of radio. A tribute to its capacity for perpetual adaptation, to the rhythm of societal transformations and of listeners’ new needs.

The last edition of the WRD in 2022 celebrated Radio as the most trusted and accessible media in the world.

For more info: <https://en.unesco.org/commemorations/worldradioday>



COPEAM ANNUAL CONFERENCES

- **2022 Sofia (Bulgaria)** *Media and global instabilities: what contribution to peace?*
- **2021 Rome (Italy)** *Media narratives for intercultural and interreligious dialogue*
- **2020 Rome (Italy)** *Media & Science: accurate information in the age of denialisms*
- **2019 Split (Croatia)** *Changing societies: communicating diversities*
- **2018 Palma de Mallorca (Spain)** *Heritage and Media – Preserving the future through our past: an opportunity for growth and democracy?*
- **2017 Beirut (Lebanon)** *Mediterranean storytelling: complexities, media response and public opinion*
- **2016 Ajaccio (France)** *Which future for the young people of the Mediterranean? The contribution of the media*
- **2015 Floriana (Malta)** *The Mediterranean and the exodus of populations: the role of the media*
- **2014 Tunis (Tunisia)** *The Mediterranean: reshaping cooperation*
- **2013 Cagliari (Italy)** *The Mediterranean between economic crisis and socio-political changes: the floor to the media*
- **2012 Marrakesh (Morocco)** *Changes in the Euro-Mediterranean societies: the Media on the move*
- **2011 Ayia Napa (Cyprus)** *A shared Mediterranean audiovisual landscape. New challenges for COPEAM after 15 years of action*
- **2010 Paris (France)** *The Mediterranean audiovisual at stake*
- **2009 Cairo (Egypt)** *Union for the Mediterranean: the media action for a union of projects*
- **2008 Bucharest (Romania)** *Media and new intercultural challenges: Mediterranean without frontiers*
- **2007 Dead Sea (Jordan)** *Mediterranean: another way of communicating*
- **2006 Palermo (Italy)** *Objective 2010: the Mediterranean region, a privileged space of free circulation of people, of ideas and of audiovisual works*
- **2005 Seville (Spain)** *Gens Mediterranea. New Faces, New Societies: New Communication?*
- **2004 Perpignan (France)** *Virtual and real Mediterranean. The audiovisual, reflection of the reality or virtual reality*
- **2003 Ćavtat (Croatia)** *Media, partners for sustainable development in the Euro-Mediterranean Region*
- **2002 Algiers (Algeria)** *Media in the Mediterranean as Factors of Dialogue and Peace*
- **2001 Thessalonica (Greece)** *Mediterranean identities: the issues at stake and the responsibilities of the Media*
- **2000 Casablanca (Morocco)** *Competition and Partnership*
- **1999 Valencia (Spain)** *The digital era within the Mediterranean region*
- **1998 Tunis (Tunisia)** *Solidarity and Partnership*
- **1997 Marseille (France)** *Going from strategy to action*
- **1996 Cairo (Egypt)** *3rd Conference of the Mediterranean Radio-TV organizations and audiovisual operators*
- **1994 Palermo (Italy)** *2nd Conference of the Mediterranean audiovisual operators*
- **1990 Palermo (Italy)** *1st Conference of European, African and Mediterranean televisions*

COPEAM NETWORK

ACTIVE MEMBERS

Broadcasters

- RTSH, Albania
- EPRS, Algeria
- EPTV, Algeria
- BNT, Bulgaria
- HRT, Croatia
- NMA, Egypt
- France Médias Monde, France
- France Télévisions, France
- Radio France, France
- TV5Monde, France
- ERT, Greece
- RAI, Italy
- JRTV, Jordan
- RTK, Kosovo
- Radio Liban, Lebanon
- Télé Liban, Lebanon
- PBS, Malta
- RTCG, Montenegro
- SNRT, Morocco
- Soread-2M, Morocco
- MKRTV, North Macedonia
- PBC, Palestine
- RTP, Portugal
- TVR, Romania
- Radio Romania, Romania
- RTS, Serbia
- RTV-Vojvodina, Serbia
- RTVSLO, Slovenia
- RTVE, Spain
- RSI, Switzerland
- Télévision Tunisienne, Tunisia
- Radio Tunisienne, Tunisia
- TRT, Turkey

Cultural and Audiovisual Organisations, Business Enterprises and Institutions

- ALBA - Académie Libanaise des Beaux-Arts, Lebanon
- Collectivité de Corse, France
- ESAV - Ecole Supérieure des Arts Visuels de Marrakech, Morocco
- INA - Institut National de l'Audiovisuel, France
- Mostra de Valencia, Spain
- MYSAT, Lebanon
- Jordan Media City, Jordan
- Osservatorio di Pavia - Cares Scrl, Italy
- Regione Lazio, Italy
- UNINETTUNO Foundation, Italy
- Université de Corse Pasquale Paoli, France

ASSOCIATES AND PARTNERS

- ASBU - Arab States Broadcasting Union
- AUB - African Union of Broadcasting
- CICT-UNESCO
- CIRCOM Regional
- CMCA - Mediterranean Centre for Audiovisual Communication
- CMU - Community of Mediterranean Universities
- Dipartimento di Comunicazione e Ricerca Sociale – La Sapienza Università di Roma
- EBU - European Broadcasting Union
- ESAC - École Supérieure de l'Audiovisuel et du Cinéma
- Europe House Dubrovnik
- FAO - Food and Agriculture Organization
- Festival International du Cinéma Méditerranéen de Tétouan
- Fundación Tres Culturas
- IFAD - International Fund for Agricultural Development
- IFJ - International Federation of Journalists
- North-South Centre of the Council of Europe
- URTI - International Radio and Television Union

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