2020 2021

ANNUAL ACTIVITY REPORT



ABOUT US

COPEAM is a not-for-profit association devoted to the promotion of intercultural dialogue and international cooperation in the Mediterranean Region, through the involvement of private, public and institutional players of the audiovisual and media sector. Founded in Cairo in 1996, COPEAM includes today about 70 organisations from 24 European, Balkans, North-Africa and Middle-East countries, among which 33 public radio and TV broadcasters.

OUR ACTION

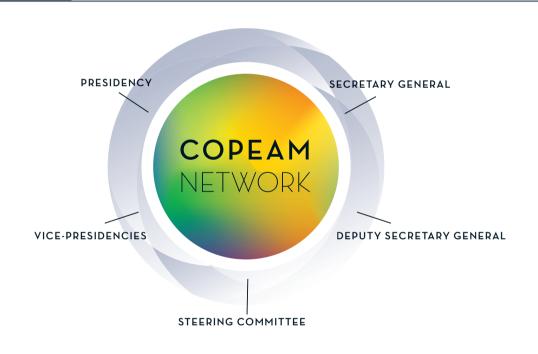
COPEAM, whose operational headquarters are based in Rome – at RAI-Radiotelevisione Italiana, which has been ensuring the General Secretariat since its foundation – promotes several multilateral projects in the fields of training and capacity building; coordinates international radio and TV co-productions; supports the safeguard of the audiovisual archives; organises actions and events supporting young creative talents of the area; carries out initiatives on gender equality involving the media, the educational sector and institutions.

OUR NETWORK

COPEAM cooperates regularly with other audiovisual professional networks, such as the ASBU-Arab States Broadcasting Union and the EBU-European Broadcasting Union, and develops awareness-raising media campaigns and activities in collaboration with international organisations (Anna Lindh Foundation, European Investment Bank, UN agencies i.e. UNESCO, UNHCR, IFAD, etc.) on relevant global issues: environment, migration, youth, cultural diversity.

COPEAM: a collaborative and inclusive exchange network to unlock the potential of the Mediterranean audiovisual sector.

STRUCTURE



COMMISSIONS

COPEAM activities are structured around 7 Commissions and are based on networking and sharing principles, intended to promote synergies, improve the circulation of ideas and creative products, facilitate the mobility of media professionals in the region.

0	Audiovisual Heritage Commission
0	Cinema, Festival, Culture Commission
0	Gender Equality and Diversity Commission
0	Training Commission
0	News Exchange Commission
0	Radio Commission
0	TV Commission

2020-2021 annual activity report

2 | Editorial

3

Sustainability and Environmental Challenges

TRAINING AND NETWORKING OPPORTUNITIES FOR JOURNALISTS

- "Reporting climate change" e-learning course
- "Media and environment: witnessing the challenges and solutions in the Mediterranean" webinar

TV COPRODUCTION: TELLING STORIES, ENGAGING WITH THE AUDIENCE

- "Another view on the Mediterranean"
- Inter-Rives 8 "SustainAbility: Stories of Changemakers"

Gender equality

• Participative training on "Gender Equality in the Media"

6 Radio cooperation

- Kantara: listening to the Mediterranean
- Mediterradio: the magazine of the western Mediterranean islands

7

5

Cinema and audiovisual schools

- Discovering the Mediterranean young filmmakers: "À première vue"
- "Film music" masterclass with Jean-Michel Bernard

8 COPEAM awards

- 2021 ERN-Med Prize
- Making a story from archives #2021
- PLURAL + Video Festival: 2020 COPEAM Special Prize
- Sicilymovie Agrigento Film Festival: IFAD-COPEAM Special Prize
- Kantara Prize for Photography 2nd edition
- Inter-Rives 8 Special Prize

10 Institutional

- Audiovisual cooperation with the regional broadcasting Unions
- COPEAM & the Council of Europe
- UNESCO 2021 World Radio Day

11 COPEAM in times of a pandemic

- "The media at the time of a pandemic" web campaign
- "Media and Science: accurate information in the age of denialisms" 2020 COPEAM Conference
- Online consultation "Resist-Exist: film festivals in times of a pandemic"



ince the explosion of the COVID-19, 18 months have elapsed, but this has certainly
 been an extraordinary and challenging space of time.

The whole period has been deeply affected by the global crisis generated by the pandemic, with its heavy fallout in all the areas of social life and with an obvious impact on media organizations worldwide.

Such dramatic emergency – not fully overcome yet – has had a strong impact on our Association as well, which had to face the sudden thinning out and nearly the interruption of all personal contacts and relations, which are at the basis of our projects and of the cohesion and

strength of our professional network.

But, as usual, a major crisis may often foster new possibilities and, during this time, all COPEAM's efforts have been devoted to maintaining and even increasing its offer of services (co-productions, training, exchange of best practices, etc.), without any financial burden for the associates and through the development of new formats, new proposals and new tools, all of which will be strategic for the future.

Thus, flexibility and creativity allowed us to succeed in turning the constraints into opportunities, capitalizing on the use of on-line platforms and tools, multiplying our proposals and replicating some initiatives (such as the editions of the "Reporting climate change" e-learning course) or by involving more beneficiaries in one edition (like the "Gender equality in the media" training programme). As a good and telling example of this adaptation to a changed environment, in November 2020 we launched a pilot and innovative edition of the traditional workshop organized every year with the EIB – European Investment Bank – at the occasion of the COP Conference on climate. In collaboration with our member Uninettuno, we have developed an e-learning course for journalists from the MENA Region and the Balkans. It is the first time that a vocational training programme about climate-related topics takes place on a digital academic platform, both in English and Arabic and involving an international team of experts from Eqypt, Italy, Serbia and the U.K.

Considering the encouraging success of the 1st edition, a second one – concluded in June – was organised and extended to ASBU members. A 3rd edition, open to journalists from all the African continent is also planned, so that – at the end – we will have been able to involve in a high-level training on climate issues around 30/40 journalists, more than doubling the number of participants of the previous editions of this EIB cooperation.

Another innovation is the "Gender equality in the media" participatory training, developed thanks to the North/South Centre of the Council of Europe and addressing journalists, students and representatives of SCOs in Europe and in the Mediterranean.

The project was made of 5 virtual sessions between February and June, followed by 5 practical labs on the use of smart tools for gender-sensitive content production.

In the last months, we have also used the on-line options a for a masterclass on film music open to a group of students from COPEAM cinema schools, and for a webinar on environmental journalism, held in partnership with ICO Solutions and attended by journalists from COPEAM network and beyond. While experimenting these new proposals, we have continued our longstanding co-productions: *Kantara* and *Mediterradio* in the radio field and the TV series "Inter-Rives", gathering a satisfactory number of adhesions, notwithstanding the growing difficulties that our members had to face due to the pandemic, especially in the MENA Region.

Innovation, progress, quality: these will be our guidelines also for the future in order to continue fulfilling the expectations of our members also in complex and challenging times.

Claudio Cappon Secretary General

Improving the Media Contribution

In the last decade, environmental sustainability and climate change have increasingly become global topical issues. The Mediterranean basin, in particular, is a fragile region exposed to the consequences and the impact of the current ecological challenges. In this context, information media need to be more and more capable to effectively cover these subjects and, at the same time, to raise citizens' awareness about the risks connected to climate change. In addition to this, networking between journalists dealing with scientific and environmental questions, as well as a direct dialogue between experts/scientists and the media professional community can also contribute to a larger and better media narration of the ongoing climate crisis.

In the light of the above, COPEAM has devoted the last year to a two-pillar action: training & networking for journalists and coproduction of new environment-related TV contents.

INFORMATION & ENVIRONMENT: TRAINING AND NETWORKING OPPORTUNITIES FOR JOURNALISTS

"Reporting climate change" e-learning course

Since 2015, COPEAM has been organizing an annual training activity aiming to improve journalists' knowledge and capacities to report about environment and climate, thanks to the yearly-renewed support of the EIB-European Investment Bank.

After several workshops in presence held in Tunis, Marrakech, Bonn, Katowice and Amman - before or during the United Nations annual summits on climate - at the end of 2020, due to Covid-19 restrictions, COPEAM and its member Uninettuno - International Telematic University designed and launched the international e-learning course for journalists "Reporting Climate Change". This new training opportunity, open to professionals from the MENA and Balkans' regions, consisted in video-lessons, exercises and supporting material delivered by experts from Egypt, UK, Italy and Serbia. All along the course, a professor tutored the trainees, supporting them in every learning step and in producing their essays. A number of video contributions "from the field" by academics, experts and senior professionals working in the domain of scientific communication completed the didactic offer. A final certificate of completion was delivered to each journalist having fully achieved the course.

After the success of the first edition, with over 20 beneficiaries from Mediterranean countries, a new extended version of "Reporting climate change" was launched in September 2021. The main innovations include further complementary video-lessons on water security and energy transition provided by experts from Europe and Africa, additional video-contributions and interviews by high-level international professionals working in the climate domain, and



a webinar that will take place during the last days of the COP26 in Glasgow (the U.N. Climate Conference 2021), in order to provide participants with insights from the negotiations and make a first assessment of their results. This new edition is also open to journalists from Africa and is available online in English, Arabic and French. The project closing is scheduled in January 2022, after an 8-weeks period.



"Media and environment: witnessing the challenges and solutions in the Mediterranean" webinar

Finally, a further relevant training activity promoted by COPEAM in this field – in partnership with Conservatoire du Littoral (France) - is the webinar for journalists "Media and environment: witnessing the challenges and solutions in the Mediterranean", representing a new format for dialogue and professional exchange between scientific and information sectors.

12 COPEAM's broadcasters and 9 environmental organizations were involved in this initiative, intended to improve their knowledge and understanding of topics such as ecological restoration, island resilience, the relationship between biodiversity and industry, and to highlight and exchange good practices in the environmental journalism area.

The webinar - launched in March 2021 and available on

<u>https://www.youtube.com/watch?v=qhbE4Rhbyz0</u> - was part of a bigger international event dedicated to the preservation of islands, coasts and oceans promoted by the French institution ICO-Solutions.

ENVIRONMENTAL SUSTAINABILITY - TV COPRODUCTION: TELLING STORIES, ENGAGING WITH THE AUDIENCE

"Another view of the Mediterranean"

The current environmental challenges are not only topics for news. To raise awareness and explain the direct impact of climate-related effects on citizens' every-day life, audiovisual media can play a crucial role thanks to the power of images and of meaningful stories of common women and men. Starting from this belief, in parallel with the professional training and networking effort, in 2021 COPEAM has been also committed to the production of TV contents able to attract the audience and inspire responsible behaviours.

The collaboration with ICO-Solutions around islands and coasts' preservation in the Mediterranean led to a new coproduction project: "Another view of the Mediterranean", an international collection of short video reportages - made by journalists coming from 8 national TVs (RAI/Italy, France Télévisions, TéléLiban, NMA/Egypt, BNT/ Bulgaria, HRT/Croatia, SNRT/Morocco and RTP/Portugal) - about women and men whose lives are bound to the sea and its coasts. The collection is made of 24 testimonies of fishermen, lighthouse keepers, tourist guides, sailors, scientists, divers, and was officially presented in Marseilles, in September, during the IUCN World Conservation Summit. On that occasion, the contribution by Rimane Daou from Télé Liban was awarded as the best one of the series.

"Inter Rives 8" coproduction project

Finally, the 8th edition of COPEAM-ASBU *Inter-Rives* TV documentary coproduction focused on "Sustain*Ability* – Stories of Changemakers". This new series, completed in September, gives voice to men and women who - with their skills, ideas, initiatives and efforts in different



fields - have taken action for a more sustainable society in their respective countries.

13 public televisions of both shores of the Mediterranean have joined the project: BNT/Bulgaria, ERT/Greece, France Télévisions, HRT/Croatia, NMA/Egypt, PBC/Palestine, RAI/Italy, RSI/Switzerland, RTVE/Spain, RTVSLO/Slovenia, SNRT/Morocco, Sudan TV, Télévision Tunisienne.

The film-makers involved in the coproduction met during two workshops, held online in November 2020 and in July 2021 and, despite all the limitations due to Covid-19, succeeded in finalising their works, now ready-to-broadcast by the partner TVs.

The COPEAM/ASBU special prize for this edition, according to the criteria of thematic relevance and audiovisual quality, has been assigned to Ms. Athina Kazolea (ERT-Greece) for the film "Blue Mission – Lefteris Arapakis" and to Ms. Dina Amin (PBC-Palestine) for the film "Um-Sliman Farm".



Participative training on gender equality in the media

Between February and June 2021, COPEAM has developed a new online training activity funded by the Council of Europe through the North-South Centre and aimed at covering the topic of sexist stereotypes and gender equality in the Media both in Europe and in South-Mediterranean countries.

The project took place online with the following structure:

- An e-training module involving journalists, students and CSOs' representatives on different aspects of gender-media-equality relation;
- A practical workshop on new technologies and smart journalism to cover gender-sensitive issues.

The training module has been designed on and organized around the EU-project AGEMI e-learning resources and three facilitators have tutored beneficiaries in the use of these tools and other international ones. Participants have had the opportunity to work in groups and analyse a number of specific subjects such as gender representation in media content, women and leadership positions, media policies, violence against women journalists. Starting from the results achieved in this first part, they have then learnt how to apply the strategies adopted to challenge stereotypes and change the "picture" in their respective contexts.

During the practical workshop, two media experts have accompanied the trainees throughout 5 interactive sessions devoted to the basics of smartphone video production, particularly focusing on shooting and making interviews, creating appealing stories and planning



visual storytelling, video editing and the best Apps to produce multimedia content.

At the end of the learning process, beneficiaries realized a genderbased story starting from the subjects written and developed during the 1st module by using exclusively mobile devices, so to put into practice the acquired techniques and skills.

A closing webinar on "Gender-equality and media narratives" marked the end of this project, highlighting good and bad practices in the current international context related to gender equality in the media.



Radio cooperation

Leading media partners

During the last year, COPEAM Radio Commission has continued to develop innovative partnerships to support its 2 flagship co-productions in the radio field. Between 2020 and 2021, relying on a unique base of listeners in the Mediterranean region, the *Kantara* and *Mediterradio* teams provided coverage of important political, cultural and environmental events:

- October 2020, Kantara: 38th edition of the Arte Mare Festival (Bastia)
- December 2020, Kantara: Lisbon Forum 2020
- June 2021, Mediterradio: 14th edition of the Nuits Méditerranéennes (Porto-Vecchio)
- September 2021, Kantara and Mediterradio: Journées des Engagements ICO Solutions (Marseille)
- October 2021, *Mediterradio*: 39th edition of the Arte Mare Festival (Bastia)
- November 2021, Kantara: 18th Sommet de la Francophonie (Djerba)

Kantara: listening to the Mediterranean

Throughout 2020 and 2021, despite the pandemic, the team of *Kantara* kept coproducing and co-broadcasting the 21st and 22nd seasons of this weekly rendezvous of the two Mediterranean shores.

At the same time, this unique magazine was further consolidated thanks to a new charter, which made it possible to set and renew its editorial format while preserving the original spirit of the program as it was conceived by Pierre Mari, in 1999. Therefore, the energies deployed by all the co-producers had the effect of optimizing their daily work, improving the current radio product and ensuring its continuity.

This development has practically allowed Mayada Shili (RTCI Tunisia) and Dina Abdel Meguid (Radio Le Caire) to assure the executive production of Kantara despite the complex health context and to integrate the new journalists: France Bleu RCFM, with Jérôme Susini, and Radio Exterior de España, with Inés Azagra. The new format is based on the alternation between joint thematic numbers and "free subjects". Thanks to an editorial balance enhanced by an effective shared writing system, it also includes the participation of guest



radios (i.e. Radio Rai, Radio Romania, RTB Burkina Faso) and a regular contribution to world days such as those of Radio, Francophonie, Women, etc.

Finally, a special tribute is paid to Iman Ouenzar for having been the voice of Radio Exterior de España during more than 10 years in *Kantara*, of which she ensured with dedication and professionalism the executive production between 2017 and 2019, contributing to the success and the sustainability of the programme.



Mediterradio: the magazine of the western Mediterranean islands

Currently in its 10th season, this magazine - based on the interunderstanding between Italian and Corsican languages - emphasizes every week the unique links between Sicily, Sardinia and Corsica. It also opens up regularly to the island of Malta and to Tunisia.

On its tenth anniversary, *Mediterradio* has been able to respond to the challenge of renewal, following the retirement of the great journalist of Rai-Sicily and of the programme Salvatore Cusimano, who has passed the torch to Marzia Puleo and Giuseppe d'Agostino. Together with Vito Biolchini (Rai Sardinia) and Jérôme Susini (France Bleu RCFM), they will both continue to tell current affairs and inform listeners about the questions and challenges of their islands.

Cinema and audiovisual schools



Discovering the Mediterranean young filmmakers: "À première vue"

Conceived in 2016 as a pilot project, "À Première Vue" is an initiative designed to introduce young filmmakers from the MENA region and to circulate their works within regional and international cultural events.

As a result of the common will of the film and audiovisual schools associated to our network (ESAVM Maroc, ALBA Lebanon and ESAC Tunisia), of the Uninettuno Telematic University and of COPEAM, "À Première Vue" is a programming of students' short films based on an



innovative format adaptable to both TV/web and event broadcasting. Entering its second phase, the project is now organized in season, in order to provide better access to the students' final projects of the partner schools, as well as a structure better suited to VOD platforms. Thanks to the support of TV5 MONDE, the films of the 2020 and 2021 years will be evaluated by an international jury, which will award the *À Première Vue - TV5MONDE / COPEAM Prize* during the next edition of the Carthage Film Days (Tunisia).

Due to the health context, hybrid screenings (online and in presence) were organized in the framework of the 2020 and 2021 editions of the Rai's Prix Italia and during a special evening of the 36th edition of La Mostra de València (Spain).

"Film music" masterclass with Jean-Michel Bernard

In partnership with the Cinema & Music Film Festival of La Baule and thanks to the support of CoopMed des Nuits Méditerranéennes, COPEAM organized an online masterclass around the theme of films' music for the cinema schools that are members of the network: ALBA (Lebanon), ESAV / Marrakech (Morocco) and ESAC (Tunisia).

About forty students had the opportunity to discuss and share ideas with Jean-Michel Bernard, a composer with a rich career who has collaborated with the greatest French and international directors (Scorsese, Gondry, etc.).

A masterclass to be found on: www.youtube.com/watch?v=PHEuc1m9K4A

COPEAM awards

2021 ERN-MED Prize

The 5th edition of the ERN-MED Prize was devoted to "Media & Science: the importance of accurate information vs misleading news", and the SNRT-Société Nationale de Radiotélévision (Morocco) was awarded for the best news item of the Regional Mediterranean News Exchange (ERN-Med) with "COVID19: Fighting fake news" - assigned by a COPEAM-ASBU-EBU jury with the support of UNESCO.

The winning short report, produced by the journalist Mariam Benzekri, deals with the phenomenon of the spread of false information during the Coronavirus pandemic and its impact on public health and safety, highlighting associative and citizen media initiatives against fake news.



Sicilymovie - Agrigento Film Festival: IFAD-COPEAM Special Prize

As part of the Sicilymovie - Festival del cinema di Agrigento - organized in 2021 from July 28 to 31 in the extraordinary archaeological park of the Temples' Valley and open to different categories (short films, documentaries, videoclips, animated shorts, Sicily themed video/spots) - a special prize for the best "thematic documentary" was jointly established this year by COPEAM and IFAD (International Fund for Agricultural Development), the main partner of the event.

The winning work - "Beyond the Glaciers", directed by David Rodriguez Muñoz (Spain) - analyses the impact of climate change on the fishing communities of the Aral Sea in Kazakhstan.



"Making a story from archives": promoting the audiovisual common heritage of the Mediterranean

Since 2017, in the framework of its Audiovisual Heritage Commission, COPEAM has been promoting *"Making a story from archives"*, an international contest open to the Association's broadcasting members from the South-Med area and the Balkans, with the aim of enhancing dialogue and mutual knowledge between cultures and societies of the Mediterranean.

The 2021 edition of this Prize - open for the first time to both TV and radio - focused on *"The relations between Mediterranean countries: an historical perspective"* and was intended to collect stories of conmercial and cultural exchanges, of literary and musical influences, of connections between diverse traditions and habits which have historically occurred between two or more countries of the Region, thus highlighting - especially among the new generations - the importance of such links, contributing to increase awareness about our Mediterranean identity.



MAKING A STORY FROM ARCHIVES #3 Prize for the best work – TV Category: "Sephardim - The Thread of the Mediterranean" By Marija Vitas, RTS/Serbia

Prize for the best work – Radio Category: "Assrar Al Andaloussi - Les secrets de la musique arabo andalouse" By Mouna Benameur, SNRT/Morocco

PLURAL + Video Festival: 2020 COPEAM Special Prize

For the 2020 edition of the Plural+ Video Festival, COPEAM has assigned its special prize to the young Spanish Jorge Orellana Lorenzo, for his *"Both sides of the coin"*: a beautiful portrait of social integration, made through poetic images and truthful witnesses of the young who have succeeded in their new life.

The video tackles negative stereotypes against migrants, reminding that migration is a challenging ordeal and showing that social inclusion has become an essential component of our societies. https://www.youtube.com/watch?v=tlWpuztG7lo





The 2^{nd} edition of the Kantara Prize for Photography was dedicated to the "Rivers of the Mediterranean".

Designed to promote the Mediterranean heritage, this competition is free and open to the programme listeners as well as to all amateur and professional photographers over the age of 18.

The best photos devoted to the topic of this edition were selected by an international jury of professionals from the sector: Hamideddine Bouali (Tunisia), Patrick Baz (France-Lebanon), Boulos Isaac (Egypt), Tony Viacara (France).

All the winners have had their work published in the magazine *Gibraltar* - *A Bridge Between Two Worlds* and were exhibited during the 2020 edition of the Arte Mare festival.

KANTARA PRIZE FOR PHOTOGRAPHY #2

1st Prize:

Marco Castelli (Italy) 2nd Prize: Sara Zoheir (Egypt) 3rd Prize:

Sara Mzali (Tunisia)

Honourable Mentions: Stéphane Villena (France) and Hakim Abdallaoui (Morocco)

Special mention "Photograph from North-Africa": Ali Mehaoudi (Algeria)



Marco Castelli (Italy)

Sara Zoheir (Egypt)

Sara Mzali (Tunisia)

Inter-Rives 8 Special Prize

The winners of "Inter-Rives 8" Special Prize are, *ex aequo*:

Athina Kazolea, for the documentary "BLUE MISSION" (ERT/ Greece)

Dina Amin, for the documentary "UM-SLIMAN FARM" (PBC/ Palestine)

"BLUE MISSION": A very inspiring documentary about the story of Lefteris Arapakis and his innovative project for change, aimed at fighting the plastic pollution of the sea, one of the world's most pressing environmental challenges. An impressive and almost cinematographic film direction - in terms of photography, light design and editing - makes this documentary strongly effective. **"UM-SLIMAN FARM":** The talented young film director of this documentary tells us a very stimulating story, a local good practice in the field of sustainable agriculture that could be inspirational to all kinds of audiences. The charisma of the protagonist woman and the images of the Palestinian land with its ancient olive trees are particularly symbolic and capable to rise poetic sensations among the viewers.

Special mention "Woman"

in memory of Raffaella Rossetti*

"SKY SIGN" by Mohammad Elmihy (NMA/Egypt): Mention is given to the documentary of the series featuring a particularly courageous, active, creative, independent woman whose action is a source of inspiration for other women and a model for a more cohesive and equal society.



* The special mention "Woman" was established in memory of Raffaella Rossetti, who passed away in August 2021 of a premature death. Eclectic and passionate woman and professional, she was, at COPEAM, at the origin of Inter-Rives project, believing in the power of audiovisual communication as a tool for knowledge and dialogue between cultures.



Institutional

Audiovisual cooperation with the regional broadcasting Unions

Organized under the aegis of the Arab States Broadcasting Union, an international meeting took place online in February 2021, gathering the main representatives of ASBU, EBU (European Broadcasting Union), AUB (African Union of Broadcasting) and COPEAM, with the participation of a large number of common members.

The participants presented the activities developed in 2020 and the planned initiatives in the training, coproduction and news domains.

A particular focus was made on the fruitful collaboration between EBU and ASBU Academies related to joint e-masterclasses, as well as on COPEAM training projects "Reporting climate change" (supported by





encouraged.

AUB

the European Investment Bank) and "Gender Equality in the Media"

The 8th edition of ASBU-COPEAM TV coproduction Inter-Rives was also presented, along with the proposal to enlarge two radio

international series promoted by COPEAM - one of which in Arabic - to

As for the news exchange, detailed figures were shown by the Head

of ASBU programmes' exchange centre, the EBU News Project was introduced and the 2021 ERN-Med Prize - supported this year by

Finally, the prospect of an intensified cooperation with the African

Union of Broadcasting, especially in the training field, was warmly

(funded by the Council of Europe).

ASBU members

UNESCO - was announced.

COPEAM & the Council of Europe

The cooperation between the Council of Europe and COPEAM has been fostered along the years thanks to a number of initiatives and events in which the Association takes part, starting from the Lisbon Forum, organized annually by the North/South Centre. Since 2019, journalists from COPEAM network use to cover this important international conference that brings together different stakeholders, CSOs and decision-makers from Europe and other continents to share experiences, good practices and expertise on major and critical concerns of our global and interconnected societies.

In addition, the participation of COPEAM in the meetings of the Steering Committee on Media and Information Society (CDMSI) and of the Advisory Committee (AdCo) of the European Audiovisual Observatory, represents today a regular and concrete asset providing our Organization with an increased prestige at an international level, giving us access to outstanding platforms such as the Ministerial Conference on "Artificial intelligence – Intelligent politics. Challenges and opportunities for media and democracy" held in June in Nicosia (Cyprus).

UNESCO – 2021 WORLD RADIO DAY

On 13 February 2021, COPEAM, the *Kantara* and *Mediterradio* teams and all public radios of the Mediterranean basin actively participated, as every year, in the 10th edition of World Radio Day on the topic "New world, new radio".

In the midst of the pandemic, the will of the organizing committee - of which COPEAM is a member - was to promote the resilience of radio. A tribute to its capacity for perpetual adaptation, to the rhythm of societal transformations and of listeners' new needs.



COPEAM in times of a pandemic

Just few weeks before the 2020 annual Conference, to be held in presence in April in Rome, the world stood still and months of lockdown forced almost all of humanity to isolate themselves, suddenly overwhelming, without notice, the daily habits of each and everyone: smart-working, distance school, contacts outside the home highly regulated and necessarily justified by reasons of "survival". In this general context, the media suffered nonetheless. Rather, they had to deal with an unprecedented crisis, struggling between work routines and programme schedules' changes, safety of journalists, new ethical issues, reliability of information and understanding of the scientific data, relations with public authorities, promotion of correct social attitudes among citizens.

"The media at the time of a pandemic" web campaign

Despite the difficult moment, in order to keep an exchange flow between media professionals and to witness their efforts in their daily practice, in March 2020 COPEAM launched the web campaign *"The media at the time of a pandemic"*, made up of 31 video testimonials from all over the Mediterranean region and Latin America, thanks to the involvement of TAL, the Association of televisions of this part of the world.

With an audience of around 55,000 people in less than a month, the campaign ran via Facebook, LinkedIn and Instagram, and is available on YouTube at the following link: https://www.youtube.com/playlist?list=PLu8m7zH6iTYSpwVsci_61TNKJX86wEtm5

The videos were also shown during the last two editions of *Lector in Fabula* Festival in Conversano (Italy).

COPEAM COPEAM

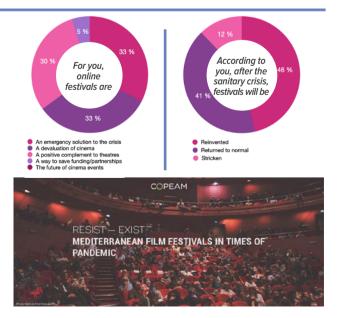
2020 COPEAM Conference

In the same spirit, when we chose - long before the Covid19 - the topic "Media and Science: accurate information in the age of denialisms" for our 2020 Conference, we would have never conceived that subjects such as infodemic, the relationship between media, scientists and institutions, the dissemination of fake news would so deeply affect our daily lives as citizens and individuals. Indeed, during this global emergency, we have all experienced how the media, faced with such crucial issues as a pandemic or public health in general, can have a critical and direct impact on the behavior of the population, on the economic and social system, on people's lives. The awareness of this huge responsibility in all its global reach allowed us to seize the opportunity of the chosen theme and to decline it according to the urgent circumstances, which further increased the success of such a choice.



Online survey "Resist-Exist: film festivals in times of a pandemic"

While the entire audiovisual sector has been deeply affected by the general health context, the world of film festivals has tackled a particularly difficult period. Consequently, in early 2021, the Cinema-Festival-Culture Commission, chaired by Zina Berrahal (TV5 MONDE), launched an online consultation in order to take stock of the challenges, consequences and opportunities for this professional community facing the current crisis: **"Resist-Exist: film festivals in times of a pandemic"** is intended as a response to the need to understand and highlight the actions implemented by cinema festivals in the region to resist the pandemic and initiate a common reflection about the future. From March to April 2021, the initiative collected around fifty feedbacks from 9 Mediterranean countries. The results of the survey were presented during the COOPMED meeting of the 14th edition of the *Nuits Méditerranéennes* (Porto-Vecchio, June 2021).





COPEAM NETWORK

ACTIVE MEMBERS

Broadcasters

- RTSH, Albania
- EPRS, Algeria
- EPTV, Algeria
- BNT, Bulgaria
- HRT, Croatia
- NMA, Egypt
- France Médias Monde, France
- France Télévisions, France
- Radio France, France
- TV5Monde, France
- ERT, Greece
- RAI, Italy
- JRTV, Jordan
- RTK, Kosovo
- Radio Liban, Lebanon
- Télé Liban, Lebanon
- PBS, Malta

- RTCG, Montenegro
- SNRT, Morocco
- Soread-2M, Morocco
- MKRTV, North Macedonia
- PBC, Palestine
- RTP, Portugal
- TVR, Romania
- Radio Romania, Romania
- RTS, Serbia
- RTV-Vojvodina, Serbia
- RTVSLO, Slovenia
- RTVE, Spain
- RSI, Switzerland
- Télévision Tunisienne, Tunisia
- Radio Tunisienne, Tunisia
- TRT, Turkey

Cultural and Audiovisual Organisations, Business Enterprises and Institutions

- ALBA Académie Libanaise des Beaux-Arts, Lebanon
- Collectivité de Corse, France
- ESAV Ecole Supérieure des Arts Visuels de Marrakech, Morocco
- INA Institut National de l'Audiovisuel, France
- Mostra de Valencia, Spain

- MYSAT, Lebanon
- Jordan Media City, Jordan
- Osservatorio di Pavia -Cares Scrl, Italy
- Regione Lazio, Italy
- UNINETTUNO Fondation, Italy
- Université de Corse Pasquale
 Paoli, France

ASSOCIATES AND PARTNERS

- ASBU Arab States Broadcasting Union
- AUB African Union of Broadcasting
- CICT-UNESCO
- CIRCOM Regional
- CMCA Mediterranean Centre for Audiovisual Communication
- CMU Community of Mediterranean
 Universities
- Dipartimento di Comunicazione e Ricerca
 Sociale La Sapienza Università di Roma
- EBU European Broadcasting Union
- ESAC École Supérieure de l'Audiovisuel et du Cinéma

- Europe House Dubrovnik
- FAO Food and Agriculture Organization
- Festival International du Cinéma Méditerranéen de Tétouan
- Fundación Tres Culturas
- IFAD International Fund for Agricultural Development
- IFJ International Federation of Journalists
- North-South Centre of the Council of Europe
- URTI International Radio and Television
 Union











youtube

