



ABOUT US

COPEAM is a not-for-profit association devoted to the promotion of intercultural dialogue and international cooperation in the Mediterranean Region, through the involvement of private, public and institutional players of the audiovisual and media sector. Founded in Cairo in 1996, COPEAM includes today about 70 organisations from 26 European, Balkans, North-Africa and Middle-East countries, among which 35 public radio and TV broadcasters.

OUR ACTION

COPEAM - with operational headquarters in Rome, within Rai (Italian Radio and Television), which has been ensuring the General Secretariat since its foundation – promotes several multilateral projects in the fields of training and capacity building; coordinates international radio and TV co-productions; supports the safeguard of the audiovisual archives; organises

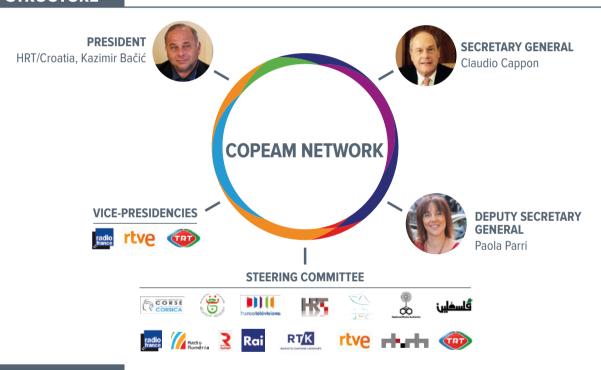
actions and events supporting young creative talents of the area; carries out initiatives on gender equality involving the media, the educational sector and the institutions.

OUR NETWORK

COPEAM cooperates regularly with other audiovisual professional networks, such as the ASBU-Arab States Broadcasting Union and the EBU-European Broadcasting Union, and develops awareness-raising media campaigns and activities in collaboration with international organisations (Anna Lindh Foundation, European Investment Bank, Embassies' cultural offices, UN agencies i.e. UNESCO, UNHCR, IFAD, etc.) on relevant global issues: environment, migration, youth, cultural diversity. COPEAM is leader and partner of several EU-funded projects.

COPEAM: a collaborative and inclusive exchange network to unlock the potential of the Mediterranean audiovisual sector.

STRUCTURE



COMMISSIONS

COPEAM activities are structured around 7 working Commissions and are based on networking and sharing principles, intended to activate cross-cutting synergies, improve the circulation of ideas and creative products, facilitate the mobility of media professionals in the region.

- Audiovisual Heritage Commission
- Cinema, Festival, Culture Commission
- Gender Equality Commission
- Training Commission
- TV Magazines and News Exchange Commission
- Radio Commission
- TV Commission

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ear friends,

in the recent years, the general context of the Mediterranean Region has become more complex, both at economic and political levels, often affecting the stability of our societies, the cooperation efforts of professionals and organizations, and the trust between communities.

COPEAM has therefore decided to dedicate its 2019 annual Conference to the topic of diversities, aware that the media - particularly the public service ones – can play an essential role in soothing internal conflict, promoting social cohesion and developing common initiatives to improve quality and competences within our organizations.

Against this background, we have worked intensely over the past year to strengthen the bonds with our members and to extend our network to new actors and areas, also thanks to the experience and contacts acquired through the participation in European projects. The partnership with the European Investment Bank has been further consolidated through the setting-up, also in 2018, of a transnational newsroom covering the COP24 - the global Conference on Climate Change - in Poland. Furthermore, COPEAM strategy has led to the participation to the *Media2020 Asia-Europe dialogues* in Astana, making us believe in an increased involvement of our Association in that Region. Thanks to this, we have established a closer relation with the Asia-Pacific Broadcasting Union and this mutual interest is being confirmed by the participation of a high-level speaker in our annual meeting in Split.

We have also worked to find new opportunities to increase the visibility of COPEAM action, by promoting the Mediterranean talents in locations such as Matera, the 2019 Capital of Culture, Conversano, at the European Cultural Festival *Lector in Fabula*, and Palermo with *Melò*, an important international event on music and intercultural dialogue.

On all these occasions, we have highlighted our flagship projects, in particular the Mediterranean radio magazine *Kantara*, which celebrates this year its 20th anniversary, the TV coproduction *Inter-Rives*, at its 7th edition, and the renovated format of *MusicaMed*, the radio programme promoting the contemporary and independent Mediterranean music scene.

We are convinced that the work done since Palma de Mallorca has set the way to new inspiring paths for our Association: through cooperation and exchange, we want to bring the Mediterranean, its values and its talents beyond our traditional borders and into the new "global" world.

We must be aware that none of these results and ambitions could be attained without the support of our associates, who represent the real value of COPEAM and whose involvement in our activities is even more essential today, in such challenging times. Cross-national problems can only be addressed with cross-national solutions, and we are persuaded that this is even truer for the Media sector...

Claudio Cappon Secretary General

7th edition of the TV coproduction Inter-Rives: "Harbour cities: places of exchanges and stories"

COPEAM and ASBU have launched the 7^{th} edition of the TV coproduction *Inter-Rives*: "Harbour cities: places of exchanges and stories". Each documentary will focus on one or more individuals whose lives are linked to these places with a strong symbolic value with the aim of:

- plunging the audience in the harbour's daily life, showing its deep dynamics, its hidden face, its contradictions, its own human and social logics, its most surprising aspects;
- portraying the harbour's complex ecosystem and its evolution over the years;
- discovering the story and the relations between the people's lives and the port, telling the anecdotes and the reasons of such deep – present or past – links;
- showing the specificity of each city harbour, while highlighting the similarities with the others (e.g. the relationship with the sea, the effects of historical and technological changes, etc.).

The first workshop gathering the coproduction's filmmakers was organised by ASBU in Tunis on the 26 and 27 November, where the preliminary concepts were presented to the peers and to the experts. Cadiz, Alexandria, Naples, Bizerte, Bejaïa, Taranto are just some of the powerful settings that have been chosen by the 14 TV

broadcasters participating to the project: BNT/Bulgaria, EPTV/Algeria, France Télévisions, Yemen TV, NMA/Egypt, Oman TV, PBC/Palestine, RAI/Italy, RSI/Switzerland, RTV Vojvodina/Serbia, SNRT/Morocco, Sudan TV, Télévision Tunisienne, TVE/Spain.

The production phase started at the beginning of 2019 and the closing workshop will be held in Rome in July, hosted by COPEAM.

As for the last edition of *Inter-Rives* "Creative memories: the past meets the future", several open projections were organised by COPEAM in the cities of Vinci, Naples and Conversano, in Italy, as well as in Seville (Spain), in the framework of the World Congress for Middle East Studies (WOCMES) held by the Tres Culturas Foundation.





Katowice, 11-14 December 2018

For the second year, thanks once again to the support of the EIB-European Investment Bank, COPEAM set up a transnational newsroom to cover the United Nations' world conference on climate change (COP24), which took place in Katowice (Poland), from 3 to 14 December 2018.

During the last 4 days of this huge international event, 7 journalists from the public TVs of Egypt, Jordan, Morocco, Palestine and Tunisia — with the support of some international experts and of a technical team — produced several news reports about the negotiations, national commitments, adaptation and mitigation plans, green projects funding, education on environmental issues, etc. that were aired by their respective companies.

In addition to enhancing the visibility of topics linked to climate change in the media of the Southern Mediterranean countries, this action has contributed to strengthen the skills of the involved journalists in the media coverage of global-scale events such as COP24 and the issues related thereto.



OCOPEAM at the 14th edition of the *Lectorinfabula* Festival

Conversano (Italy), 13 - 16 September 2018

The 14th edition of the European Cultural Festival *Lector in Fabula* was organized, in September 2018, in the beautiful Italian town of Conversano, in the Apulia region, around the topic "Imagination and Power in the Digital Era".

COPEAM was present during the event through several activities: the radio program *MusicaMed* – promoting the contemporary and independent Mediterranean music - whose producer Marzia Puleo from Rai Sicily daily brought the attending public into a journey across the sounds of Maghreb and of Middle East; the screening of the last three editions' best documentaries from COPEAM-ASBU TV coproduction *Inter-Rives*; the projection of a selection of short films from *A première vue*, a showcase of the students' works from COPEAM film schools (ALBA/Beirut, ESAV/Marrakech and ESAC/Gammarth).

Finally, two international panels were co-organised by COPEAM and the festival promoter Fondazione Giuseppe Di Vagno: one on "Cultural heritage and cultural economy"; the other on "Media Power and Big Data in the digital era", with the participation of prominent personalities from the Euro-Arab cultural scene.





COPEAM member of international film festivals' Juries in Tunisia

Under the initiative of the President of the Cinema-Festival-Culture Commission, Mr. Lassaas Jamoussi (Director of ESAC Gammarth

- Tunisia), last August COPEAM took part - as a Jury member - in international film festivals in Tunisia.

In the framework of the 33rd edition of the FIFAK (International Festival of Amateur Film of Kélibia), COPEAM awarded the best films of the national and international selections, respectively attributed to "Let me hear" by Achref Jafhmoun (Tunisia) and "Preferentes" by Nacho Recio (Spain).

During the 29^{th} edition of the Carthage Film Days, a representative of COPEAM was member of the "Carthage Cine-Promesse" Jury, the parallel competition for school films, which granted the following awards:

- 1st Prize ex aequo by TV5 Monde to "Agonie" by Ghassen Jeribi (ISAMM) and to "That Lovely Life" by Rami Aloui (ESAV Marrakech):
- 2nd Prize by University of Carthage to "MISFIT" by Karanja Ngendo:
- 3rd Prize by ESAC/Gammarth to "Les enfants de Dar Bouidar de Isabelle" by Christiane Kouraogo (ESAV Marrakech).

A special mention was also given to the film "Hind's case" by Dina Naji (New York Film Academy).

À première vue on tour

The project À Première vue - dedicated to the best short films of students of the Lebanese Academy of Fine Arts (ALBA) of Beirut, the School of Audiovisual and Cinema (ESAC) of Gammarth and the School of Visual Arts (ESAV) of Marrakech and produced in collaboration with Uninettuno - is constantly growing: several festivals and events propose to COPEAM to include APV screening in their programs, thus making a large international audience appreciate the talents and works of our film schools.

During summer 2018, this promotional showcase was hosted by two Italian festivals: the BFF - the Bridge Film Festival (Verona) and the RomAfrica Film Festival (Rome), and was protagonist of a special evening during the 14th edition of *Lector in Fabula* Festival in Conversano.

New schedules are already planned throughout the year 2019!



Watch all the episodes >>





FOCUS

Kantara: 20 years devoted to dialogue!



An unicum in the field of cooperation, *Kantara* celebrates 20 years of airing! A radio trip around the Mediterranean basin realized thanks to the cooperation of several public radios and their commitment to become the echo of this common and shared space.

A weekly magazine that brings together a transnational audience around reports and guests from the two

Mediterranean shores, allowing listeners to learn and exchange in a constructive context of mutual knowledge.

Born in Corsica in 1999 at the initiative of Pierre Mari (France Bleu RCFM) and in association with the Moroccan public radio Chaîne Inter, *Kantara* has adapted over the years to the evolution of this profession and to the complex regional context, thanks to a shared know-how that is necessary to make this weekly cooperation adventure of common writing possible. Today, *Kantara* has become a consolidated *rendez-vous* that, thanks to the support of COPEAM, still gathers together France Bleu RCFM (France) and Chaîne Inter (Morocco), but which has also been able to broaden its horizons to the participation of Alger Chaîne 3 (Algeria), Radio Le Caire (Egypt), RTCI (Tunisia), Radio Liban and Radio Exterior de España.

The team of Kantara in the history

Creators: Pierre Mari (France Bleu RCFM) and Hanane Lamaini (Chaîne Inter)

Hanane Lamaini - Nadira Belkhoutout: Morocco - Chaîne Inter/SNRT

Pierre Mari - Thomas Brunelli - Pierre-Louis Alessandri - Jérôme Susini: France - France Bleu RCFM/Radio France Habib Belaid - Fatma Zairi - Mayada Shili: Tunisia - RTCI/Radio Tunisienne

Dina Abdel Meguid: Egypt - Radio Le Caire/NMA

Iman Ouenzar: Spain - REE/RNE

Malya Behidj - Lynda Bouadma: Algeria - Alger Chaîne 3/

EPRS

Nanette Ziade: Lebanon - Radio Liban

The celebration of the magazine's 20^{th} anniversary has begun with the first edition of a photography contest - open to the listeners of the programme as well as to professional and amateur photographers - on the theme of bridges (*kantara* in Arabic).

Several special numbers will highlight this year's extraordinary programming with some anthologies, aiming at rediscovering the

familiar voices of *Kantara*, with the participation, in turn, of journalists from radio members of COPEAM network with focuses on their countries.

Winners

- 1. "Petit Pont sur le Rhummel" (Jamel MATARI)
- 2. "Ceyhan Bridge" (Ramzan CIRATOGLU)
- 3. "Pont 4" (Jesús DEL RIO) and "Pont de L'Amour" (Sofiane MOSTEFAOUI)



Pierre Mari, the departure of an exceptional Mediterranean voice

In autumn 2018, the teams of *Kantara* and *Mediterradio* and all COPEAM members learned with great sadness about the passing of Petru Mari, the visionary man who imagined and truly represented these radio bridges between the Mediterranean shores. 20 years of unforgettable actions to foster intercultural dialogue in the region, based on flawless professionalism, an insightful pen and an inexhaustible sense of humour.

A pioneer of the Mediterranean journalism, who has made the human adventure the cornerstone of his success.

"Stick to yourself above all, always communicate one another, keep your affective ties, those ties that make up your tribe, this is the great value of Kantara, it is not just the show itself, it is what it carries in you that is important and must be projected into future... this sounds to me like the best possible advice".

Pierre Mari - January 2018

COPEAM weekly radio co-productions

Mediterradio: devoted to the news of Sicily, Sardinia and Corsica islands

MusicaMed: devoted to the independent music of the new Arab scene

Kantara: the current affairs magazine in French

Available on-air and in podcast, thanks to the partners, as well as on COPEAM social networks and SoundCloud: www.soundcloud.com/Copeam

The Mediterranean in music

In 2018, COPEAM contributed to promote Mediterranean music during various initiatives that took place in Italy.

The radio programme *MusicaMed* was hosted during two evenings of festival that Rai Radio 3 organizes annually in Matera - 2019 European Capital of Culture - through DjSet devoted to the new Arab electronic scene, thanks to the participation of Tropikal Camel (Arab techno) and Mettani (North-African electronica). An unprecedented meeting that allowed to discover a new vision of the Arab world through the vitality and futuristic perspectives of its musical and artistic landscape.

On the occasion of the 14th *Lector in Fabula* Festival (Conversano), *MusicaMed* once again immersed the audience in a contemporary sound atmosphere, thanks to a range of independent proposals throughout this cultural event.

Finally, this journey into the sounds of the Mediterranean ended with the participation to *Melò*, an annual *rendez-vous* dedicated to music and its relationship with the media, that the Italian radio and television RAI organized this time in Palermo, Capital of Italian Culture in 2018. This edition was entitled "Through music" and, in this context, COPEAM took part in a panel focused on music as a tool for dialogue in the



Mediterranean. Along with Secretary General Claudio Cappon, the session had as speakers Salvatore Cusimano, director of Rai Sicilia, and Mayssa Issa, a journalist from France Médias Monde with a remarkable experience in the field of Mediterranean music programs (*Music hour, Musical journey*, etc.).

International training/production workshop on cultural journalism

Rome/Perugia (Italy), 3-7 December 2018

With the aim to reinforce the skills of the journalists from the Maghreb and Balkans TV members of COPEAM on cultural journalism, RAI-Radiotelevisione Italiana organized, in collaboration with COPEAM and in partnership with ASBU, a 5-day workshop in Italy, between Rome and Perugia, from 3 to 7 December 2018. The workshop, allying theoretical training and practical exercises and relying on the competences and experience of journalists and directors working in this field, aimed at:

- Raising beneficiaries' awareness on the strategic importance of cultural and artistic promotion on public TV channels;
- Enhancing the skills of the participants in the conception, writing and production of TV cultural programmes;
- Showing the opportunities offered by the new and digital technologies in the narration of heritage;
- Presenting some examples of media promotion and communication strategies adopted by Italian cultural sites and events;
- Producing news items through activities on the field, the "collective performance" and the team-work;
- Promoting inter-culturalism as a crosscutting skill and a professional approach, the interaction and the collaboration in an international working environment, the exchange of methodological practices and the crossing of audiovisual narrative styles:
- Promoting mobility and networking of the young professionals of the region.

Following the opening session held at RAI headquarters in Rome, the 11 participating young journalists — coming from BNT/Bulgaria, EPTV/Algeria, HRT/Croatia, PBS/Malta, RTK/Kosovo, RTSH/Albania, RTV Serbia Vojvodina, RTV Slovenia, SNRT and 2M Soread/Morocco, Télévision Tunisienne — moved to Perugia at the *Centro Italiano di Studi Superiori per la Formazione e l'Aggiornamento in Giornalismo Radiotelevisivo*, where they were tutored by several Rai's professionals and conducted practical exercises in some important cultural and historical sites of the Umbria region.

This international action focused on cultural journalism, set up thanks to Rai, has completed the series of initiatives that COPEAM has promoted in 2018 to mobilize its network in the framework of the European Year of Cultural Heritage.





The AGEMI project is reaping the benefits of its work

During the last year of activity, the AGEMI project has started collecting its first concrete results.

In August 2018, thirty students from the Universities of Newcastle, Gothenburg and Padua met in Gothenburg org for one-week summer school focusing on gender inequality and on sharing of good practices to combat it.

Activities included the production of mobile journalism items, round tables and interventions by media specialists, test sessions of the learning units composing the online course, as well as the launch of the internship program to be implemented between October 2018 and April 2019.

Indeed, the students were subsequently hosted by some media organizations, where they could concretely apply the tools acquired in the field of gender equality, thus creating a link between their educational experience and the professional world.

Finally, an event launching the platform of the project and its contents was organized on February 26 in Brussels; this meeting — held with the contribution of a large number of stakeholders from the EU institutions, from women-focused NGOs and experts from the media sector - was an opportunity to discuss the challenges that remain to be tackled in order to advance gender equality in the media.

FUNDING PROGRAMME: Rights, Equality and Citizenship/Justice - DG for Justice and Consumers - European Commission CONSORTIUM PARTNERS: Universities of Newcastle/UK (Project leader), Padova/Italy, and Gothenburg/Sweden, EFJ (European Federation of Journalists), COPEAM DURATION: February 2017 - July 2019

www.agemi-eu.org

A second year rich in activities and outcomes for SouthMed WiA project

Two stakeholders meetings aiming at advocating for more gender equality in the audio-visual sector in the region have been organised in Tunis, in February 2019, by the Higher School of Audiovisual and Cinema (ESAC), and in Amman, last March, by the Screen Institute Beirut (SIB).

In addition, the first project <u>publication</u> on gender-related opportunities in this domain is now available online. This handbook combines information about best practices that may facilitate synergies and networking opportunities, with data on film industry institutions and on prospects having a direct or indirect link to gender equality, thus interesting for film professionals in the project target countries and beyond. Finally, the preliminary steps for the launch of the SouthMed WiA Network have been achieved: through a participatory process, a strategic plan and a core group of 5 women professionals have been established, with a view to draw up an action plan and to start coordinating - in collaboration with the consortium partners - the implementation of the first network activities, waiting to officially present the WiA network during the project's final event, next June in Casablanca.



Download the publication >>



FUNDING PROGRAMME: MedFilm – Europeaid/European Commission

CONSORTIUM PARTNERS: Interarts/Spain (Project leader), COPEAM/Italy, CUMEDIAE-Culture & Media Agency Europe aisbl/Belgium, ESAC-École Supérieure de l'Audiovisuel et du Cinéma de Gammarth/Tunisia, SIB-Screen Institute Beirut Association/Lebanon and the European Women's Audiovisual Network (associated partner).

DURATION: February 2017 - July 2019

www.smedwia.eu

Generation What? Anabic version came to an end

The project *Generation What?* Arabic version ended in January 2019. More than 9,000 young people across eight South-Mediterranean countries responded to the biggest poll about the Y generation in the Arab world.

The project has facilitated an unprecedented level of engagement with the youngsters in the Arab region, enabling sociologists to capture and analyse a wide range of qualitative and quantitative feedbacks on key issues, respondents' concerns, their aspirations and viewpoints about several themes: religion, family, sex, social matters, etc. Eight national reports have been produced for each involved country and a comparative regional study — evaluating the overall outcomes in the South-Mediterranean area as a whole, also in relation with Europe — has been delivered.

The results of the questionnaire and the related video material realized by the national broadcasters participating in the project are available for the production of original content for both radio and television.

FUNDED BY THE EUROPEAN UNION - Project promoting dialogue and fostering understanding between audiences in the EU and the Southern Mediterranean Region.

CONSORTIUM PARTNERS: EBU (Project leader), ASBU, COPEAM, Yami 2. Upian

TARGET COUNTRIES: Algeria, Egypt, Jordan, Lebanon, Libya, Morocco. Palestine, Tunisia

arab.generation-what.org





FIEST - International training in TV series writing at the heart of its operational phase

Started one year ago, the FIEST project has entered its operational phase: lessons and writing workshops are currently under way and will run until May/June 2019.

This pilot training, open to 30 students and currently in progress in 5 countries, is conceived as an innovative, transnational and intercultural course on TV series writing. Made up of practical face-to-face workshops, distance-learning tools, case studies by recognized professionals, it will train a new generation of writers while creating international synergies.

The 5 partner schools have started the first module dedicated to the development of series' concepts; it will be followed by a second module, focused on "the bible" and developed also in e-learning format with Uninettuno telematic University. Finally, a third module will be devoted to the writing of pilot episodes.

1/ UNDERSTANDING THE PROFESSIONAL CONTEXT: PRELIMINARY STUDY ON SERIES

This study aims to present the series' market in Europe and in the Mediterranean area and to understand its dimension, functioning, main dynamics and recognized working methods from the production and writing points of view.

The research intends to facilitate the comprehension of this growing sector and of the professional skills required by this specific market, with a view to implementing the FIEST training curriculum. Link to read and download the study: http://www.fiest-formation.com/letude/

2 / BRINGING CLOSER THE MEDIA AND THE TRAINING SECTORS: THE MALLORCA AND TUNIS MEETINGS

The project and its first results were presented to the delegates of Euro-Mediterranean broadcasters at the COPEAM Annual Conference in Mallorca (Spain), in May 2018. Then, on the occasion of the launch of the trainings in the 5 schools, the innovative and transnational curriculum FIEST was presented on October 9 during the *Journées Cinématographiques de Carthage*, at the presence of the Tunisian students involved in the project and of many professionals of the audiovisual and cinema sectors from the two shores of the Mediterranean and from Africa. A discussion on the issues related to the development of TV series in Tunisia and in the Mediterranean basin concluded the meeting.

3 / THE PILOT TRAINING'S CREATIVE PROCESS: THE DEVELOPMENT OF TV SERIES' CONCEPTS (MODULE 1)

The introductory module aims to provide the basis for serial writing. In parallel with the theoretical lessons, the students of each school, divided in working groups - according to the logic of collective writing that characterizes this professional field - have written some series' concepts. Throughout this phase, they have also pitched their series' proposals to the other schools' peers and have submitted them to the critical reading of an expert from France Télévisions. After this multi-level exchange step, a

jury set up by each school selected the 10 series concept projects (2 for each school) whose "bibles" and pilot episodes will be written as part of modules 2 and 3 of the training.

4 / THE E-LEARNING TOOLS: DEVELOPING A "BIBLE" (MODULE 2)

The second module of the FIEST training has the particularity to take place also on-line, thanks to the partnership with Uninettuno University. 10 video-lessons were produced together with 15 case-studies about the series sector in 5 countries (Italy, France, Tunisia, Lebanon, Morocco). After acquiring the usage methods of the e-learning platform, of the forums and of the Second Life virtual space for the interactive classes, the students have accessed this on-line didactic environment and participated in collaborative inter-schools exchanges about their writing works.

COORDINATOR: COPEAM

CONSORTIUM PARTNERS: ALBA – Académie Libanaise des Beaux-Arts - Université de Balamand/Lebanon, ESAC – Ecole Supérieure de l'Audiovisuel et du Cinéma/Tunisia, ESAV – Ecole Supérieure des Arts Visuels de Marrakech, Morocco, ENSAV – Ecole Nationale Supérieure d'Audiovisuel – Université Toulouse II/France, France Télévisions/ France, INSAS – Institut National Supérieur des Arts du Spectacle et des Techniques de Diffusion/Belgium, Università Telematica Internazionale – UNINETTUNO/Italy

DURATION: 24 months (from December 1st, 2017)

www.fiest-formation.com









PLURAL+ Video Festival: COPEAM special prize 2018

For the 2018 edition of the Plural+ Video Festival, COPEAM has awarded its special prize to "Young Minds - Talk Solutions" by Edenamiuki Aiguobasinmwin (UK) with the following motivation:

"Art - and artistic expressions in general - is the best way to feel "equal" and "included", to overcome prejudices on diversities when these are seen as obstacles to mutual knowledge and dialogue. The power of images can strongly convey the importance of all diversities, showing them as enriching components in our changing societies."

As in the past, the winner takes part in the annual Conference of COPEAM to present the award-winning work.

Watch the winning video >>







FRAMEWORK OF THE INITIATIVE: For several years now, COPEAM has supported the PLURAL+ Video Festival, organized by UNAOC and IOM in cooperation with a wide number of international partners. The main goal of this worldwide competition is to give voice to young video-makers wishing to express their experiences and thoughts on migration, diversity and social inclusion.

NUMBERS: Over 371 short videos from 72 countries have competed in 2018 in the three age categories (9-12, 13-17, 18-25).

ASBU-COPEAM-EBU tripartite meeting

Tunis, 12 December 2018

On December 12, in the framework of ASBU General Assembly, the ASBU-COPEAM-EBU tripartite meeting took place in Tunis, during which the representatives of the three Associations made an year-end review of the joint cooperation activities.

In the field of training, the success of the workshop on Cultural Journalism - organized by Rai in Perugia (Italy) and addressed to the professionals members of COPEAM and ASBU - was highlighted, as well as the large number of TVs participating in the 7th edition of *Inter-Rives* on "Harbour cities: places of exchanges and stories"

An assessment was also done on the common project *Generation What?* Arabic version, with the announcement of a regional comparative study covering all countries involved, as well as on the Mediterranean exchange of news ERN-Med, whose annual statistics were presented, with a total volume of about 1000 contributions.

Finally, a new area of cooperation was envisaged in the radio sector concerning a thematic co-production in Arabic language, open to all common members of the three Unions.



World Radio Day

Every year, on February 13, COPEAM — as a member of the Organizing Committee of the World Radio Day promoted by UNESCO — mobilizes its radio members around this international operation aiming to promote and celebrate Radio worldwide, through the setting-up of special programmes and joint actions.

For this 2019 edition, we honored Radio as a major tool for dialogue, tolerance and peace, thanks to its ability to unite people, overcome differences and address the common concerns of the Mediterranean region and beyond.





COPEAM-UfM Media Partnership for the 4th edition of the #Women4Mediterranean Conference

Lisbon, 10-11 October 2018

On the occasion of the 4th edition of the #Women4Mediterranean High Level Conference on women's socio-economic empowerment - which took place in Lisbon on October 10 and 11 - COPEAM was media partner of the Union for the Mediterranean, ensuring the presence of journalists of its network from both the North and the South of the Mediterranean, for the event coverage.

Around the theme "Women build inclusive societies in the Mediterranean",

this edition brought together more than 300 participants from more than 30 countries, including prominent personalities active in the field of gender equality in the Euro-Mediterranean region.

Participants discussed the role of men, the private sector and youth in addressing stereotypes and social barriers related to gender. They explored ways to combat violence against women and questioned the role of women in science, technology and innovation.

COPEAM intervened in the session "The role of the private sector and media", illustrating the training and production initiatives that it conducts among its associated public radios and televisions to contrast gender clichés and promote an image of women as citizens having an active role in the economic, political and cultural development of the Mediterranean societies.



YOUNG PEOPLE UNDER THE SPOTLIGHTS

FIEST International training on TV series writing

Target: students and young professionals

Objectives: improving the skills of series scriptwriters and promoting international exchanges

Tools: a pilot edition of an international and innovative training in the domain of series writing, developed in 6 different countries and implemented by 5 cinema schools

"A Première Vue" a window on the young Mediterranean cinema talents

Target: film schools' students Objectives: promoting the best students' short films Tools: a screening format including

CREATORS OF

QUALITY AUDIOVISUAL

Plural+ Video Festival **COPEAM** special prize

Target: young video-makers aged

Objectives: giving voice to the young

Tools: visibility and networking opportunities for the winner of

AGEMI Advancing Gender Equality in Media Industries

Target: teachers, students, iournalists and media organizations Objectives: fighting gender stereotypes and promoting a more equal, diverse and

Tools: useful online database, e-educational module, mobile application, summer school, internships for students in several media organizations

CONTENTS

AS BENEFICIARIES OF TRAINING **OPPORTUNITIES**

"Generation What?" Arabic

Target: media/young people (18/34) Objectives: improving public perception of the youngsters and giving **Tools:** a huge international online survey addressing the millennial generation; a cross-media campaign; national and regional analysis of the survey results

AS PROTAGONISTS AND TARGET OF MEDIA CONTENTS

AS A STRATEGIC ISSUE AT THE **HEART OF DEBATES AND** ADVOCACY

2016 COPEAM annual Conference **Ajaccio**

Which future for the young people of the Mediterranean? The contribution of the media

Target: media professionals and

decision makers **Objectives:** encouraging broadcasters to focus on younger audiences Tools: discussion panels and exchange of international good

TV coproduction: Inter-Rives "Creative memory: the past meets the future"

Target: public broadcasters Objectives: telling stories about young people who have turned their countries' cultural heritage into job opportunities, sustainable tourism projects, social actions. **Tools:** production and

International coproduction "Faces - how I survived being bullied"

Target: media/young people
Objectives: raising awareness about affecting teenagers and young people **Tools**: involving TVs all over the world to produce and exchange short videos

COPEAM NETWORK

ACTIVE MEMBERS

Broadcasters

- RTSH, Albania
- EPRS, Algeria
- EPTV, Algeria
- BNT, Bulgaria
- HRT, Croatia
- NMA, Egypt
- France Médias Monde, France
- France Télévisions, France
- · Radio France, France
- TV5Monde, France
- ERT, Greece
- · RAI, Italy
- JRTV, Jordan
- RTK, Kosovo
- · Radio Liban, Lebanon
- Télé Liban, Lebanon
- · LBCI, Lebanon
- · Libyan National Channel, Libya
- PBS, Malta
- · RTCG, Montenegro
- SNRT, Morocco
- · Soread-2M, Morocco
- PBC, Palestine
- RTP, Portugal
- TVR, Romania
- · Radio Romania, Romania
- San Marino RTV, RSM
- RTS, Serbia
- RTV-Vojvodina, Serbia
- · RTVSLO, Slovenia
- RTVE, Spain
- · RSI, Switzerland
- · Télévision Tunisienne, Tunisia
- · Radio Tunisienne, Tunisia
- TRT, Turkey

Culture and Audiovisual Organisations, Business Enterprises and Institutions

- · ALBA Académie Libanaise des Beaux-Arts, Lebanon
- · CDRSEE, Greece
- · Collectivité de Corse, France
- ESAV Ecole Supérieure des Arts Visuels de Marrakech, Morocco
- ESJ PRO-Lille, France
- · Jordan Media City, Jordan
- · LUISS Business School "Guido Carli", Italy
- · Osservatorio di Pavia Cares Scrl, Italy
- · Regione Lazio, Italy
- UNINETTUNO Foundation, Italy
- · Université de Corse Pasquale Paoli, France

ASSOCIATES AND PARTNERS

- ASBU Arab States Broadcasting Union
- · AUB African Union of Broadcasting
- CICT-UNESCO
- CIRCOM Regional
- CMCA Mediterranean Centre for Audiovisual Communication
- CMU Community of Mediterranean Universities
- Dipartimento di Comunicazione e Ricerca Sociale La Sapienza Università di Roma, Italia
- EBU European Broadcasting Union
- ESAC École Supérieure de l'Audiovisuel et du Cinéma, Tunisia
- Europe House Dubrovnik, Croatia
- · EUROVISIONI, Italy
- FAO Food and Agriculture Organization
- Festival International du Cinéma Méditerranéen de Tétouan, Morocco
- Fundación Tres Culturas, Spain
- IFAD International Fund for Agricultural Development
- IFJ International Federation of Journalists
- North-South Centre of the Council of Europe
- URTI International Radio and Television Union

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