

Beirut, 17 December 2013

## Press release

### **TERRAMED PLUS launches the first web platform for Mediterranean TV programmes**

*Project co-funded by the European Union in the framework of Euromed Audiovisual III Programme*

The partners of the project Terramed Plus - **ARTE** France, **COPEAM** (Permanent Conference of the Mediterranean Audiovisual Operators), **EPTV**/Algeria, **France Télévisions**, **RAI**/Italy, **RTVE**/Spain, **Skylogic**, **SNRT**/Morocco and **Télé-Liban** – met in Beirut, hosted by the Lebanese public television, to make an assessment on the results of the project and to discuss about possible future developments. The project is co-funded by the European Union in the framework of Euromed Audiovisual III Programme.

This partnership of seven public televisions of the North and the South of the Mediterranean launched the first web platform devoted to Mediterranean audiovisual works: [www.terramedplus.tv](http://www.terramedplus.tv).

**Terramed Plus** offers to the net surfers a plunge in the Mediterranean stories and cultures. It is now possible to watch for free, in streaming, a selection of documentaries, movies, TV series and short films with subtitles in Arabic, English and French.

Beside the video platform, Terramed Plus proposed, during two seasons, a weekly promotional window of the programmes broadcasted by the television partners, on air in the Italian digital and satellite channel Rainews.

The initiative, led by **RAI** and developed with the international coordination of **COPEAM**, presents strong innovative aspects, not only from an editorial point of view but also from a technological one, thanks to the synergies developed among all the partners.

The current phase of the project Terramed Plus will come to an end on 31 December 2013, after three years. The web platform will live on, and thus, the next challenge for the partners is the future of the project. They already committed themselves to explore all the opportunities allowing its continuation.

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Website: [www.terramedplus.tv](http://www.terramedplus.tv)

Facebook page: [www.facebook.com/TerramedPlus](https://www.facebook.com/TerramedPlus)

For more information: [www.copeam.org](http://www.copeam.org)

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Partners of the project:



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