



Conférence Permanente de l'Audiovisuel Méditerranéen  
المؤتمر الدائم للوسائل السمعية والبصرية في حوض البحر الأبيض المتوسط  
Permanent Conference of Mediterranean Audiovisual Operators

## **COPEAM joins the European Audiovisual Observatory's Advisory Committee Press Release**

**COPEAM – Permanent Conference of the Mediterranean Audiovisual Operators – has just joined the Advisory Committee of the European Audiovisual Observatory. The membership of COPEAM in the Observatory's Advisory Committee was approved by the Observatory's Executive Council meeting which took place in Strasbourg on the 7<sup>th</sup> of November.**

The Strasbourg-based Observatory, part of the Council of Europe, produces facts, figures, economic and legal analysis of the audiovisual industries in Europe, covering 39 countries. Its Advisory Committee brings together representatives from 36 different professional bodies representing numerous sectors of activity within the media.

COPEAM is based in Rome and promotes cooperation between Europe and the Mediterranean countries in the audiovisual field. It will be represented within the Observatory's Advisory Committee by Alessandra Paradisi, President of COPEAM Strategic Committee and Vice-Director of the Institutional and International Relations Dpt. of Rai-Radiotelevisione Italiana.

COPEAM describes itself as “the intersection of two major paths defining the Euro-Mediterranean audiovisual space throughout time: the recurrent central role of the Mediterranean in world policies and the growing role of the media in the communication revolution marking the end of the 20th century.”

This organisation was set up in 1996 as a network of networks to provide a “permanent forum of dialogue and cooperation, able to bring closer not only the shores of the Mediterranean, but also the different actors of the Euro-Mediterranean cultural and audio-visual sector: radio and TV broadcasters, professional associations, inter-governmental institutions, international agencies and non-governmental associations, cultural and research institutes, independent producers, universities, local institutions ...”

Executive Director of the Observatory, Susanne Nikoltchev, stated that “COPEAM's membership of the Advisory Committee is the recognition that COPEAM, together with the EBU, has already facilitated our collaboration with organisations such as the ASBU (Arab States Broadcasting Union) and broadcasters in the South Mediterranean area. This is the first positive development of our involvement in the data collection project launched by the Euromed Audiovisual Programme of the European Union”..

The Secretary General of COPEAM, Mr. Pier Luigi Malesani, stated that COPEAM was “delighted to see our organisation joining the Advisory Committee of the European Audiovisual Observatory. COPEAM supports the creation of a similar body for the Mediterranean area, in particular for the countries of the Southern part of the region. The reinforcement of cooperation will contribute to improve transparency and to exchange on methodologies and data”.

Press Contact :

- European Audiovisual Observatory: Alison Hindhaugh - [alison.hindhaugh@coe.int](mailto:alison.hindhaugh@coe.int) - tel: +33 (0) 390 216010
- COPEAM: Elena Zingaretti - [ezingaretti@copeam.org](mailto:ezingaretti@copeam.org) – tel +39 0636862406