



VINC

Venice International News Conference

Fifth Edition

27th November 2010
Palazzo Labia - Sede Rai

Presentation

The all-news channels meeting was launched in 2005 as an occasion for the main information players to gather and exchange views. Organized by COPEAM (network of the Euro-Mediterranean audiovisual operators), RaiNews24 and Rai Venezia, in 2007 this *rendez-vous* chose the City of Venice as its premises and becomes VINC – *Venice International News Conference*, thanks to the collaboration of the Venetian local institutions.

Each year, starting from a topical issue challenging the TV information and journalism, the representatives of Al Arabiya, Al Jazeera, Bbc World, Euronews, CNN, NTV Turkey, France24, Russia Today, Nile News, Canal 24 Horas, RaiNews24 and EBU (European Broadcasting Union) compare experiences and professional practices, organisation and news production modalities, languages, deontological questions.

This meeting offers an insight of today's journalistic profession, its problems and cultural implications, moreover considering the important technological changes in course.

Previous editions

The issues dealing with information from the conflict zones (operators safety, embedded journalism, access to and validity of the sources, etc.); the editorial and deontological choices that lay under the binomial breaking news/investigation journalism; the competition and cooperation mechanisms of the complex global media market; the evolution of satellite information considering the deep social changes that are shaping the target audience, more and more international and intercultural: these are the macro-topics that have been explored in the previous editions of the all-news channels meeting.

2005: "War News, News War. Iraqi conflict and information"

2006: "Two-speed information. All-news channels between non-stop news and journalism of investigation"

2007: "All-news channels in the global information era. Identity, cooperation, competition"

2008: "Migration and new intercultural audience: the role of the information via satellite"

The report of each meeting is published in Italian, English and French.

All-news channels and networks involved

Al Arabiya - Al Jazeera - Bbc World
Euronews - CNN - NTV Turkey
France24 - Russia Today - Nile News
Canal 24 Horas - RaiNews24
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COPEAM
EBU (European Broadcasting Union)

VINC 2010 edition - "Global fears, global hopes"

Global fears, global hopes: in an even more connected and inter-dependent world, each news that is produced and inserted in the media circuit can lead to reactions and perceptions – so emphasising collective anxieties or hopes – having a growing impact on the global public opinion.

In an international context already deeply marked by the serious economical crisis, the year 2010 has been struck by important catastrophes – both natural, such as the earthquake in Haiti and the flood in Pakistan, and environmental, like the black tide in the Mexican Gulf – that have had a deep media impact and have pushed the "green" issues at the centre of the global agenda.

The power of images gives audiovisual operators an efficient tool to inform and educate citizens on topics of high collective interest. Recent movie success' like the documentary "An inconvenient truth", produced by Al Gore in 2006, the growing number of scientific infotainment TV programmes, the importance taken by environmental news all demonstrate how the topics linked to the future of our planet meet a wide public interest and how the demand for such information is increasing.

- *Which kind of coverage and editorial approach have the information media chosen for the recent environmental tragedies?*
- *What role can all-news channels have in raising awareness on the environmental changes and emergencies?*
- *How can we develop a new "pact" between media (above all public service media) and citizens ensuring fair and regular information on these topics?*
- *How can we promote investigative journalism, reinforcing media "watchdog" responsibility towards governments and important economic groups?*
- *Where can the media find accurate and reliable information?*
- *Is it necessary to develop education and specialization of journalists on scientific and environmental issues?*
- *How can we popularize, throughout TV, complex, specialized and often technical issues such as scientific ones?*

Here are some of the questions that will be asked to the professionals of the international information channels.

The event will take place between the United Nations Climate Change Conference (4-9 October 2010 in Tianjin, China) and the United Nations Climate Change Conference Cancun (29 November-10 December 2010 Cancun, Mexico) on the Kyoto Protocol.

Besides this, Venice, thanks to the action of the International Academy of Environmental Science (IAES), has launched a robust campaign based on promoting the creation of juridical institutions (International Environment Criminal Court and European Environment Criminal Court) and research and dissemination tools dedicated to environmental issues.

For these reasons, representatives of the European institutions and international organisations engaged in the field of environmental issues will be invited therefore creating an original debate between information media and international organisations.

Preliminary program



Venezia
Palazzo Labia - Sede Rai
Sala del Tiepolo

10h00	Opening session
13h30	Lunch
15h00	Second session
18h30	Closing speeches

